John Ben Snow was born and raised in Pulaski, New York, a small village north of Syracuse. He graduated from New York University in 1904 and soon thereafter entered F.W. Woolworth & Company. A man of vision, he was attracted to mass market sales and introduced innovative retailing techniques. He rose rapidly through the ranks from stock boy to corporate director, initially in New York, and finally in Great Britain, where he accumulated a small fortune through hard work, savings and wise investments. After retiring from Woolworth in 1939, Mr. Snow devoted the remainder of his life to building the Speidel chain of newspapers and publishing the Western Horseman. He was fond of animals, especially horses, enjoyed racing, fox hunting, polo and range riding. Throughout his life, John Ben Snow shared his wealth with relatives, friends, business associates and fellow Pulaskians. He gave generously and freely to those persons and causes he cherished. He preferred to “invest” in people, especially the young, by making available financial assistance. He also believed in improving the quality of life in a variety of communities. To further these and other philanthropic causes, he provided in his will for a charitable trust.

In 1975, two years after his death, The John Ben Snow Memorial Trust was established in New York. The four original trustees were a member of the Snow family, a lawyer, a publishing associate and a corporate trustee, the Irving Trust Company, now Bank of New York Mellon. All were close to the donor and aware of his beliefs, values and ideals. The individuals named as trustees and their successors were empowered to grant funds for educational, scientific and humanitarian purposes to qualified organizations. They meet once a year, usually in June.
THE JOHN BEN SNOW MEMORIAL TRUST

FUNDING POLICIES

The mission of the Memorial Trust is to make grants within specific focus areas to enhance the quality of life in many geographic regions. Historically, the Memorial Trust has made grants in the following program areas:

- Arts and Culture
- Community Development
- Education
- Environment
- Historic Preservation
- Journalism

The Memorial Trust responds to the ever-changing needs of various segments of the population, especially to the needs of young people and people who are disadvantaged either physically or economically.

It is the Memorial Trust’s general policy to give preference to proposals seeking funds for new or enhanced programs, one-time, short-term grants to sustain a program until funding is stabilized, matching grants used to encourage the participation of other donors, and “last dollars” towards a capital campaign.

The Memorial Trust will not accept proposals from individuals or for-profit organizations. Additionally, the Memorial Trust does not encourage proposals from religious organizations or proposals for endowments, contingency funding, or debt reduction. There are no minimums or maximum grant amounts; however, most grants range from $10,000 to $25,000.

GRANT APPLICATION PROCEDURES

The Memorial Trust is pro-active in seeking grant proposals from qualifying 501(C)(3) organizations. Additionally, the Memorial Trust accepts unsolicited proposals from qualifying organizations.

An initial letter of inquiry must be submitted on organization letterhead and received by January 1st of the year in which a grant is requested. The initial letter of inquiry should include the background of the organization, a description of the proposed project detailing the time frame and anticipated outcomes, and a high-level project budget. The letter of inquiry should be addressed to the nearest regional office:

The Snow Memorial Trust
C/O Jonathan L. Snow, Trustee
50 Presidential Plaza, Suite 106
Syracuse, NY 13202
Phone: (315) 471-5256
Email: johnbensnow@verizon.net

The Snow Memorial Trust
C/O Emelie M. Williams, Trustee
P.O. Box 5605
Reno, NV 89513
Phone: (775) 830-4454
Email: jbs.nevada@gmail.com

The Snow Memorial Trust
C/O Valerie A. MacFie, Trustee
4057 Route 9 North #383
Howell, NJ 07731
Phone: (732) 962-8588
Email: vmacfiejbns.nj@gmail.com
The John Ben Snow Memorial Trust

If the proposal meets the stated guidelines and priorities of the Memorial Trust, grant application instructions will be sent to the applicant.

All grant applications must be submitted using the Memorial Trust grant application form and must be received by April 1st of the year in which a grant is requested. The following information must also be included with the formal grant application:

- Executive summary (not to exceed one page)
- Detailed project budget including itemized expenses and sources of income
- Listing of the Board of Directors including names and board positions held
- A copy of the organization's 501(c)(3) determination letter from the IRS
- Most recent audited financial statement
- Organization budget

Failure to provide all of the required information will result in the rejection of the grant application.

The Trustees may require additional information and possibly an interview or site visit. Any discussions or indications of interest should not be construed as a commitment by the Trustees. All complete grant applications are carefully considered and evaluated by the Trustees. Applicants are notified in writing of the Trustees decision by July 1st. All approved grant applicants are required to sign and return a Grant Acceptance Agreement prior to any funds being released by the Memorial Trust.

The Trustees will periodically consider off-cycle grant proposals between July 1st and December 1st for projects whose timing does not fall within the standard grant application cycle outlined above. These proposals must be submitted using the Memorial Trust grant application form and must include all supporting documentation as noted above. The funding for these proposals fluctuates yearly based on investment performance as well as prior grant commitments. The grant seeker must contact the Memorial Trust and obtain approval prior to submitting an off-cycle grant proposal.

Reporting Responsibilities

Because the Trustees assume that the grantee has a moral and legal obligation to account for all funds received, each grantee is required to submit a formal report accounting for the expenditures of the grant funds by March 1st of the year after the approval of the grant. This report should include:

- Executive summary (not to exceed one page)
- Detailed narrative
- Financial accounting
- Relevant attachments

All grant reports are reviewed by the Trustees. Any change in plans must be approved by the Trustees. If a grantee fails to submit a formal report, the Trustees reserve the right to request that the grant funds be returned. Additionally, further grants will not be considered until a final report is received.

Trustees

Bank of New York Mellon
Valerie A. MacFie
Jonathan L. Snow
Emelie M. Williams
THE JOHN BEN SNOW MEMORIAL TRUST

FINANCIAL HIGHLIGHTS

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Total Assets:</td>
<td>$28,969,858</td>
</tr>
<tr>
<td>Excise Taxes:</td>
<td>$55,432</td>
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<tr>
<td>Investment Revenue:</td>
<td>$1,657,091</td>
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<tr>
<td>Grants Paid:</td>
<td>$1,167,450</td>
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GRANTS APPROVED AT THE 2014 ANNUAL MEETING

*Denotes matching grant

ARTS AND CULTURE

Adirondack Museum –
Blue Mountain Lake, NY ........................ $ 10,000
Van Purchase

American Folk Art Museum –
New York, NY ............................... $ 10,000
Educational Outreach Program

Capital City Arts Initiative –
Carson City, NV ............................ $ 7,500
Artists in Education and Exhibition Program

Chenango County Council of the Arts –
Norwich, NY ................................. $ 5,000
Artistic Program Equipment

Frederic Remington Art Museum –
Ogdensburg, NY ............................... $ 10,000
Art Space for Teens

George Street Playhouse, Inc. –
New Brunswick, NJ ........................... $ 14,000
Lighting Equipment

Lake Tahoe Shakespeare Festival –
Incline Village, NV .......................... $ 12,000
Educational Outreach Program

Mainstay (The) – Rock Hall, MD ........................ $ 15,000
Memorial Jazz Workshops

Nevada Museum of Art – Reno, NV .......................... $ 9,000
Center for Art and Environment

Paper Mill Playhouse – Millburn, NJ .......................... $ 40,000
Acoustics and Safety Project

Reno Chamber Orchestra (The) –
Reno, NV ............................... $ 2,000
Youth Tickets

Rhea LaVeck Concert Series –
Pulaski, NY ............................... $ 10,000
Concert Series

Sierra Nevada Master Works Chorale –
Reno, NV ............................... $ 2,500
Senior Tickets

State Theatre Regional Arts Center
at New Brunswick –
New Brunswick, NJ .......................... $ 5,000
Bilingual Family Series

Trenton Children’s Chorus –
Trenton, NJ ............................... $ 15,000
Instruments, Sheet Music, and Uniforms

Truckee Meadows Parks Foundation –
Reno, NV ............................... $ 5,000
Parks Re-photography Project

VSA Arts of Nevada – Reno, NV .......................... $ 5,000
Youth Arts Accessibility and Exhibit

$177,000

COMMUNITY INITIATIVES

180 Turning Lives Around – Hazlet, NJ .......................... $ 5,000
Technology Upgrade

American Enterprise Institute –
Washington, DC ............................. $ 10,000
Human Flourishing in 2014

Boys & Girls Club of Truckee Meadows –
Reno, NV ............................... $ 60,000
Foster Drive Capital Campaign
# The John Ben Snow Memorial Trust

- **Children's Specialized Hospital Foundation** – Mountainside, NJ .......................... $ 5,000  
  *Long Term Care Equipment*

- **Community Chest Inc.** –  
  *Virginia City, NV ........................... $ 5,000*  
  *Before and After School Initiatives*

- **Food Bank of Northern Nevada** –  
  *McCarran, NV .............................. $ 8,000*  
  *Nutrition Education for Elementary At-Risk Youth*

- **Frost Valley YMCA** – Claryville, NY .............................. $ 10,000  
  *Cabin Renovation*

- **Greater Pulaski Community Fund** –  
  *Pulaski, NY ................................. $ 15,000*  
  *Greater Pulaski Community Fund*

- **HABcore, Inc.** – Red Bank, NJ .............................. $ 4,000  
  *Technology Upgrade*

- **Hope House** – Washington, DC .............................. $ 10,000  
  *Summer Camp for Children*

- **IMPARA** – Syracuse, NY .............................. $ 20,000  
  *Geriatric Community Mental Health Education*

- **KNPB-TV Channel 5 Public Broadcasting** –  
  *Reno, NV ................................. $ 15,000*  
  *Ready To Learn Workshops for Head Start*

- **Lunch Break** – Red Bank, NJ .............................. $ 25,000  
  *Facility Expansion*

- **Nevada Humane Society** – Reno, NV .............................. $ 10,000  
  *G.I. Dogs Program*

- **Nevada Youth Empowerment Project** –  
  *Reno, NV ................................. $ 10,000*  
  *Community Living Program*

- **Northern Nevada Children’s Cancer Foundation** – Reno, NV .............................. $ 6,000  
  *Family Assistance Fund*

- **Princeton Family YMCA** –  
  *Princeton, NJ ............................. $ 12,500*  
  *Facility Enhancement*

- **Saint Martin’s Ministries** – Ridgley, MD .............................. $ 2,000  
  *Life After St Martin’s Program*

- **Solace Tree (The)** – Reno, NV .............................. $ 10,000  
  *Grief Support Groups*

- **Tomkins County Public Library Foundation** – Ithaca, NY .............................. $ 10,000  
  *Teen Engagement Center*

- **Trinitas Health Foundation** –  
  *Elizabeth, NJ .............................. $ 15,000*  
  *Integrative Medicine/Therapy*

- **Village of Pulaski** – Pulaski, NY .............................. $ 6,000  
  *Snow Memorial Building Maintenance*

- **YMCA of Montclair** – Montclair, NJ .............................. $ 8,000  
  *Teaching Kitchen*

- **YMCA of Westfield** – Westfield, NJ .............................. $ 15,000  
  *Facility Renovation*

$296,500

## Disabilities and Universal Access

- **Artistic Realization Technologies** –  
  *Belle Mead, NJ .............................. $ 10,000*  
  *Train ‘Trackers’*

- **Association for the Multiple Impaired Blind, Inc.** – Brick, NJ .............................. $ 15,000  
  *Generator for Group Home*

- **CitiCare** – Reno, NV .............................. $ 10,000  
  *Para-transit Rides*

- **Franziska Racker Centers** – Ithaca, NY .............................. $ 10,000  
  *Accessible Playground*

- **Heritage Christian Services, Inc.** –  
  *East Rochester, NY .............................. $ 5,000*  
  *Heart of Dance Program*

- **Midland Foundation (The)** –  
  *North Branch, NJ .............................. $ 4,000*  
  *Security System Upgrade*
# The John Ben Snow Memorial Trust

<table>
<thead>
<tr>
<th>Organization</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Northern Nevada Center for Independent Living – Sparks, NV</td>
<td>$5,000</td>
</tr>
<tr>
<td><em>Transitioning Home Program</em></td>
<td></td>
</tr>
<tr>
<td>Northern Nevada RAVE Family Foundation – Sparks, NV</td>
<td>$8,000</td>
</tr>
<tr>
<td><em>Respite Care for Disabled Youth</em></td>
<td></td>
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<tr>
<td>Note-ables (The) – Reno, NV</td>
<td>$7,500</td>
</tr>
<tr>
<td><em>Music Therapy</em></td>
<td></td>
</tr>
<tr>
<td>Safe Haven Rescue Zoo – Imlay, NV</td>
<td>$12,000</td>
</tr>
<tr>
<td><em>Handicap Accessible Restroom</em></td>
<td></td>
</tr>
<tr>
<td>Seeing Eye, Inc. (The) – Morristown, NJ</td>
<td>$8,000</td>
</tr>
<tr>
<td><em>Orientation and Mobility Training</em></td>
<td></td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>$94,500</strong></td>
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## Education

<table>
<thead>
<tr>
<th>Organization</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Alice Lloyd College – Pippa Passes, KY</td>
<td>$10,000</td>
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<tr>
<td><em>Center for Entrepreneurship</em></td>
<td></td>
</tr>
<tr>
<td>Andson Foundation – Las Vegas, NV</td>
<td>$8,000</td>
</tr>
<tr>
<td><em>Academic Program</em></td>
<td></td>
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<tr>
<td>Central New York Community Foundation – Syracuse, NY</td>
<td>$20,000</td>
</tr>
<tr>
<td><em>Summer Success Academy</em></td>
<td></td>
</tr>
<tr>
<td>Children's Cabinet of Reno, Inc. (The) – Reno, NV</td>
<td>$10,000</td>
</tr>
<tr>
<td><em>Nell J. Redfield School of Life for Youth At-Risk</em></td>
<td></td>
</tr>
<tr>
<td>Children's Institute (The) – Livingston, NJ</td>
<td>$10,000</td>
</tr>
<tr>
<td><em>Greenhouse/Vocational Training Center</em></td>
<td></td>
</tr>
<tr>
<td>Colonial Williamsburg Foundation (The) – Williamsburg, VA</td>
<td>$50,000</td>
</tr>
<tr>
<td><em>Summer Teacher's Institute</em></td>
<td></td>
</tr>
<tr>
<td>Cooper Union (The) – New York, NY</td>
<td>$10,000</td>
</tr>
<tr>
<td><em>Summer STEM Program</em></td>
<td></td>
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<tr>
<td>Cumberland College – Williamsburg, KY</td>
<td>$6,000</td>
</tr>
<tr>
<td><em>Graduate Student Housing</em></td>
<td></td>
</tr>
<tr>
<td>LeMoyne College – Syracuse, NY</td>
<td>$20,000</td>
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<tr>
<td><em>Honors Global Internships</em></td>
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<tr>
<td>National Council of Juvenile Court Judges – Reno, NV</td>
<td>$15,000</td>
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<tr>
<td><em>E-Learning Curriculum</em></td>
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<tr>
<td>National Judicial College – Reno, NV</td>
<td>$20,000</td>
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<tr>
<td><em>Judicial Scholarships and Curriculum Development</em></td>
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<tr>
<td>Pulaski Academy &amp; Central School – Pulaski, NY</td>
<td>$50,000</td>
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<tr>
<td><em>Academic Achievement Awards</em></td>
<td></td>
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<tr>
<td>Pulaski Academy &amp; Central School – Alumni Assoc. – Pulaski, NY</td>
<td>$2,000*</td>
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<tr>
<td><em>Scholarship Support</em></td>
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<tr>
<td>Sultana Education Foundation, Inc. – Chestertown, MD</td>
<td>$50,000</td>
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<tr>
<td><em>Education Center</em></td>
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<tr>
<td>Syracuse University College of Engineering – Syracuse, NY</td>
<td>$10,000</td>
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<tr>
<td><em>Project ENGAGE</em></td>
<td></td>
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<tr>
<td>Syracuse University Library – Syracuse, NY</td>
<td>$15,000</td>
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<tr>
<td><em>Sound Beat Partnership</em></td>
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<tr>
<td>Union County College Foundation – Cranford, NJ</td>
<td>$12,500</td>
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<tr>
<td><em>Need Based Scholarships</em></td>
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<tr>
<td>University of Nevada-Reno Foundation – Reno, NV</td>
<td>$40,000</td>
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<tr>
<td><em>Student Achievement Center</em></td>
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<tr>
<td>Wells College – Aurora, NY</td>
<td>$10,000</td>
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<tr>
<td><em>First Generation Scholarships</em></td>
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<tr>
<td>YMCA - Summit Area – Summit, NJ</td>
<td>$2,000</td>
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<tr>
<td><em>Closing the Gap Youth Program</em></td>
<td></td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>$370,500</strong></td>
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## Environment

<table>
<thead>
<tr>
<th>Organization</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Association of Nature Center Administrators – Logan, UT</td>
<td>$2,500</td>
</tr>
<tr>
<td><em>Peer Consult Scholarships</em></td>
<td></td>
</tr>
<tr>
<td>Chester River Association, Inc. – Chestertown, MD</td>
<td>$4,000</td>
</tr>
<tr>
<td><em>Water Monitoring Equipment</em></td>
<td></td>
</tr>
</tbody>
</table>
# The John Ben Snow Memorial Trust

Grizzly & Wolf Discovery Center –
West Yellowstone, MT .......................... $ 10,000*  
*Madison River Exhibit

Irvine Nature Center –
Owings Mills, MD ............................. $ 10,000  
*Environmental Education

Izaak Walton League of America, Inc.  
(The) – Gaithersburg, MD .......................... $ 10,000*  
*Clean Water Fellowship

Keep Truckee Meadows Beautiful –
Reno, NV ................................. $ 5,000*  
*Technology for Speaker’s Bureau

Marine Mammal Strandng Center –
Brigantine, NJ ......................... $ 10,000  
*Environmental Education Program

New Jersey Audubon – Bernardsville, NJ  
$ 10,000  
*Handicapped Accessible Trail

New York Botanical Garden (The) –
Bronx, NY ................................. $ 10,000  
*Explainer Program

Paul Smith’s College – Paul Smiths, NY  
$ 5,000  
*Repair and Resurface Accessible Trail

Wild Center (The) – Tupper Lake, NY  
$ 5,000  
*Adirondack Youth Climate Program

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**Total: $81,500**

## Historic Preservation

Fort Ticonderoga Association –
Ticonderoga, NY ......................... $ 5,000  
*Founding Fashion Exhibit

General Douglas MacArthur Foundation  
(The) – Norfolk, VA ..................... $ 2,000  
*Museum Expansion

Gettysburg Foundation – Gettysburg, PA  
$ 20,000  
*Restoration of George Spangler Farm Barn

Iroquois Indian Museum –
Howes Caves, NY ............................. $ 10,000  
*Extending the Rafters Project

New York State Historical Association –
Cooperstown, NY ...................... $ 15,000  
*James Fenimore Cooper Family Manuscript Project

Pulaski Masonic Lodge – Pulaski, NY  
$ 5,000  
*Building Renovation

Western Folk Life Center – Elko, NV  
$ 9,500  
*“Deep West” Video Program

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**Total: $66,500**

## Journalism

Colgate University – Hamilton, NY .... $ 2,000  
*Young Writer’s Workshop

KUNR Public Radio – Reno, NV  
$ 8,000  
*Community Enriching News

University of Nevada-Reno Foundation –
Reno, NV ................................. $ 40,000  
*Nevada Media Alliance

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**Total: $50,000**

## Youth Programs

Big Brothers Big Sisters of Northern Nevada – Reno, NV  
$ 10,000  
*Carson City Mentor Program

MEFIYI Foundation – Gardnerville, NV  
$ 5,000  
*Incredible Kids Project

Nevada Diabetes Association for Children & Adults – Reno, NV  
$ 10,000  
*Diabetes Education Camp Program for Youth

New Hope Day Care Center, Inc. –
Newark, NJ ............................... $ 9,000  
*Technology Upgrade for Youth Center

Northern Nevada Youth Golf Foundation –
Reno, NV ................................. $ 10,000  
*First Tee Program
THE JOHN BEN SNOW MEMORIAL TRUST

Tru Vista Foundation, Inc. – Reno, NV . . . $ 5,000
Tru Vista’s Judges Scholarship Program

Vitamin L Project (The) – Ithaca, NY . . . $ 10,000*
School Scholarships

Wisdom Thinkers Network –
Elbridge, NY . . . . . . . . . . . . $ 2,500
Stories to Light Our Way

Young Life- Syracuse – Manlius, NY . . . $ 6,000
Summer Internships

$67,500

OFF CYCLE GRANTS

American Red Cross of
Central New York – Syracuse, NY . . . . $ 10,000
Community Resiliency Strategy in Onondaga County

Food Bank of Central New York –
Syracuse, NY . . . . . . . . . . . . . $ 10,000
New Straight Truck

Opportunity International –
Oak Brook, IL . . . . . . . . . . . . $ 10,000
Education Finance Initiative

Orenda Spring Learning Center –
Marcellus, NY . . . . . . . . . . . . . $ 4,500
Experiential Learning Charter School

Samaritan Center, Inc. – Syracuse, NY . . . $ 75,000
Facility Renovation – Serving Line

Sierra Nevada Journeys – Reno, NV . . . $ 3,000
Science Camp Scholarships

Syracuse University –
Center of Excellence – Syracuse, NY . . . $ 5,000
Old School/New School Study

$117,500

GRAND TOTAL: $1,321,500