John Ben Snow was born and raised in Pulaski, New York, a small village north of Syracuse. He graduated from New York University in 1904 and soon thereafter entered F. W. Woolworth & Company. A man of vision, he was attracted to mass market sales and introduced innovative retailing techniques. He rose rapidly through the ranks from stock boy to corporate director, initially in New York, and finally in Great Britain, where he accumulated a small fortune through hard work, savings and wise investments. After retiring from Woolworth in 1939, Mr. Snow devoted the remainder of his life to building the Speidel chain of newspapers and publishing the Western Horseman. He was fond of animals, especially horses, enjoyed racing, fox hunting, polo and range riding. Throughout his life, John Ben Snow shared his wealth with relatives, friends, business associates and fellow Pulaskians. He gave generously and freely to those persons and causes he cherished. He preferred to "invest" in people, especially the young, by making available financial assistance. He also believed in improving the quality of life in Pulaski and its environs.

To further these and other philanthropic causes, he established The John Ben Snow Foundation in 1948. The Foundation continues to operate under the terms of its original charter. The charter, granted by the State of New York, authorizes the Foundation to grant funds for educational and humanitarian purposes to qualified organizations. The present membership of its Board, seven in number, includes persons of diverse occupational backgrounds and geographical areas. The Board meets once a year, usually in June, to approve new grants and review previously funded projects.
Funding Policies

The John Ben Snow Foundation is a private foundation governed by federal tax law and accordingly disburses funds to tax-exempt organizations approved by the Internal Revenue Service (IRS). The geographic focus of the Foundation has primarily been Central and Northern New York State, a policy that reflects the personal wishes of the founder.

The mission of the Foundation is to make grants within specific focus areas to enhance the quality of life in Central and Northern New York State. Historically, the Foundation has made grants in the following program areas:

✔ Arts and Culture
✔ Community Initiatives
✔ Education
✔ Environment
✔ Historic Preservation
✔ Journalism

The Foundation responds to the ever-changing needs of various segments of the population of Central and Northern New York State, especially to the needs of young people and people who are disadvantaged either physically or economically.

It is the Foundation’s general policy to give preference to proposals seeking funds for new or enhanced programs, one-time, short-term grants to sustain a program until funding is stabilized, matching grants used to encourage the participation of other donors, and “last dollars” towards a capital campaign.

The Foundation will not accept proposals from individuals or for-profit organizations. Additionally, the Foundation does not encourage proposals from religious organizations or proposals for endowments, contingency funding, or debt reduction. There are no minimums or maximum grant amounts; however, most grants range from $5,000 to $15,000.

Grant Application Procedures

The Foundation is pro-active in seeking grant proposals from qualifying 501(c)(3) organizations. Additionally, the Foundation accepts unsolicited proposals from qualifying organizations.

An initial letter of inquiry must be submitted on organization letterhead and received by January 1st of the year in which a grant is requested. The initial letter of inquiry should include the background of the organization, a description of the proposed project detailing the time frame and anticipated outcomes, and a high-level project budget. If the proposal meets the stated guidelines and priorities of the Foundation, grant application instructions will be sent to the applicant.

Beginning this year, the Foundation is engaging in a new partnership with the New York State Cultural Data Project. The New York State CDP is a collaborative effort of public and private funders throughout New York State which allows for the standardization in collecting historical financial and programmatic data for the arts and cultural sector and enables benchmarking against comparable organizations in specific disciplines, geographic regions, and budget sizes.

The John Ben Snow Foundation now requires arts and culture organization that are applying to participate in the New York State CDP. Applicants to this program must submit a CDP Data Profile, which is an online, 11-section form, for their two most recently completed fiscal years. There is no cost for arts and cultural organizations to participate in the New York State CDP. To learn more about the New York State CDP, please visit www.nysculturaldata.org

All grant applications must be submitted using the Foundation grant application form and must be received by April 1st of the year in which a grant is requested. The following information must also be included with the formal grant application:

✔ Executive summary (not to exceed one page)
✔ Detailed project budget including itemized expenses and sources of income
✔ Listing of the Board of Directors including names and board positions held
✔ A copy of the organization’s 501(c)(3) determination letter from the IRS
✔ Most recent audited financial statement
✔ Organization budget
✔ The Foundation’s Cultural Data Project (CDP) Funder’s Report (arts & culture organizations only)

Failure to provide all of the required information will result in the rejection of the grant application.
The Foundation may require additional information and possibly an interview or site visit. Any discussions or indications of interest should not be construed as a commitment by the Foundation. All complete grant applications are carefully considered and evaluated by the Foundation. Applicants are notified in writing of the Foundation’s decision by July 1st. All approved grant applicants are required to sign and return a Grant Acceptance Agreement prior to any funds being released by the Foundation.

The Foundation will periodically consider off-cycle grant proposals between July 1st and December 1st for projects whose timing does not fall within the standard grant application cycle outlined above. These proposals must be submitted using the Foundation grant application form and must include all supporting documentation as noted above. The funding for these proposals fluctuates yearly based on investment performance as well as prior grant commitments. The grant seeker must contact the Foundation and obtain approval prior to submitting an off-cycle grant proposal.

Reporting Responsibilities

Because the Foundation assumes that the grantee has a moral and legal obligation to account for all funds received, each grantee is required to submit a formal report accounting for the expenditures of the grant funds by March 1st of the year after the approval of the grant. This report should include:

- Executive summary (not to exceed one page)
- Detailed narrative
- Financial accounting
- Relevant attachments

All grant reports are reviewed by the Foundation. Any change in plans must be approved by the Foundation. If a grantee fails to submit a formal report, the Foundation reserves the right to request that the grant funds be returned. Additionally, further grants will not be considered until a final report is received.

Board Members

Jonathan L. Snow, President
David H. Snow, Vice President and Treasurer
Valerie A. MacFie, Secretary
Angus M. Burton
Marion Hancock Fish
Emelie M. Williams
Ann M. Scanlon, Program Officer
THE JOHN BEN SNOW FOUNDATION

FINANCIAL HIGHLIGHTS

| Total Assets: | $7,089,163 |
| Excise Taxes:  | $2,362    |
| Investment Revenue: | $292,637 |
| Grants Paid:    | $307,565 |

Year Ending: 31 December 2011

GRANTS APPROVED AT THE 2012 ANNUAL MEETING

*Denotes matching grant

ARTS & CULTURE

Everson Museum – Syracuse, NY ........$ 5,000
Visual Thinking Strategies

Society for New Music – Syracuse, NY ....$ 2,500
Composers in the Schools

Syracuse Shakespeare Festival – Syracuse, NY ..........$ 2,500
Kids Doing Shakespeare Theatre Camp

Syracuse Stage – Syracuse, NY .............$ 20,000
ArtsEmerging

$30,000

COMMUNITY INITIATIVES

Catholic Charities, Onondaga County – Syracuse, NY ............$ 10,000
Van purchase

Friends of the Rosamond Gifford Zoo – Syracuse, NY .............$ 20,000
Zoo to You

Interfaith Works – Syracuse, NY .............$ 10,000
Van purchase

Leadership Greater Syracuse – East Syracuse, NY ..........$ 10,000*
Community challenge match

Northern Oswego County Ambulance (NOCA) – Pulaski, NY ..........$ 25,000*
Facility expansion

$80,400

Rural and Migrant Ministry of Oswego Co. Inc. – Richland, NY ....... 2,000
Facility renovation

$77,000

DISABILITIES AND UNIVERSAL ACCESS

Freedom Guide Dogs for the Blind – Cassville, NY .............$ 10,000
Van purchase

Learning Disabilities Association of CNY – East Syracuse, NY ........$ 10,000
Van purchase

$20,000

EDUCATION

Cayuga Community College Foundation – Auburn, NY ............$ 20,000
Student meeting space at River Glen campus

Clarkson University – Potsdam, NY ............$ 20,000
Endowed scholarship fund

LeMoyne College – Syracuse, NY .............$ 1,600
Community education development on North Side

On Point for College – Syracuse, NY ...........$ 25,000
Program for at-risk students-college bound

Pulaski Academy & Central School – Pulaski, NY .............$ 800
Academic incentive awards

Syracuse University, CGI – Syracuse, NY ........$ 5,000
Snow Award-Best Case/Simulation

Syracuse University, School Press Institute – Syracuse, NY ........$ 8,000
School Press Institute summer scholarships

$80,400
## The John Ben Snow Foundation

### Environment
- Wells College – Aurora, NY .......................... $5,000
  Science enrichment on Cayuga Lake

  **$5,000**

### Historic Preservation
- George & Rebecca Barnes Foundation – Syracuse, NY .......................... $5,000
  Renovation of Barnes Hiscock Mansion

- Half-Shire Historical Society – Richland, NY .......................... $5,000
  Facility renovation

  **$10,000**

### Literacy
- Literacy Coalition of Onondaga County – Syracuse, NY .......................... $5,000
  Imagination Library - West Literacy Zone expansion

- ProLiteracy – Syracuse, NY .......................... $20,000
  LifeLinks on North Side

  **$25,000**

### Youth Programs
- Media Unit – Syracuse, NY .......................... $5,000
  Summer performance tour

- P.E.A.C.E., Inc. – Syracuse, NY .......................... $20,000
  High school based mentoring program

- Vera House – Syracuse, NY .......................... $5,000
  Youth prevention and education packets

  **$30,000**

**Grand Total**  **$277,400**