About
John Ben Snow

John Ben Snow was born and raised in Pulaski, New York, a small village north of Syracuse. He graduated from New York University in 1904 and soon thereafter entered F. W. Woolworth & Company. A man of vision, he was attracted to mass market sales and introduced innovative retailing techniques. He rose rapidly through the ranks from stock boy to corporate director, initially in New York, and finally in Great Britain, where he accumulated a small fortune through hard work, savings and wise investments. After retiring from Woolworth in 1939, Mr. Snow devoted the remainder of his life to building the Speidel chain of newspapers and publishing the Western Horseman.

He was fond of animals, especially horses, enjoyed racing, fox hunting, polo and range riding. Throughout his life, John Ben Snow shared his wealth with relatives, friends, business associates and fellow Pulaskians. He gave generously and freely to those persons and causes he cherished. He preferred to "invest" in people, especially the young, by making available financial assistance. He also believed in improving the quality of life in Pulaski and its environs.

To further these and other philanthropic causes, he established The John Ben Snow Foundation in 1948. The Foundation continues to operate under the terms of its original charter. The charter, granted by the State of New York, authorizes the Foundation to grant funds for educational and humanitarian purposes to qualified organizations. The present membership of its Board, seven in number, includes persons of diverse occupational backgrounds and geographical areas. The Board meets once a year, usually in June, to approve new grants and review previously funded projects.
FUNDING POLICIES

The John Ben Snow Foundation is a private foundation governed by federal tax law and accordingly disburse funds to tax-exempt organizations approved by the Internal Revenue Service (IRS). The geographic focus of the Foundation has primarily been Central and Northern New York State, a policy that reflects the personal wishes of the founder.

The mission of the Foundation is to make grants within specific focus areas to enhance the quality of life in Central and Northern New York State. Historically, the Foundation has made grants in the following program areas:

- Arts and Culture
- Community Initiatives
- Education
- Environment
- Historic Preservation
- Journalism

The Foundation responds to the ever-changing needs of various segments of the population of Central and Northern New York State, especially to the needs of young people and people who are disadvantaged either physically or economically.

It is the Foundation's general policy to give preference to proposals seeking funds for new or enhanced programs, one-time, short-term grants to sustain a program until funding is stabilized, matching grants used to encourage the participation of other donors, and "last dollars" towards a capital campaign.

The Foundation will not accept proposals from individuals or for-profit organizations. Additionally, the Foundation does not encourage proposals from religious organizations or proposals for endowments, contingency funding, or debt reduction. There are no minimums or maximum grant amounts; however, most grants range from $5,000 to $15,000.

REPORTING RESPONSIBILITIES

Because the Foundation assumes that the grantee has a moral and legal obligation to account for all funds received, each grantee is required to submit a grant report via the Foundation's online grant management system by March 1st of the year after the approval of the grant. All grant reports are reviewed by the Foundation. Any change in plans must be approved by the Foundation. If a grantee fails to submit a formal report, the Foundation reserves the right to request that the grant funds be returned. Additionally, further grants will not be considered until a final report is received.

GRANT APPLICATION PROCEDURES

The Foundation is pro-active in seeking grant proposals from qualifying 501(c)(3) organizations. Additionally, the Foundation accepts unsolicited proposals from qualifying organizations.

An initial letter of inquiry must be submitted via the Foundation’s online grant management system by January 1st of the year in which a grant is requested. If the proposal meets the stated guidelines and priorities of the Foundation, grant application instructions will be sent to the applicant. All grant applications must be submitted via the Foundation’s online grant management system by April 1st of the year in which a grant is requested.

The Foundation may require additional information and possibly an interview or site visit. Any discussions or indications of interest should not be construed as a commitment by the Foundation. All complete grant applications are carefully considered and evaluated by the Foundation. Applicants are notified in writing of the Foundation's decision by July 1st.

All approved grant applicants are required to sign a Grant Acceptance Agreement prior to any funds being released by the Foundation.

The Foundation will periodically consider off-cycle grant proposals between July 1st and December 1st for projects whose timing does not fall within the standard grant application cycle outlined above. These proposals must be submitted via the Foundation’s online grant management system. The funding for these proposals fluctuates yearly based on investment performance as well as prior grant commitments. The grant seeker must contact the Foundation and obtain approval prior to submitting an off-cycle grant proposal.

BOARD OF DIRECTORS

Jonathan L. Snow, President
David H. Snow, Vice President and Treasurer
Valerie A. MacFie, Secretary
Angus M. Burton
Marion Hancock Fish
Emelie M. Williams
FINANCIAL HIGHLIGHTS

<table>
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<tr>
<th>Category</th>
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<tr>
<td>Total Assets</td>
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<tr>
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<tr>
<td>Investment Revenue</td>
<td>$272,752</td>
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<tr>
<td>Grants Paid</td>
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GRANTS APPROVED AT THE 2016 ANNUAL MEETING

ARTS & CULTURE

- Open Hand Theater - Syracuse, NY $5,000
- Salmon River Fine Arts Center - Pulaski, NY $2,500
- Schweinfurth Art Center - Auburn, NY $4,000
- Seneca Cayuga ARC - Waterloo, NY $6,000
- Syracuse City Ballet - Syracuse, NY $2,500
- Syracuse Shakespeare Festival - Syracuse, NY $1,500
- Syracuse Stage - Syracuse, NY $10,000
- Tug Hill Tomorrow Land Trust - Watertown, NY $2,500

COMMUNITY INITIATIVES

- Amaus Health Services @ Cathedral - Syracuse, NY $20,000
- Amaus Dental Services Expansion

CNY Ronald McDonald House Charities, Inc.- Syracuse, NY $7,000
- Technology Improvements

Downtown Syracuse YMCA - Syracuse, NY $5,000
- The Urban Swim Initiative

InterFaith Works of Central New York - Syracuse, NY $25,000
- Building Community/Affirming Dignity

New York State Rural Housing Coalition, Inc. - Albany, NY $2,500
- Technical Assistance Services

Paleontological Research Institution - Ithaca, NY $10,000
- Library Access Program Expansion

Preservation Revitalization of Pulaski - Pulaski, NY $10,000
- Downtown Beautification Project

Rural & Migrant Ministry of Oswego County, Inc. - Richland, NY $2,500
- Smooth Driving

Yeshua Restoration Ministries - Syracuse, NY $10,000
- Girls Front Porch Outreach

DISABILITIES AND UNIVERSAL ACCESS

- Catholic Charities of Onondaga County - Syracuse, NY $5,000
- Southside Neighborhood Center Accessibility

- David's Refuge - Manlius, NY $7,800
- Parent's Night Out
THE JOHN BEN SNOW FOUNDATION

Freedom Guide Dogs for the Blind, Inc. - Cassville, NY ............................. $ 10,000
  Van Purchase
Pathfinder Village Foundation - Edmeston, NY .......................... $ 5,000
  Hoop House Expansion Project
Richland Hamlet Recreation Association, Inc. - Richland, NY ....... $ 2,000
  Handicapped Accessible Equipment

$ 29,800

EDUCATION

100 Black Men of Syracuse, Inc. - Syracuse, NY .......................... $ 5,000
  The Syracuse Saturday Academy
Hillside Children’s Foundation - Rochester, NY .......................... $ 10,000
  Hillside Work-Scholarship Connection
On Point for College - Syracuse, NY .......................... $ 12,500
  College Access and Success Project
PEACE, Inc. - Syracuse, NY .......................... $ 10,000
  Big Brothers Big Sisters
Public Broadcasting Council of CNY (WCNY) - Syracuse, NY ......... $ 5,000
  WCNY On-Site Student Education Programs
Pulaski Academy & Central School - Pulaski, NY .......................... $ 800
  Snow Incentive Awards
Red House Arts Center - Syracuse, NY .......................... $ 20,000
  Classroom in Redhouse @ City Center
Syracuse University - Syracuse, NY .......................... $ 3,500
  Transitioning Military Veterans to University Life

$ 66,800

ENVIRONMENT

Lansing Community Council - Lansing, NY .......................... $ 1,000
  Kiosk Signage at Salt Point
Syracuse Northeast Community Center - Syracuse, NY .......................... $ 6,000
  Northeast Community Garden

$ 7,000

LITERACY

Geneva Reads Inc. – Geneva, NY .......................... $ 5,000
  Healthy Readers

Oswego Bookmobile - Oswego, NY .......................... $ 5,000
  Driving Books Home

$ 10,000

SPECIAL

Council on Foundations - Arlington, VA .......................... $ 2,700
  General Support

$ 2,700

YOUTH PROGRAMS

Auburn Public Theater - Auburn, NY .......................... $ 3,000
  Auburn Public Studio Performing Arts Education for Youth
Building Men Program, Inc. - Syracuse, NY .......................... $ 6,000
  Building Men Program
CNY Arts Center, Inc. - Fulton, NY .......................... $ 2,000
  ARTY Day Camp
Fiver Children's Foundation - New York, NY .......................... $ 9,000
  Camp Fiver
McMahon/Ryan Child Advocacy Center - Syracuse, NY .......................... $ 10,000
  Child Abuse Prevention Programs
Move Along, Inc. - Baldwinsville, NY .......................... $ 5,000
  Inclusive Sports Program
Musicians for World Harmony - Ithaca, NY .......................... $ 2,500
  Music Heals for Refugees in Syracuse
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<tr>
<th>Organization</th>
<th>Location</th>
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<td>Talent Agency Teen Art Portfolio Development, Inc.</td>
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<td>The First Tee of Syracuse</td>
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<td>The Media Unit, Inc.</td>
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<td>YWCA of Cortland</td>
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