



THE
JOHN BEN SNOW
MEMORIAL TRUST

Annual Report 2014

THE JOHN BEN SNOW MEMORIAL TRUST



John Ben Snow
THE DONOR

*J*ohn Ben Snow was born and raised in Pulaski, New York, a small village north of Syracuse. He graduated from New York University in 1904 and soon thereafter entered F.W. Woolworth & Company. A man of vision, he was attracted to mass market sales and introduced innovative retailing techniques. He rose rapidly through the ranks from stock boy to corporate director, initially in New York, and finally in Great Britain, where he accumulated a small fortune through hard work, savings and wise investments. After retiring from Woolworth in 1939, Mr. Snow devoted the remainder of his life to building the Speidel chain of newspapers and publishing the Western Horseman. He was fond of animals, especially horses, enjoyed racing, fox hunting, polo and range riding. Throughout his life, John Ben Snow shared his wealth with relatives, friends, business associates and fellow Pulaskians. He gave generously and freely to those persons and causes he cherished. He preferred to “invest” in people, especially the young, by making available financial assistance. He also believed in improving the quality of life in a variety of communities. To further these and other philanthropic causes, he provided in his will for a charitable trust.

In 1975, two years after his death, The John Ben Snow Memorial Trust was established in New York. The four original trustees were a member of the Snow family, a lawyer, a publishing associate and a corporate trustee, the Irving Trust Company, now Bank of New York Mellon. All were close to the donor and aware of his beliefs, values and ideals. The individuals named as trustees and their successors were empowered to grant funds for educational, scientific and humanitarian purposes to qualified organizations. They meet once a year, usually in June. ■

THE JOHN BEN SNOW MEMORIAL TRUST

FUNDING POLICIES

The mission of the Memorial Trust is to make grants within specific focus areas to enhance the quality of life in many geographic regions. Historically, the Memorial Trust has made grants in the following program areas:

- ✓ Arts and Culture
- ✓ Community Development
- ✓ Education
- ✓ Environment
- ✓ Historic Preservation
- ✓ Journalism

The Memorial Trust responds to the ever-changing needs of various segments of the population, especially to the needs of young people and people who are disadvantaged either physically or economically.

It is the Memorial Trust's general policy to give preference to proposals seeking funds for new or enhanced programs, one-time, short-term grants to sustain a program until funding is stabilized, matching grants used to encourage the participation of other donors, and "last dollars" towards a capital campaign.

The Memorial Trust will not accept proposals from individuals or for-profit organizations. Additionally, the Memorial Trust does not encourage proposals from religious organizations or proposals for endowments, contingency funding, or debt reduction. There are no minimums or maximum grant amounts; however, most grants range from \$10,000 to \$25,000. ■

GRANT APPLICATION PROCEDURES

The Memorial Trust is pro-active in seeking grant proposals from qualifying 501(C)(3) organizations. Additionally, the Memorial Trust accepts unsolicited proposals from qualifying organizations.

An initial letter of inquiry must be submitted on organization letterhead and received by January 1st of the year in which a grant is requested. The initial letter of inquiry should include the background of the organization, a description of the proposed project detailing the time frame and anticipated outcomes, and a high-level project budget. The letter of inquiry should be addressed to the nearest regional office:

The Snow Memorial Trust
C/O Jonathan L. Snow, Trustee
50 Presidential Plaza, Suite 106
Syracuse, NY 13202
Phone: (315) 471-5256
Email: johnbensnow@verizon.net

The Snow Memorial Trust
C/O Emelie M. Williams, Trustee
P.O. Box 5605
Reno, NV 89513
Phone: (775) 830-4454
Email: jbs.nevada@gmail.com

The Snow Memorial Trust
C/O Valerie A. MacFie, Trustee
4057 Route 9 North #383
Howell, NJ 07731
Phone: (732) 962-8588
Email: vmacfiejbs.nj@gmail.com

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If the proposal meets the stated guidelines and priorities of the Memorial Trust, grant application instructions will be sent to the applicant.

All grant applications must be submitted using the Memorial Trust grant application form and must be received by **April 1st** of the year in which a grant is requested. The following information must also be included with the formal grant application:

- ✓ Executive summary (*not to exceed one page*)
- ✓ Detailed project budget including itemized expenses and sources of income
- ✓ Listing of the Board of Directors including names and board positions held
- ✓ A copy of the organization's 501(c)(3) determination letter from the IRS
- ✓ Most recent audited financial statement
- ✓ Organization budget

Failure to provide all of the required information will result in the rejection of the grant application.

The Trustees may require additional information and possibly an interview or site visit. Any discussions or indications of interest should not be construed as a commitment by the Trustees. All complete grant applications are carefully considered and evaluated by the Trustees. Applicants are notified in writing of the Trustees decision by **July 1st**. All approved grant applicants are required to sign and return a Grant Acceptance Agreement prior to any funds being released by the Memorial Trust.

The Trustees will periodically consider off-cycle grant proposals between **July 1st** and **December 1st** for projects whose timing does not fall within the standard grant application cycle outlined above. These proposals must be submitted using the Memorial Trust grant application form and must include all supporting documentation as noted above. The funding for these proposals fluctuates yearly based on investment performance as well as prior grant commitments. The grant seeker must contact the Memorial Trust and obtain approval prior to submitting an off-cycle grant proposal. ■

REPORTING RESPONSIBILITIES

Because the Trustees assume that the grantee has a moral and legal obligation to account for all funds received, each grantee is required to submit a formal report accounting for the expenditures of the grant funds by **March 1st** of the year after the approval of the grant. This report should include:

- ✓ Executive summary (*not to exceed one page*)
- ✓ Detailed narrative
- ✓ Financial accounting
- ✓ Relevant attachments

All grant reports are reviewed by the Trustees. Any change in plans must be approved by the Trustees. If a grantee fails to submit a formal report, the Trustees reserve the right to request that the grant funds be returned. Additionally, further grants will not be considered until a final report is received. ■

TRUSTEES

Bank of New York Mellon

Valerie A. MacFie

Jonathan L. Snow

Emelie M. Williams

THE JOHN BEN SNOW MEMORIAL TRUST

FINANCIAL HIGHLIGHTS

Year Ended: 31 December 2013

Total Assets:	\$ 28,969,858
Excise Taxes:	\$ 55,432
Investment Revenue:	\$ 1,657,091
Grants Paid:	\$ \$1,167,450

GRANTS APPROVED AT THE 2014 ANNUAL MEETING

**Denotes matching grant*

ARTS AND CULTURE

Adirondack Museum –
Blue Mountain Lake, NY\$ 10,000
Van Purchase

American Folk Art Museum –
New York, NY\$ 10,000
Educational Outreach Program

Capital City Arts Initiative –
Carson City, NV\$ 7,500
Artists in Education and Exhibition Program

Chenango County Council of the Arts –
Norwich, NY\$ 5,000
Artistic Program Equipment

Frederic Remington Art Museum –
Ogdensburg, NY\$ 10,000
Art Space for Teens

George Street Playhouse, Inc. –
New Brunswick, NJ\$ 14,000
Lighting Equipment

Lake Tahoe Shakespeare Festival –
Incline Village, NV\$ 12,000
Educational Outreach Program

Mainstay (The) – Rock Hall, MD\$ 15,000
Memorial Jazz Workshops

Nevada Museum of Art – Reno, NV\$ 9,000
Center for Art and Environment

Paper Mill Playhouse – Millburn, NJ\$ 40,000
Acoustics and Safety Project

Reno Chamber Orchestra (The) –
Reno, NV\$ 2,000
Youth Tickets

Rhea LaVeck Concert Series –
Pulaski, NY\$ 10,000
Concert Series

Sierra Nevada Master Works Chorale –
Reno, NV\$ 2,500
Senior Tickets

State Theatre Regional Arts Center
at New Brunswick –
New Brunswick, NJ\$ 5,000
Bilingual Family Series

Trenton Children's Chorus –
Trenton, NJ\$ 15,000
Instruments, Sheet Music, and Uniforms

Truckee Meadows Parks Foundation –
Reno, NV\$ 5,000
Parks Re-photography Project

VSA Arts of Nevada – Reno, NV\$ 5,000
Youth Arts Accessibility and Exhibit

\$177,000

COMMUNITY INITIATIVES

180 Turning Lives Around – Hazlet, NJ ...\$ 5,000
Technology Upgrade

American Enterprise Institute –
Washington, DC\$ 10,000
Human Flourishing in 2014

Boys & Girls Club of Truckee Meadows –
Reno, NV\$ 60,000
Foster Drive Capital Campaign

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Children's Specialized Hospital Foundation –
Mountainside, NJ\$ 5,000
Long Term Care Equipment

Community Chest Inc. –
Virginia City, NV\$ 5,000
Before and After School Initiatives

Food Bank of Northern Nevada –
McCarran, NV\$ 8,000
Nutrition Education for Elementary At-Risk Youth

Frost Valley YMCA – Claryville, NY\$ 10,000
Cabin Renovation

Greater Pulaski Community Fund –
Pulaski, NY\$ 15,000*
Greater Pulaski Community Fund

HABcore, Inc. – Red Bank, NJ\$ 4,000
Technology Upgrade

Hope House – Washington, DC\$ 10,000
Summer Camp for Children

IMPARA – Syracuse, NY\$ 20,000
Geriatric Community Mental Health Education

KNPB-TV Channel 5 Public Broadcasting –
Reno, NV\$ 15,000
Ready To Learn Workshops for Head Start

Lunch Break – Red Bank, NJ\$ 25,000
Facility Expansion

Nevada Humane Society – Reno, NV ...\$ 10,000
G.I. Dogs Program

Nevada Youth Empowerment Project –
Reno, NV\$ 10,000
Community Living Program

Northern Nevada Children's Cancer
Foundation – Reno, NV\$ 6,000
Family Assistance Fund

Princeton Family YMCA –
Princeton, NJ\$ 12,500
Facility Enhancement

Saint Martin's Ministries – Ridgely, MD ..\$ 2,000
Life After St Martin's Program

Solace Tree (The) – Reno, NV\$ 10,000
Grief Support Groups

Tompkins County Public Library
Foundation – Ithaca, NY\$ 10,000
Teen Engagement Center

Trinitas Health Foundation –
Elizabeth, NJ\$ 15,000
Integrative Medicine/Therapy

Village of Pulaski – Pulaski, NY\$ 6,000
Snow Memorial Building Maintenance

YMCA of Montclair – Montclair, NJ\$ 8,000
Teaching Kitchen

YMCA of Westfield – Westfield, NJ\$ 15,000
Facility Renovation

\$296,500

DISABILITIES AND UNIVERSAL ACCESS

Artistic Realization Technologies –
Belle Mead, NJ\$ 10,000
Train 'Trackers'

Association for the Multiple
Impaired Blind, Inc. – Brick, NJ\$ 15,000
Generator for Group Home

CitiCare – Reno, NV\$ 10,000
Para-transit Rides

Franziska Racker Centers – Ithaca, NY ...\$ 10,000
Accessible Playground

Heritage Christian Services, Inc. –
East Rochester, NY\$ 5,000
Heart of Dance Program

Midland Foundation (The) –
North Branch, NJ\$ 4,000
Security System Upgrade

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Northern Nevada Center for
Independent Living – Sparks, NV\$ 5,000
Transitioning Home Program

Northern Nevada RAVE Family
Foundation – Sparks, NV\$ 8,000
Respite Care for Disabled Youth

Note-ables (The) – Reno, NV\$ 7,500
Music Therapy

Safe Haven Rescue Zoo – Imlay, NV\$ 12,000
Handicap Accessible Restroom

Seeing Eye, Inc. (The) – Morristown, NJ ..\$ 8,000
Orientation and Mobility Training

\$94,500

EDUCATION

Alice Lloyd College – Pippa Passes, KY ...\$ 10,000
Center for Entrepreneurship

Andson Foundation – Las Vegas, NV\$ 8,000
Academic Program

Central New York Community
Foundation – Syracuse, NY\$ 20,000
Summer Success Academy

Children's Cabinet of Reno, Inc.
(The) – Reno, NV\$ 10,000
Nell J. Redfield School of Life for Youth At-Risk

Children's Institute (The) –
Livingston, NJ\$ 10,000
Greenhouse/Vocational Training Center

Colonial Williamsburg Foundation (The) –
Williamsburg, VA\$ 50,000
Summer Teacher's Institute

Cooper Union (The) – New York, NY ...\$ 10,000
Summer STEM Program

Cumberland College – Williamsburg, KY ..\$ 6,000
Graduate Student Housing

LeMoyne College – Syracuse, NY\$ 20,000
Honors Global Internships

National Council of Juvenile
Court Judges – Reno, NV\$ 15,000
E-Learning Curriculum

National Judicial College – Reno, NV ...\$ 20,000
Judicial Scholarships and Curriculum Development

Pulaski Academy & Central School –
Pulaski, NY\$ 50,000
Academic Achievement Awards

Pulaski Academy & Central School
Alumni Assoc. – Pulaski, NY\$ 2,000*
Scholarship Support

Sultana Education Foundation, Inc. –
Chestertown, MD\$ 50,000
Education Center

Syracuse University College
of Engineering – Syracuse, NY\$ 10,000
Project ENGAGE

Syracuse University Library –
Syracuse, NY\$ 15,000
Sound Beat Partnership

Union County College Foundation –
Cranford, NJ\$ 12,500
Need Based Scholarships

University of Nevada-Reno Foundation –
Reno, NV\$ 40,000
Student Achievement Center

Wells College – Aurora, NY\$ 10,000
First Generation Scholarships

YMCA - Summit Area – Summit, NJ\$ 2,000
Closing the Gap Youth Program

\$370,500

ENVIRONMENT

Association of Nature Center
Administrators – Logan, UT\$ 2,500
Peer Consult Scholarships

Chester River Association, Inc. –
Chestertown, MD\$ 4,000
Water Monitoring Equipment

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Grizzly & Wolf Discovery Center –
West Yellowstone, MT\$ 10,000*
Madison River Exhibit

Irvine Nature Center –
Owings Mills, MD\$ 10,000
Environmental Education

Izaak Walton League of America, Inc.
(The) – Gaithersburg, MD\$ 10,000*
Clean Water Fellowship

Keep Truckee Meadows Beautiful –
Reno, NV\$ 5,000*
Technology for Speaker's Bureau

Marine Mammal Stranding Center –
Brigantine, NJ\$ 10,000
Environmental Education Program

New Jersey Audubon – Bernardsville, NJ ..\$ 10,000
Handicapped Accessible Trail

New York Botanical Garden (The) –
Bronx, NY\$ 10,000
Explainer Program

Paul Smith's College – Paul Smiths, NY ...\$ 5,000
Repair and Resurface Accessible Trail

Wild Center (The) – Tupper Lake, NY ...\$ 5,000
Adirondack Youth Climate Program

\$81,500

HISTORIC PRESERVATION

Fort Ticonderoga Association –
Ticonderoga, NY\$ 5,000
Founding Fashion Exhibit

General Douglas MacArthur Foundation
(The) – Norfolk, VA\$ 2,000
Museum Expansion

Gettysburg Foundation – Gettysburg, PA ..\$ 20,000
Restoration of George Spangler Farm Barn

Iroquois Indian Museum –
Howes Caves, NY\$ 10,000
Extending the Rafters Project

New York State Historical Association –
Cooperstown, NY\$ 15,000
James Fenimore Cooper Family Manuscript Project

Pulaski Masonic Lodge – Pulaski, NY ...\$ 5,000
Building Renovation

Western Folk Life Center – Elko, NV ...\$ 9,500
"Deep West" Video Program

\$66,500

JOURNALISM

Colgate University – Hamilton, NY\$ 2,000
Young Writer's Workshop

KUNR Public Radio – Reno, NV\$ 8,000
Community Enriching News

University of Nevada-Reno Foundation –
Reno, NV\$ 40,000
Nevada Media Alliance

\$50,000

YOUTH PROGRAMS

Big Brothers Big Sisters of
Northern Nevada – Reno, NV\$ 10,000
Carson City Mentor Program

MEFIYI Foundation – Gardnerville, NV .. \$5,000
Incredible Kids Project

Nevada Diabetes Association for Children
& Adults – Reno, NV\$ 10,000
Diabetes Education Camp Program for Youth

New Hope Day Care Center, Inc. –
Newark, NJ\$ 9,000
Technology Upgrade for Youth Center

Northern Nevada Youth Golf Foundation –
Reno, NV\$ 10,000
First Tee Program

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Tru Vista Foundation, Inc. – Reno, NV . . . \$	5,000
<i>Tru Vista's Judge's Scholarship Program</i>	
Vitamin L Project (The) – Ithaca, NY . . . \$	10,000*
<i>School Scholarships</i>	
Wisdom Thinkers Network – Elbridge, NY \$	2,500
<i>Stories to Light Our Way</i>	
Young Life- Syracuse – Manlius, NY \$	6,000
<i>Summer Internships</i>	
	\$67,500

OFF CYCLE GRANTS

American Red Cross of Central New York – Syracuse, NY \$	10,000
<i>Community Resiliency Strategy in Onondaga County</i>	
Food Bank of Central New York – Syracuse, NY \$	10,000
<i>New Straight Truck</i>	

Opportunity International – Oak Brook, IL \$	10,000
<i>Education Finance Initiative</i>	
Orenda Spring Learning Center – Marcellus, NY \$	4,500
<i>Experiential Learning Charter School</i>	
Samaritan Center, Inc. – Syracuse, NY . . . \$	75,000
<i>Facility Renovation – Serving Line</i>	
Sierra Nevada Journeys – Reno, NV \$	3,000
<i>Science Camp Scholarships</i>	
Syracuse University – Center of Excellence – Syracuse, NY \$	5,000
<i>Old School/New School Study</i>	
	\$117,500

GRAND TOTAL:	\$1,321,500
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