About

John Ben Snow

John Ben Snow was born and raised in Pulaski, New York, a small village north of Syracuse. He graduated from New York University in 1904 and soon thereafter entered F.W. Woolworth & Company. A man of vision, he was attracted to mass market sales and introduced innovative retailing techniques. He rose rapidly through the ranks from stock boy to corporate director, initially in New York, and finally in Great Britain, where he accumulated a small fortune through hard work, savings and wise investments. After retiring from Woolworth in 1939, Mr. Snow devoted the remainder of his life to building the Speidel chain of newspapers and publishing the Western Horseman. He was fond of animals, especially horses, enjoyed racing, fox hunting, polo and range riding. Throughout his life, John Ben Snow shared his wealth with relatives, friends, business associates and fellow Pulaskians. He gave generously and freely to those persons and causes he cherished. He preferred to "invest" in people, especially the young, by making available financial assistance. He also believed in improving the quality of life in a variety of communities. To further these and other philanthropic causes, he provided in his will for a charitable trust.

In 1975, two years after his death, The John Ben Snow Memorial Trust was established in New York. The four original trustees were a member of the Snow family, a lawyer, a publishing associate and a corporate trustee, the Irving Trust Company, now BNY Mellon N.A. All were close to the donor and aware of his beliefs, values and ideals. The individuals named as trustees and their successors were empowered to grant funds for educational, scientific and humanitarian purposes to qualified organizations. They meet once a year, usually in June.
FUNDING POLICIES

The mission of the Memorial Trust is to make grants within specific focus areas to enhance the quality of life in many geographic regions. Historically, the Memorial Trust has made grants in the following program areas:

- Arts and Culture
- Community Initiatives
- Education
- Environment
- Historic Preservation
- Journalism

The Memorial Trust responds to the ever-changing needs of various segments of the population, especially to the needs of young people and people who are disadvantaged either physically or economically.

It is the Memorial Trust’s general policy to give preference to proposals seeking funds for new or enhanced programs, one-time, short-term grants to sustain a program until funding is stabilized, matching grants used to encourage the participation of other donors, and “last dollars” towards a capital campaign.

The Memorial Trust will not accept proposals from individuals or for-profit organizations. Additionally, the Memorial Trust does not encourage proposals from religious organizations or proposals for endowments, contingency funding, or debt reduction. There are no minimums or maximum grant amounts; however, most grants range from $10,000 to $25,000.

REPORTING RESPONSIBILITIES

Because the Trustees assume that the grantee has a moral and legal obligation to account for all funds received, each grantee is required to submit a grant report via the Trust’s online grant management system by March 1st of the year after the approval of the grant. All grant reports are reviewed by the Trustees. Any change in plans must be approved by the Trustees. If a grantee fails to submit a formal report, the Trustees reserve the right to request that the grant funds be returned. Additionally, further grants will not be considered until a final report is received.

GRANT APPLICATION PROCEDURES

The Memorial Trust is pro-active in seeking grant proposals from qualifying 501(c)(3) organizations. Additionally, the Memorial Trust accepts unsolicited proposals from qualifying organizations.

An initial letter of inquiry must be submitted via the Trust’s online grant management system by January 1st of the year in which a grant is requested. If the proposal meets the stated guidelines and priorities of the Memorial Trust, grant application instructions will be sent to the applicant. All grant applications must be submitted via the Trust’s online grant management system by April 1st of the year in which a grant is requested.

The Trustees may require additional information and possibly an interview or site visit. Any discussions or indications of interest should not be construed as a commitment by the Trustees. All complete grant applications are carefully considered and evaluated by the Trustees. Applicants are notified of the Trustees decision by July 1st. All approved grant applicants are required to sign a Grant Acceptance Agreement prior to any funds being released by the Memorial Trust.

The Trustees will periodically consider off-cycle grant proposals between July 1st and December 1st for projects whose timing does not fall within the standard grant application cycle outlined above. These proposals must be submitted via the Trust’s online grant management system. The funding for these proposals fluctuates yearly based on investment performance as well as prior grant commitments. The grant seeker must contact the Memorial Trust and obtain approval prior to submitting an off-cycle grant proposal.

TRUSTEES

Valerie A. MacFie
Jonathan L. Snow
Emelie M. Williams
BNY Mellon, N.A.
THE JOHN BEN SNOW MEMORIAL TRUST

FINANCIAL HIGHLIGHTS

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The John Ben Snow Memorial Trust

GRANTS APPROVED AT THE 2016 ANNUAL MEETING

ARTS AND CULTURE

- Arts for All Nevada - Reno, NV: $5,000
- Arts in Special Education
- ARTSwego Performing Arts Series - Oswego, NY: $15,000
- Everson Museum of Art - Syracuse, NY: $20,000
- State Theatre Regional Arts Center - New Brunswick, NJ: $12,000
- The Arts Guild of Old Forge, Inc. - Old Forge, NY: $10,000
- The Mainstay, Inc. - Rock Hall, MD: $10,000
- The Town Hall - New York, NY: $10,000
- TheatreWorks of Northern Nevada Inc. - Reno, NV: $7,500

Total: $89,500

COMMUNITY INITIATIVES

- 180 Turning Lives Around - Hazlet, NJ: $10,000
- Emergency Domestic Violence Shelter

Year Ending: 31 December 2015

Ayuda - Washington, DC: $10,000
Strengthening Technological Capacity

CARE Chest of Sierra Nevada - Reno, NV: $24,000
Greater Pulaski Community Fund

Central New York Community Foundation, Inc. - Syracuse, NY: $15,000

Food Bank of Northern Nevada, Inc. - McCarran, NV: $6,000
Nutrition Education Program

Foundation Cristosal - Syracuse, NY: $10,000
Piloting Protection Models for Refugees

Holiday Express, Inc. - Tinton Falls, NJ: $10,000
Cargo Van Project

Lunch Break, Inc. - Red Bank, NJ: $25,000
Step Up to the Plate

Monmouth Day Care Center - Red Bank, NJ: $5,000
Emergency Preparedness

Nevada Diabetes Association for Children and Adults - Reno, NV: $5,000
Emergency Insulin and Diabetic Supplies

Nevada Health Centers, Inc. - Carson City, NV: $18,000
Oral Health Services for the Disadvantaged

Northern Nevada HOPES - Reno, NV: $15,000
Pediatric Exam Rooms

Rensselaer Polytechnic Institute - Troy, NY: $15,000
Greenhouse Project
THE JOHN BEN SNOW MEMORIAL TRUST

Ridge House - Reno, NV .......................... $ 12,000
   Workforce Services Program

Trinitas Health Foundation - Elizabeth, NJ .......................... $ 10,000
   Facility Renovation

$ 190,000

DISABILITIES AND UNIVERSAL ACCESS

Adirondack Museum - Blue Mountain Lake, NY .......................... $ 15,000
   Universally Accessible Restrooms

Artistic Realization Technologies - Belle Mead, NJ ....................... $ 6,000
   A.R.T. Technology Update

Association for the Multiple Impaired Blind - Brick, NJ ........................ $ 12,000
   Multi Passenger Mini-Van

Celtic Charms Inc. - Howell, NJ .......................... $ 12,000
   Indoor Riding Arena Equipment

Clarkson University - Potsdam, NY .......................... $ 10,000
   Adirondack Assistive Technology Scholarships

Down Syndrome Network of Northern Nevada - Reno, NV .............. $ 5,000
   iCan Bike Camp

Habitat for Humanity in Monmouth County - Long Branch, NJ .................. $ 17,000
   Elevator to Homeownership

Heritage Christian Services - East Rochester, NY .................. $ 5,000
   Community Greenhouse Project

Learning Disabilities Association of CNY - East Syracuse, NY .............. $ 10,000
   Transport to Independence

National Technical Institute for the Deaf - Rochester, NY ................ $ 10,000
   Renovation of Panara Theater

New Jersey Audubon - Bernardsville, NJ .......................... $ 10,000
   Nature Programming for Persons with Disabilities

The Seeing Eye, Inc. - Morristown, NJ .......................... $ 5,000
   Harnesses for Partners of Seeing Eye dogs

Thomas Cole National Historic Site - Catskill, NY ...................... $ 20,000
   Main House Elevator Installation

Westfield Area Y - Westfield, NJ ................ $ 10,000
   Special Needs Personal Training Area

$ 147,000

EDUCATION

Andson, Inc. - Las Vegas, NV .......................... $ 15,000
   Tutoring for PASS Grant Schools

Assistance League of Reno-Sparks - Reno, NV .......................... $ 3,000
   Links to Learning

Colonial Williamsburg Foundation - Williamsburg, VA ................ $ 50,000
   Teacher Institute

H. Lee White Maritime Museum at Oswego - Oswego, NY .............. $ 10,000
   Waterfront Educational Feasibility Survey

Horizons of Kent and Queen Anne’s - Chestertown, MD .............. $ 8,000
   Computers and Support for Teaching Reading

Inkululeko - Lockport, NY .......................... $ 10,000
   Social Enterprise 2.0

Lake Tahoe Shakespeare Festival - Incline Village, NV .............. $ 6,500
   Educational Outreach Programs

Las Vegas-Clark County Library District Foundation - Las Vegas, NV ........ $ 18,000
   Teachers in the Libraries

Le Moyne College - Syracuse, NY .......................... $ 20,000
   Snow-Le Moyne Honors Global Internships

Northern Nevada Electrical Workers Joint Apprenticeship and Training Committee - Reno, NV ................ $ 9,000
   Training for Minority Low-Income Students

THE JOHN BEN SNOW MEMORIAL TRUST • www.johnbensnow.org
Opportunity International - Chicago, IL ......................... $ 10,000  
*Education Finance Program*

Plumas-Sierra Literacy Corporation - Quincy, CA ....................... $ 4,000  
*Growing Words, Reading Crops*

Pulaski Academy & Central School - Pulaski, NY ...................... $ 50,000  
*Snow Academic Achievement Awards*

Pulaski Academy and Central School Alumni Association, Inc. - Pulaski, NY ......................... $ 2,000  
*S Scholarships*

Rochester Museum & Science Center - Rochester, NY .................... $ 10,000  
*STEM Enterprise Academy Outreach Initiative*

ServeHAITI, Inc. - Atlanta, GA ............... $ 15,000  
*Restore Our Schools Program*

Sierra Nevada Journeys - Reno, NV ...................... $ 9,000  
*Outdoor Overnight Learning*

Sultana Education Foundation - Chestertown, MD ..................... $ 50,000  
*Education Center*

The Midland School - North Branch, NJ ....................... $ 5,000  
*CPR and AED Training Materials*

The Montpelier Foundation - Orange, VA ......................... $ 20,000  
*Professional Development Seminars for Teachers*

The South Street Seaport Museum - New York, NY .................. $ 13,000  
*Educational Program Materials*

Truckee Meadows Parks Foundation - Reno, NV ..................... $ 14,000  
*Student Stewards Program*

University of Nevada, Reno Foundation - Reno, NV ................... $ 30,000  
*William N. Pennington Student Achievement Center*

Upstate Foundation - Syracuse, NY ....................... $ 10,000  
*Enhancing Physical Therapy Education*

Women and Children’s Center of the Sierra - Reno, NV ................ $ 10,000  
*Help Women Escape Poverty through Education and Employment*

Young Men’s Christian Association - Princeton, NJ ............... $ 6,000  
*YMCA Achievers Programs*

$ 407,500

**ENVIRONMENT**

Chesapeake Wildlife Heritage - Easton, MD ......................... $ 5,000  
*Chester River Wetland Restoration*

Grizzly & Wolf Discovery Center - West Yellowstone, MT ................. $ 12,000  
*New Bear Den Building*

Irvine Nature Center - Owings Mills, MD ....................... $ 10,000  
*Thrive Outdoors*

National Aquarium, Inc. - Baltimore, MD ....................... $ 8,000  
*Molecular Characterization of Bottlenose Dolphin*

Riveredge Nature Center - Newburg, WI ......................... $ 5,000  
*Lake Sturgeon Restoration Project*

Safe Haven Rescue Zoo - Imlay, NV ....................... $ 10,000  
*Intern Housing*

The Wild Center - Tupper Lake, NY ..................... $ 5,000  
*The Adirondack Youth Climate Program*

$ 55,000

**HISTORIC PRESERVATION**

Berwick Stuart Tank Memorial Fund of the Central Susquehanna Community Foundation - Berwick, PA ....................... $ 2,000  
*Berwick Stuart Tank Memorial*
Comstock Foundation for History and Culture - Virginia City, NV .......... $ 15,000
Historic Structures Report of the Donovan Mill

Gettysburg Foundation -
Gettysburg, PA ......................... $ 15,000
Spangler Trail Design

Sagamore Institute of the Adirondacks - Raquette Lake, NY ........ $ 10,000
Interpretive Center

Thousand Island Park Foundation -
Thousand Island Park, NY ............. $ 15,000
Fire Safety & Rehabilitation of Wellesley Hotel

Thunderbird Lodge Preservation Society - Incline Village, NV .......... $ 20,000
Auditorium and Digital Media Theater

$ 77,000

JOURNALISM

Colgate University - Hamilton, NY .......... $ 2,000
Young Writers’ Workshop

Dag Hammarskjold Fund for Journalists, Inc. - New York, NY ........ $ 10,000
Training Program for Journalists from Africa, Asia and Latin America

Nevada Press Foundation -
Carson City, NV ....................... $ 10,000
Traveling Exhibit and Lecture Series

University of Nevada, Reno Foundation - Reno, NV ........ $ 7,500
Broadcast Funding

University of Nevada, Reno Foundation - Reno, NV .......... $ 30,000
Nevada Media Alliance

$ 59,500

LITERACY

Literacy New Jersey - Edison, NJ ...... $ 10,000
Technology Requests

ProLiteracy - Syracuse, NY ............. $ 10,000
Snow Speaker Series on Adult Literacy

$ 20,000

SPECIAL GRANTS

Village of Pulaski - Pulaski, NY ........ $ 6,000
Snow Memorial Building

$ 6,000

YOUTH PROGRAMS

American Museum of Natural History -
New York, NY ....................... $ 10,000
Digital Evolution Institute

Big Brothers Big Sisters of Northern Nevada - Reno, NV .......... $ 5,000
Start Something Big

Bonnie Brae - Liberty Corner, NJ ....... $ 10,000
Conscious Kids Summer Expedition

Boys & Girls Club of Truckee Meadows -
Reno, NV ............................. $ 7,000
SMART Girls

Boys & Girls Clubs of Western Nevada -
Carson City, NV ..................... $ 18,000
Teen Center Technology Project

Bruka Theatre of the Sierra, Inc -
Reno, NV ............................. $ 12,500
Brūka Touring Van

Camp Speers YMCA -
Philadelphia Freedom Valley YMCA -
Dingmans Ferry, PA ............... $ 50,000
Passion, Purpose, Promise

Casa de Vida - Reno, NV ................ $ 2,500
Pathways to Success

Collins Children’s Home -
Seneca, SC .............................. $ 10,000
Safe Ride
### THE JOHN BEN SNOW MEMORIAL TRUST

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<thead>
<tr>
<th>Organization</th>
<th>Location</th>
<th>Amount</th>
<th>Project Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Committee to Aid Abused Women</td>
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<td>Child Advocate</td>
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<td>Community Chest, Inc.</td>
<td>Virginia City, NV</td>
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<td>Discovery Trail, Inc.</td>
<td>Ithaca, NY</td>
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<td>Kids Discover the Trail</td>
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<td>Frost Valley YMCA - Claryville, NY</td>
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<td>$8,000</td>
<td>Renovations to Cabin 39</td>
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<td>Girl Scouts of the Sierra Nevada</td>
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<td>Low Income Families and Neighborhoods Program</td>
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<td>Hope House - Washington, DC</td>
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<td>Father to Child Summer Camp</td>
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<td>MEFIYI Foundation - Gardnerville, NV</td>
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<td>More Than Words - Waltham, MA</td>
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<td>Innovations in Graduate Programming</td>
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<td>National Voices for Equality</td>
<td>Miami, FL</td>
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<td>Peace Ambassador Leadership Summit</td>
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<td>Nevada Youth Empowerment Project</td>
<td>Reno, NV</td>
<td>$10,000</td>
<td>Community Living Program</td>
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<td>One Million AOK (dba Think Kindness)</td>
<td>Reno, NV</td>
<td>$10,000</td>
<td>Kindness Crew</td>
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<td>The First Tee of Northern Nevada</td>
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<td>The Vitamin L Project - Ithaca, NY</td>
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<td>Young Life - DeWitt, NY</td>
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<td>Stabilization of Visitor’s Center</td>
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<td>Eagle Wings Academy – Syracuse, NY</td>
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<td>Mitzi E. Newhouse Theater ADA Improvements</td>
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### OFF CYCLE GRANTS

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### GRAND TOTAL

$1,369,000