



THE
JOHN BEN SNOW
MEMORIAL TRUST

Annual Report 2015

THE JOHN BEN SNOW MEMORIAL TRUST



John Ben Snow
THE DONOR

John Ben Snow was born and raised in Pulaski, New York, a small village north of Syracuse. He graduated from New York University in 1904 and soon thereafter entered F.W. Woolworth & Company. A man of vision, he was attracted to mass market sales and introduced innovative retailing techniques. He rose rapidly through the ranks from stock boy to corporate director, initially in New York, and finally in Great Britain, where he accumulated a small fortune through hard work, savings and wise investments. After retiring from Woolworth in 1939, Mr. Snow devoted the remainder of his life to building the Speidel chain of newspapers and publishing the *Western Horseman*. He was fond of animals, especially horses, enjoyed racing, fox hunting, polo and range riding. Throughout his life, John Ben Snow shared his wealth with relatives, friends, business associates and fellow Pulaskians. He gave generously and freely to those persons and causes he cherished. He preferred to “invest” in people, especially the young, by making available financial assistance. He also believed in improving the quality of life in a variety of communities. To further these and other philanthropic causes, he provided in his will for a charitable trust.

In 1975, two years after his death, The John Ben Snow Memorial Trust was established in New York. The four original trustees were a member of the Snow family, a lawyer, a publishing associate and a corporate trustee, the Irving Trust Company, now Bank of New York Mellon. All were close to the donor and aware of his beliefs, values and ideals. The individuals named as trustees and their successors were empowered to grant funds for educational, scientific and humanitarian purposes to qualified organizations. They meet once a year, usually in June. ■

THE JOHN BEN SNOW MEMORIAL TRUST

FUNDING POLICIES

The mission of the Memorial Trust is to make grants within specific focus areas to enhance the quality of life in many geographic regions. Historically, the Memorial Trust has made grants in the following program areas:

- ✓ Arts and Culture
- ✓ Community Development
- ✓ Education
- ✓ Environment
- ✓ Historic Preservation
- ✓ Journalism

The Memorial Trust responds to the ever-changing needs of various segments of the population, especially to the needs of young people and people who are disadvantaged either physically or economically.

It is the Memorial Trust's general policy to give preference to proposals seeking funds for new or enhanced programs, one-time, short-term grants to sustain a program until funding is stabilized, matching grants used to encourage the participation of other donors, and "last dollars" towards a capital campaign.

The Memorial Trust will not accept proposals from individuals or for-profit organizations. Additionally, the Memorial Trust does not encourage proposals from religious organizations or proposals for endowments, contingency funding, or debt reduction. There are no minimums or maximum grant amounts; however, most grants range from \$10,000 to \$25,000. ■

GRANT APPLICATION PROCEDURES

The Memorial Trust is pro-active in seeking grant proposals from qualifying 501(c)(3) organizations. Additionally, the Memorial Trust accepts unsolicited proposals from qualifying organizations.

An initial letter of inquiry must be submitted via the Trust's online grant management system by **January 1st** of the year in which a grant is requested. If the proposal meets the stated guidelines and priorities of the Memorial Trust, grant application instructions will be sent to the applicant. All grant applications must be submitted via the Trust's online grant management system by **April 1st** of the year in which a grant is requested.

The Trustees may require additional information and possibly an interview or site visit. Any discussions or indications of interest should not be construed as a commitment by the Trustees. All complete grant applications are carefully considered and evaluated by the Trustees. Applicants are notified of the Trustees decision by **July 1st**. All approved grant applicants are required to sign a Grant Acceptance Agreement prior to any funds being released by the Memorial Trust.

The Trustees will periodically consider off-cycle grant proposals between **July 1st** and **December 1st** for projects whose timing does not fall within the standard grant application cycle outlined above. These proposals must be submitted via the Trust's online grant management system. The funding for these proposals fluctuates yearly based on investment performance as well as prior grant commitments. The grant seeker must contact the Memorial Trust and obtain approval prior to submitting an off-cycle grant proposal.

REPORTING RESPONSIBILITIES

Because the Trustees assume that the grantee has a moral and legal obligation to account for all funds received, each grantee is required to submit a grant report via the Trust's online grant management system by **March 1st** of the year after the approval of the grant. All grant reports are reviewed by the Trustees. Any change in plans must be approved by the Trustees. If a grantee fails to submit a formal report, the Trustees reserve the right to request that the grant funds be returned. Additionally, further grants will not be considered until a final report is received.

TRUSTEES

Bank of New York Mellon

Valerie A. MacFie

Jonathan L. Snow

Emelie M. Williams

THE JOHN BEN SNOW MEMORIAL TRUST

FINANCIAL HIGHLIGHTS

Year Ended: 31 December 2014

Total Assets:	\$ 29,665,459
Excise Taxes:	\$ 35,381
Investment Revenue:	\$ 1,921,803
Grants Paid:	\$ 1,327,500

GRANTS APPROVED AT THE 2015 ANNUAL MEETING

*Denotes matching grant

ARTS AND CULTURE

Artistic Realization Technologies – Belle Meade, NJ	\$ 8,000
<i>Train Tracking Artists</i>	
Chenango Arts Council – Norwich, NY ..	\$ 3,500
<i>Technology Upgrade</i>	
Churchill Arts Council – Fallon, NV	\$ 10,000
<i>Rural Arts Programming</i>	
Community Players – Westfield, NJ	\$ 10,000
<i>Building Stabilization</i>	
Discovery Orchestra – Warren, NJ	\$ 10,000
<i>Public TV Series</i>	
Earlville Opera House, Inc. – Earlville, NY	\$ 15,000
<i>HVAC System Design</i>	
George Street Playhouse, Inc. – New Brunswick, NJ	\$ 12,000
<i>Lighting Equipment Replacement</i>	
Hangar Theatre – Ithaca, NY	\$ 5,000
<i>Scholarship Support</i>	
Merry-Go Round Playhouse, Inc. – Auburn, NY	\$ 15,000
<i>Van Purchase</i>	
Paper Mill Playhouse – Millburn, NJ	\$ 10,000
<i>Smoke Vents & New Spotlights</i>	
Reno Chamber Orchestra (The) – Reno, NV	\$ 3,000
<i>Discounted Youth Tickets</i>	

Reno Little Theater – Reno, NV	\$ 9,000
<i>Educational Outreach Program</i>	
Rhea LaVeck Concert Series – Pulaski, NY	\$ 10,000
<i>Rhea LaVeck Concerts</i>	
Shakespeare Theatre of New Jersey – Madison, NJ	\$ 6,000
<i>Mobile Lighting Package</i>	
State Theatre Regional Arts Center at New Brunswick – New Brunswick, NJ ..	\$ 15,000
<i>Large Screen Projectors</i>	
TheatreWorks of Northern Nevada – Reno, NV	\$ 15,000
<i>Outreach Theater Productions</i>	
Trenton Children’s Chorus – Trenton, NJ	\$ 13,000
<i>Uniforms and Instruments</i>	
	\$ 169,500

COMMUNITY INITIATIVES

180 Turning Lives Around – Hazlet, NJ ..	\$ 10,000
<i>New Domestic Violence Shelter</i>	
American Enterprise Institute – Washington, DC	\$ 10,000
<i>Human Flourishing Program</i>	
Boys & Girls Club of Truckee Meadows – Reno, NV	\$ 60,000
<i>Foster Facility - New Game Room</i>	
CARE Chest of Sierra Nevada – Reno, NV	\$ 8,000
<i>Diabetic Program</i>	

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Children's Specialized Hospital Foundation – Mountainside, NJ \$ 5,000 <i>Long Term Care and Out Patient Equipment</i>	Nevada Health Centers – Carson City, NV \$ 12,000 <i>Project Homeless Smile</i>
Contact We Care – Westfield, NJ \$ 7,000 <i>Wallet Cards for Suicide Prevention</i>	Nevada Rural Counties RSVP, Inc. – Carson City, NV \$ 12,000 <i>Respite Care Program</i>
Food Bank of Northern Nevada – McCarran, NV. \$ 7,500 <i>Elementary Nutrition Education</i>	Renown Health Foundation – Reno, NV . \$ 25,000 <i>Facility Renovation</i>
Friends in Service Helping-Emergency Referral Service – Carson City, NV \$ 10,000 <i>Emergency Services for Homeless and Hungry</i>	Terry Lee Wells Nevada Discovery Museum – Reno, NV \$ 15,000 <i>Exhibit and Educational Programming</i>
Gateway YMCA – Elizabeth, NJ \$ 10,000 <i>Rahway Branch Arts Programs</i>	Trauma Intervention Programs of Northern Nevada – Reno, NV. \$ 5,000 <i>Volunteer Training and Equipment</i>
Greater Pulaski Community Fund – Syracuse, NY \$ 15,000* <i>Community Endowment Fund</i>	Village of Pulaski – Pulaski, NY. \$ 6,000 <i>Snow Memorial Building</i>
HABcore, Inc. – Red Bank, NJ \$10,000 <i>New HVAC for Laurel House</i>	Wisdom Thinkers Network – Elbridge, NY \$ 10,000 <i>Stories to Light Our Way</i>
Hope House – Washington, DC \$ 10,000 <i>Father to Child Summer Camp</i>	YMCA of Montclair – Montclair, NJ \$ 5,000 <i>Staff Recharging Room Renovation</i>
Inkululeko – Syracuse, NY. \$ 10,000 <i>Social Enterprise Program</i>	\$ 329,500
International Justice Mission – Washington, DC \$ 10,000 <i>Protection and Restoration Services</i>	
Lunch Break – Red Bank, NJ \$ 25,000 <i>Building Renovation</i>	
Madison Area YMCA – Madison, NJ \$ 5,000 <i>Replace Smoke Detectors in Child Care Branch</i>	
Main Street Counseling – West Orange, NJ \$ 7,000 <i>New Flooring</i>	
Nevada Cancer Coalition – Reno, NV. . . . \$ 10,000 <i>Skin Cancer Prevention for Nevada's Kids</i>	
Nevada Diabetes Association for Children & Adults – Reno, NV. \$ 10,000 <i>Emergency Diabetic Supplies</i>	
	<u>DISABILITIES AND UNIVERSAL ACCESS</u>
	Adirondack Museum – Blue Mountain Lake, NY. \$ 25,000 <i>Adirondack Experience Accessibility</i>
	Ambucs of Reno-Sparks – Sparks, NV. . . . \$ 5,000 <i>AmTryke eNVY Project</i>
	ARC of Atlantic County – Egg Harbor, NJ \$ 12,000 <i>Computer Training Lab</i>
	Arts for All – Reno, NV. \$ 5,000 <i>Arts for All Kids</i>
	Children's Institute (The) – Livingston, NJ \$ 10,000 <i>Adult Programming Support</i>

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CP Rochester – Rochester, NY \$ 5,000
No Lift Initiative

Eden Autism Services Foundation –
Princeton, NJ. \$ 2,000
Ipads for Teachers and Therapists

Lincoln Center Institute (Theater) –
New York, NY. \$ 10,000
ADA Lift Replacement

Seeing Eye, Inc. (The) – Morristown, NJ . \$ 5,000
Orientation and Mobility Training

\$ 79,000

EDUCATION

Assistance League of Reno-Sparks –
Reno, NV \$ 5,000
Links to Learning

Children’s Cabinet of Reno, Inc. (The) –
Reno, NV \$ 10,000
Nell Redfield School of Life

Clarkson University – Potsdam, NY \$ 11,500
Scholarships

Colonial Williamsburg Foundation (The) –
Williamsburg, VA \$50,000
Seminar for NJ Teachers

Community Chest Inc. –
Virginia City, NV \$ 4,000
Classroom on Wheels

Cooper Union (The) – New York, NY . . . \$ 10,000
2015 Summer STEM Program

Cumberland College –Williamsburg, KY.. \$ 2,000
Student Wellness Building Furnishings

Eagle Wings Academy – Syracuse, NY. . . \$ 6,000*
Scholarships

Horizons of Kent and Queen Anne’s –
Chestertown, MD \$ 10,000
New Horizons Program

KNPB-TV Channel 5
Public Broadcasting – Reno, NV. \$ 18,000
Ready to Learn Workshops

Larkin Street Youth Services –
San Francisco, CA \$ 18,000
College and Career Readiness

Learning Center for
Exceptional Children, Inc. – Clifton, NJ. . \$ 17,000
Teaching Kitchen Renovation

LeMoyne College – Syracuse, NY \$ 25,000
Global Internship Program

Midland School – North Branch, NJ. . . . \$ 6,000
Touch Screen Computer

Montpelier Foundation (The) –
Orange, VA \$ 30,000
Seminars on the Constitution

National Judicial College – Reno, NV. . . \$ 12,000
Scholarships

New Hope Day Care Center, Inc. –
Newark, NJ \$ 5,000
Classroom Materials

Onondaga Community College
Foundation, Inc. – Syracuse, NY. \$ 25,000
Connect to Complete Initiative

Pulaski Academy & Central School –
Pulaski, NY \$ 40,000
Academic Achievement Scholarships

Pulaski Academy & Central School
Alumni Assoc. – Pulaski, NY. \$ 2,000*
Alumni Scholarship Fund

St. Lawrence University – Canton, NY . . \$ 10,000
College Exploration Program

Tamassee DAR School – Tamassee, SC. . . \$ 10,000
Van Purchase

University of Nevada-Reno Foundation –
Reno, NV \$ 30,000
Nevada Media Alliance

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University of Nevada-Reno Foundation –
Reno, NV \$ 30,000
Student Achievement Center

Urban Roots Garden Classrooms –
Reno, NV \$ 6,000
Garden Classrooms Project

Wells College – Aurora, NY. \$ 10,000
Scholarships

Wesleyan University – Middletown, CT . . \$ 10,000
Scholarships

\$ 412,500

ENVIRONMENT

Association of Nature Center
Administrators – Logan, UT \$ 2,500
2015 Summit Programming

Discovery Trail, Inc. –
Trumansburg, NY \$ 5,000
Program Expansion

Echo Hill Outdoor School, Inc. –
Worton, MD \$ 5,000
Sail Covers for the Elsworth

Izaak Walton League of America, Inc.
(The) – Gaithersburg, MD \$ 5,000*
Clean Water Fellowship

National Aquarium in Baltimore –
Baltimore, MD \$ 20,000
Bottlenose Dolphin Study

Nature Conservancy (The), Central and
Western NY – Rochester, NY \$ 10,000
El Dorado Beach Preserve Enhancement

New Jersey Conservation Foundation –
Far Hills, NJ \$ 10,000
Pine Barrens Preservation

Pinelands Preservation Alliance –
Southampton, NJ. \$ 10,000
Bishop’s Farmstead Barn Renovation

Riveredge Nature Center –
Newburg, WI. \$ 10,000
Lake Sturgeon Restoration Project

Sultana Education Foundation, Inc. –
Chestertown, MD \$ 50,000
New Education Center

Wild Center (The) – Tupper Lake, NY . . . \$ 5,000
2015 Adirondack Youth Climate Program

\$ 132,500

HISTORIC PRESERVATION

Fort Ticonderoga Association –
Ticonderoga, NY \$ 5,000
Building Fort Carillon Exhibit

General Douglas MacArthur Foundation
(The) – Norfolk, VA \$ 7,000
Capital Campaign Support

Nevada Women’s History Project –
Reno, NV \$ 10,000
Historic Preservation Initiatives

New York State Historical Association –
Cooperstown, NY \$ 5,000
Lucy B. Hamilton Amphitheater

Seward House Museum – Auburn, NY . . . \$ 15,000
Website Development

\$ 42,000

JOURNALISM

KUNR Public Radio – Reno, NV \$ 8,000
Programming Support

Nevada Press Foundation –
Carson City, NV \$ 10,000
Before It Was History, It Was News

\$ 18,000

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LITERACY

Literacy CNY – Syracuse, NY \$ 10,000
Adult Classes

Literacy New Jersey – Metuchen, NJ \$ 10,000
Technology Upgrade

\$ 20,000

SPECIAL GRANTS

American Red Cross of
Central New York – Syracuse, NY \$ 20,000
Nepal Red Cross Relief Effort

\$ 20,000

YOUTH PROGRAMS

Big Brothers Big Sisters of
Northern Nevada – Reno, NV \$ 10,000
Mentoring Program

Bonnie Brae – Liberty Corner, NJ \$ 8,000
Summer Enrichment Trip

MEFIYI Foundation – Gardnerville, NV . . \$ 5,000
Incredible Kids Project

Nevada Youth Empowerment Project –
Reno, NV \$ 10,000
Community Living Program

New York Botanical Garden (The) –
Bronx, NY \$ 10,000
Explainer Program

Northern Nevada Youth
Golf Foundation – Reno, NV \$ 14,000
Equipment and Lesson Materials

Plainfield YMCA – Plainfield, NJ \$ 7,000
Support for Aging Out Youth

Reno Philharmonic Association, Inc. –
Reno, NV \$ 10,000
Celebrate Strings

Sierra Nevada Journeys – Reno, NV \$ 8,000
Scholarship Nights

Sky Tavern – Reno, NV \$ 8,000
Learn to Ski and Snowboard

Vitamin L Project (The) – Ithaca, NY . . . \$ 10,000*
Scholarship Support

\$ 100,000

OFF CYCLE GRANTS

Foundation Cristosal – Syracuse, NY \$ 8,000
Victims Forcibly Displaced by Violence and Crime

Memphis Teacher’s Residency –
Memphis, TN \$ 10,000
Summer Camp

Opportunity International – Chicago, IL . . . \$ 12,500
Education Finance

Syracuse Stage – Syracuse, NY \$ 20,000
Peter Pan Student Matinees

Tillies Touch – East Syracuse, NY \$ 4,500
Equipment and Transportation

\$ 55,000

GRAND TOTAL: \$1,378,000