



THE
JOHN BEN SNOW
MEMORIAL TRUST

Annual Report 2013

THE JOHN BEN SNOW MEMORIAL TRUST



John Ben Snow
THE DONOR

*J*ohn Ben Snow was born and raised in Pulaski, New York, a small village north of Syracuse. He graduated from New York University in 1904 and soon thereafter entered F.W. Woolworth & Company. A man of vision, he was attracted to mass market sales and introduced innovative retailing techniques. He rose rapidly through the ranks from stock boy to corporate director, initially in New York, and finally in Great Britain, where he accumulated a small fortune through hard work, savings and wise investments. After retiring from Woolworth in 1939, Mr. Snow devoted the remainder of his life to building the Speidel chain of newspapers and publishing the *Western Horseman*. He was fond of animals, especially horses, enjoyed racing, fox hunting, polo and range riding. Throughout his life, John Ben Snow shared his wealth with relatives, friends, business associates and fellow Pulaskians. He gave generously and freely to those persons and causes he cherished. He preferred to “invest” in people, especially the young, by making available financial assistance. He also believed in improving the quality of life in a variety of communities. To further these and other philanthropic causes, he provided in his will for a charitable trust.

In 1975, two years after his death, The John Ben Snow Memorial Trust was established in New York. The four original trustees were a member of the Snow family, a lawyer, a publishing associate and a corporate trustee, the Irving Trust Company, now Bank of New York Mellon. All were close to the donor and aware of his beliefs, values and ideals. The individuals named as trustees and their successors were empowered to grant funds for educational, scientific and humanitarian purposes to qualified organizations. They meet once a year, usually in June. ■

THE JOHN BEN SNOW MEMORIAL TRUST

FUNDING POLICIES

The mission of the Memorial Trust is to make grants within specific focus areas to enhance the quality of life in many geographic regions. Historically, the Memorial Trust has made grants in the following program areas:

- ✓ Arts and Culture
- ✓ Community Development
- ✓ Education
- ✓ Environment
- ✓ Historic Preservation
- ✓ Journalism

The Memorial Trust responds to the ever-changing needs of various segments of the population, especially to the needs of young people and people who are disadvantaged either physically or economically.

It is the Memorial Trust's general policy to give preference to proposals seeking funds for new or enhanced programs, one-time, short-term grants to sustain a program until funding is stabilized, matching grants used to encourage the participation of other donors, and "last dollars" towards a capital campaign.

The Memorial Trust will not accept proposals from individuals or for-profit organizations. Additionally, the Memorial Trust does not encourage proposals from religious organizations or proposals for endowments, contingency funding, or debt reduction. There are no minimums or maximum grant amounts; however, most grants range from \$10,000 to \$25,000. ■

GRANT APPLICATION PROCEDURES

The Memorial Trust is pro-active in seeking grant proposals from qualifying 501(C)(3) organizations. Additionally, the Memorial Trust accepts unsolicited proposals from qualifying organizations.

An initial letter of inquiry must be submitted on organization letterhead and received by January 1st of the year in which a grant is requested. The initial letter of inquiry should include the background of the organization, a description of the proposed project detailing the time frame and anticipated outcomes, and a high-level project budget. The letter of inquiry should be addressed to the nearest regional office:

The Snow Memorial Trust
C/O Jonathan L. Snow, Trustee
50 Presidential Plaza, Suite 106
Syracuse, NY 13202
Phone: (315) 471-5256
Email: johnbensnow@verizon.net

The Snow Memorial Trust
C/O Emelie M. Williams, Trustee
P.O. Box 5605
Reno, NV 89513
Phone: (775) 830-4454
Email: jbs.nevada@gmail.com

The Snow Memorial Trust
C/O Valerie A. MacFie, Trustee
4057 Route 9 North #383
Howell, NJ 07731
Phone: (732) 962-8588
Email: vmacfiejbs.nj@gmail.com

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If the proposal meets the stated guidelines and priorities of the Memorial Trust, grant application instructions will be sent to the applicant.

All grant applications must be submitted using the Memorial Trust grant application form and must be received by **April 1st** of the year in which a grant is requested. The following information must also be included with the formal grant application:

- ✓ Executive summary (*not to exceed one page*)
- ✓ Detailed project budget including itemized expenses and sources of income
- ✓ Listing of the Board of Directors including names and board positions held
- ✓ A copy of the organization's 501(c)(3) determination letter from the IRS
- ✓ Most recent audited financial statement
- ✓ Organization budget

Failure to provide all of the required information will result in the rejection of the grant application.

The Trustees may require additional information and possibly an interview or site visit. Any discussions or indications of interest should not be construed as a commitment by the Trustees. All complete grant applications are carefully considered and evaluated by the Trustees. Applicants are notified in writing of the Trustees decision by **July 1st**. All approved grant applicants are required to sign and return a Grant Acceptance Agreement prior to any funds being released by the Memorial Trust.

The Trustees will periodically consider off-cycle grant proposals between **July 1st** and **December 1st** for projects whose timing does not fall within the standard grant application cycle outlined above. These proposals must be submitted using the Memorial Trust grant application form and must include all supporting documentation as noted above. The funding for these proposals fluctuates yearly based on investment performance as well as prior grant commitments. The grant seeker must contact the Memorial Trust and obtain approval prior to submitting an off-cycle grant proposal. ■

REPORTING RESPONSIBILITIES

Because the Trustees assume that the grantee has a moral and legal obligation to account for all funds received, each grantee is required to submit a formal report accounting for the expenditures of the grant funds by **March 1st** of the year after the approval of the grant. This report should include:

- ✓ Executive summary (*not to exceed one page*)
- ✓ Detailed narrative
- ✓ Financial accounting
- ✓ Relevant attachments

All grant reports are reviewed by the Trustees. Any change in plans must be approved by the Trustees. If a grantee fails to submit a formal report, the Trustees reserve the right to request that the grant funds be returned. Additionally, further grants will not be considered until a final report is received. ■

TRUSTEES

Bank of New York Mellon

Valerie A. MacFie

Jonathan L. Snow

Emelie M. Williams

THE JOHN BEN SNOW MEMORIAL TRUST

FINANCIAL HIGHLIGHTS

Year Ended: 31 December 2012

Total Assets:	\$ 25,854,934
Excise Taxes:	\$ 37,180
Investment Revenue:	\$ 1,582,976
Grants Paid:	\$ 1,017,575

GRANTS APPROVED AT THE 2013 ANNUAL MEETING

**Denotes matching grant*

ARTS AND CULTURE

Capital City Arts Initiative – Carson City, NV	\$8,000
<i>Artists in Education and Exhibition</i>	
Central New York Community Foundation – Syracuse, NY ..	\$40,000
<i>IDEAS Collaborative</i>	
Nevada Cultural Affairs Foundation – Reno, NV	\$20,000
<i>Gallery enhancement</i>	
Nevada Museum of Art – Reno, NV	\$10,000
<i>Center for Art and Environment</i>	
Paper Mill Playhouse – Millburn, NJ	\$15,000
<i>Equipment upgrade</i>	
The Reno Chamber Orchestra – Reno, NV	\$4,000
<i>Discount ticket program</i>	
Sierra Nevada Master Works Chorale – Reno, NV	\$5,000
<i>Tickets for youth</i>	
Terry Lee Wells Nevada Discovery Museum – Reno, NV	\$10,000
<i>Discount ticket program</i>	
Valley Arts, Inc. – Orange, NJ	\$6,000
<i>Animate Orange</i>	
VIEW Arts Center – Old Forge, NY	\$9,000
<i>Equipment to enhance education programming</i>	
	\$127,000

COMMUNITY INITIATIVES

180 Turning Lives Around – Hazlet, NJ ...	\$5,000
<i>Technical upgrades</i>	
Assistance League of Reno-Sparks – Reno, NV	\$5,000
<i>Links to Learning</i>	
Boys & Girls Club of Truckee Meadows – Reno, NV	\$80,000
<i>Support for new facility</i>	
CARE Chest of Sierra Nevada – Reno, NV	\$8,000
<i>Respiratory program</i>	
Central New York Community Foundation – Syracuse, NY ..	\$25,000
<i>Strategic Partnership Fund</i>	
Friends of Washoe County Library – Reno, NV	\$7,500
<i>Facility renovation</i>	
Frost Valley YMCA – Claryville, NY	\$10,000
<i>Cabin renovation</i>	
Greater Pulaski Community Fund – Syracuse, NY	\$15,000*
<i>Greater Pulaski Community Fund</i>	
HABcore, Inc. – Red Bank, NJ	\$8,000
<i>Case management services</i>	
Home Headquarters, Inc. – Syracuse, NY ..	\$15,000
<i>Prospect Hill Home Ownership Initiative</i>	
Hope House – Washington, DC	\$10,000
<i>Father/Child Summer Camp</i>	
International Justice Mission – Washington, DC	\$10,000
<i>Combat sex trafficking/child exploitation</i>	

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Larkin Street Youth Services –
San Francisco, CA \$20,000
Hire Up

Lunch Break – Red Bank, NJ \$4,000
Children's cooking class

Mercy Haven, Inc. – Islip Terrace, NY \$7,000
Community Garden Project

Ministro Ministries, Inc. – Auburn, NY . . . \$15,000
"At Your Service" - Kitchen Equipment

Nevada Humane Society – Reno, NV \$15,000
G.I. Dog Program

Nevada Rural Counties RSVP, Inc. –
Carson City, NV \$15,000
Respite care program

Women's and Children's Center
of the Sierra – Reno, NV \$15,000
Education program

YMCA of Montclair – Montclair, NJ \$8,000
Security enhancements

YMCA of Westfield Area – Westfield, NJ . . \$12,800
Facilities renovation

\$310,300

DISABILITIES AND UNIVERSAL ACCESS

Artistic Realization Technologies –
Belle Mead, NJ \$10,000
A.R.T. in Princeton

Camp Lotsa Fun – Reno, NV \$7,000
Scholarships

Eden Autism Services Foundation –
Princeton, NJ \$4,000
Technology for outreach

Learning Ally, Inc. – Princeton, NJ \$10,000
Adopt-A-Text

The Midland School Foundation –
North Branch, NJ \$5,500
Equipment upgrades

The Note-ables – Sparks, NV \$12,000
Music therapy

Operation Smile International –
Norfolk, VA \$10,000
Interactive learning exhibit

The Seeing Eye, Inc. – Morristown, NJ . . . \$7,000
Orientation and Mobility Training

YMCA of Eastern Union County –
Elizabeth, NJ \$25,000
Renovations for ADA compliance

\$90,500

EDUCATION

American Museum of Natural History –
New York, NY \$20,000
Scholarships for Virtual Worlds program

The Children's Cabinet of Reno, Inc. –
Reno, NV \$12,000
Academic Credit Recovery

The Colonial Williamsburg Foundation –
Williamsburg, VA \$48,700
2014 Teacher's Institute

eLearning Cafes, Inc. – Incline Village, NV \$20,000
Scholarships

Horizons at Radcliffe Creek School –
Chestertown, MD \$10,000
Summer enrichment program

LeMoyne College – Syracuse, NY \$10,000
Support for Madden School of Business

Montgomery Academy –
Basking Ridge, NJ \$3,000
Biology laboratory equipment

Onondaga Community
College Foundation, Inc. – Syracuse, NY . . \$50,000
Student Central Phase II program

Opportunity International –
East Northport, NY \$10,000
Education finance initiative

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Osher Lifelong Learning Institute at
Clemson University – Clemson, SC \$15,000
Furnishings for Adult School

Pulaski Academy & Central School –
Pulaski, NY \$50,000
Snow Academic Achievement Awards

Pulaski Academy & Central School
Alumni Assoc. – Pulaski, NY \$2,000*
Scholarship support

Trinitas Health Foundation –
Elizabeth, NJ \$15,000
Leadership training

Union County College Foundation –
Cranford, NJ \$12,500
Scholarships

University of Nevada-Reno Foundation –
Reno, NV \$40,000
Support for Church Fine Arts Center

University of the Cumberland –
Williamsburg, KY \$10,000
Student Wellness Center

Ventana Sierra – Reno, NV \$15,000
Housing and schooling opportunities

The Washington Center –
Washington, DC \$10,000*
Alumni Matching Challenge

Wells College – Aurora, NY \$10,000
First Generation Scholarship Fund

\$363,200

ENVIRONMENT

Association of Nature Center
Administrators – Logan, UT \$1,000
Scholarship support for ANCA Summit

Irvine Nature Center – Stevenson, MD . . . \$18,000
Environmental education

The Izaak Walton League of America, Inc. –
Gaithersburg, MD \$10,000*
Clean Water Fellowship

Lime Hollow – Cortland, NY \$20,000
Support for Education Center

National Aquarium in Baltimore –
Baltimore, MD \$10,000
Chesapeake Bay Initiative

The Nature Conservancy – Rochester, NY . \$10,000
Capital improvements at Pulaski office

Nevada Land Trust – Reno, NV \$5,000
Technology upgrades

The New York Botanical Garden –
Bronx, NY \$10,000
Explainer Program

The Student Conservation Association Inc. –
Charlestown, NH \$10,000
Support for conservation field work

The Wild Center – Tupper Lake, NY \$5,000
Adirondack Youth Climate Program

Zoological Society of New Jersey –
West Orange, NJ \$10,000
Support for new exhibit

\$109,000

HISTORIC PRESERVATION

Comstock Cemetery Foundation –
Virginia City, NV \$6,000
Reconstruction of two cemeteries

\$6,000

JOURNALISM

Colgate University – Hamilton, NY \$4,000
Young Writer's Workshop

\$4,000

SPECIAL GRANTS

Village of Pulaski – Pulaski, NY \$6,000
Maintenance of Snow Memorial Building

\$6,000

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YOUTH PROGRAMS

Bonnie Brae – Liberty Corner, NJ	\$15,000
<i>Support for student summer program</i>	
Collier Youth Services – Wickatunk, NJ . . .	\$24,000
<i>Day camp pool</i>	
Girl Scouts, Heart of New Jersey, Inc. – Montclair, NJ	\$2,500
<i>Safety and training equipment</i>	
Reno Philharmonic Association, Inc. – Reno, NV	\$10,000
<i>Celebrate Strings</i>	
Signature Band & Choir Camp, Inc. – Syracuse, NY	\$10,000
<i>Signature Syracuse West Project</i>	
The Solace Tree – Reno, NV	\$20,000
<i>Support groups</i>	
The Vitamin L Project – Ithaca, NY	\$10,000*
<i>School scholarships</i>	
Young Life – Manlius, NY	\$6,000
<i>Summer Servants Camp Internship</i>	
	<u>\$97,500</u>

OFF CYCLE GRANTS

American Red Cross – Washington, DC	\$20,000
<i>Relief for Philippines</i>	
Discovery Orchestra –Warren, NJ	\$6,185
<i>Upgrade ticketing and marketing system</i>	
Fredonia Opera House, Inc. – Fredonia, NY	\$2,500
<i>Equipment for hearing impaired</i>	
Saint Vincent's Programs – Reno, NV	\$20,000
<i>New refrigerators for Crossroads program</i>	
Syracuse University, College of Engineering – Syracuse, NY	\$7,500
<i>Project ENGAGE</i>	
	<u>\$56,185</u>

GRAND TOTAL: \$1,169,685