



JOHN BEN SNOW
MEMORIAL TRUST
ANNUAL REPORT 2016



INVESTING IN THE COMMUNITY



INVESTING IN PEOPLE



INVESTING IN THE FUTURE

THE JOHN BEN SNOW MEMORIAL TRUST

About John Ben Snow



John Ben Snow was born and raised in Pulaski, New York, a small village north of Syracuse. He graduated from New York University in 1904 and soon thereafter entered F.W. Woolworth & Company. A man of vision, he was attracted to mass market sales and introduced innovative retailing techniques. He rose rapidly through the ranks from stock boy to corporate director, initially in New York, and finally in Great Britain, where he accumulated a small fortune through hard work, savings and wise investments. After retiring from Woolworth in 1939, Mr. Snow devoted the remainder of his life to building the Speidel chain of newspapers and publishing the *Western Horseman*. He was fond of animals, especially horses, enjoyed racing, fox hunting, polo and range riding. Throughout his life, John Ben Snow shared his wealth with relatives, friends, business associates and fellow Pulaskians. He gave generously and freely to those persons and causes he cherished. He preferred to “invest” in people, especially the young, by making available financial assistance. He also believed in improving the quality of life in a variety of communities. To further these and other philanthropic causes, he provided in his will for a charitable trust.

In 1975, two years after his death, The John Ben Snow Memorial Trust was established in New York. The four original trustees were a member of the Snow family, a lawyer, a publishing associate and a corporate trustee, the Irving Trust Company, now BNY Mellon N.A. All were close to the donor and aware of his beliefs, values and ideals. The individuals named as trustees and their successors were empowered to grant funds for educational, scientific and humanitarian purposes to qualified organizations. They meet once a year, usually in June.

THE JOHN BEN SNOW MEMORIAL TRUST

FUNDING POLICIES

The mission of the Memorial Trust is to make grants within specific focus areas to enhance the quality of life in many geographic regions. Historically, the Memorial Trust has made grants in the following program areas:

- Arts and Culture
- Community Initiatives
- Education
- Environment
- Historic Preservation
- Journalism

The Memorial Trust responds to the ever-changing needs of various segments of the population, especially to the needs of young people and people who are disadvantaged either physically or economically.

It is the Memorial Trust's general policy to give preference to proposals seeking funds for new or enhanced programs, one-time, short-term grants to sustain a program until funding is stabilized, matching grants used to encourage the participation of other donors, and "last dollars" towards a capital campaign.

The Memorial Trust will not accept proposals from individuals or for-profit organizations. Additionally, the Memorial Trust does not encourage proposals from religious organizations or proposals for endowments, contingency funding, or debt reduction. There are no minimums or maximum grant amounts; however, most grants range from \$10,000 to \$25,000.

GRANT APPLICATION PROCEDURES

The Memorial Trust is pro-active in seeking grant proposals from qualifying 501(c)(3) organizations. Additionally, the Memorial Trust accepts unsolicited proposals from qualifying organizations.

An initial letter of inquiry must be submitted via the Trust's online grant management system by **January 1st** of the year in which a grant is requested. If the proposal meets the stated guidelines and priorities of the Memorial Trust, grant application instructions will be sent to the applicant. All grant applications

must be submitted via the Trust's online grant management system by April 1st of the year in which a grant is requested.

The Trustees may require additional information and possibly an interview or site visit. Any discussions or indications of interest should not be construed as a commitment by the Trustees. All complete grant applications are carefully considered and evaluated by the Trustees. Applicants are notified of the Trustees decision by July 1st. All approved grant applicants are required to sign a Grant Acceptance Agreement prior to any funds being released by the Memorial Trust.

The Trustees will periodically consider off-cycle grant proposals between July 1st and **December 1st** for projects whose timing does not fall within the standard grant application cycle outlined above. These proposals must be submitted via the Trust's online grant management system. The funding for these proposals fluctuates yearly based on investment performance as well as prior grant commitments. The grant seeker must contact the Memorial Trust and obtain approval prior to submitting an off-cycle grant proposal.

REPORTING RESPONSIBILITIES

Because the Trustees assume that the grantee has a moral and legal obligation to account for all funds received, each grantee is required to submit a grant report via the Trust's online grant management system by March 1st of the year after the approval of the grant. All grant reports are reviewed by the Trustees. Any change in plans must be approved by the Trustees. If a grantee fails to submit a formal report, the Trustees reserve the right to request that the grant funds be returned. Additionally, further grants will not be considered until a final report is received.

TRUSTEES

Valerie A. MacFie
Jonathan L. Snow
Emelie M. Williams
BNY Mellon, N.A.

THE JOHN BEN SNOW MEMORIAL TRUST

FINANCIAL HIGHLIGHTS

Year Ending: 31 December 2015

Total Assets	\$ 27,137,773
Excise Taxes	\$ 37,696
Investment Revenue	\$ 1,798,223
Grants Paid	\$ 1,393,000

GRANTS APPROVED AT THE 2016 ANNUAL MEETING

ARTS AND CULTURE

Arts for All Nevada - Reno, NV	\$ 5,000
<i>Arts in Special Education</i>	
ARTSwego Performing Arts Series - Oswego, NY	\$ 15,000
<i>Building Regional Connections through Theater</i>	
Everson Museum of Art - Syracuse, NY	\$ 20,000
<i>Education Facilities Renovations</i>	
State Theatre Regional Arts Center at New Brunswick - New Brunswick, NJ	\$ 12,000
<i>Facility Renovations</i>	
The Arts Guild of Old Forge, Inc. dba View - Old Forge, NY	\$ 10,000
<i>Art Glass Equipment</i>	
The Mainstay, Inc. - Rock Hall, MD ...	\$ 10,000
<i>Doin' the Arts</i>	
The Town Hall - New York, NY	\$ 10,000
<i>Seniors and Their Stories</i>	
TheatreWorks of Northern Nevada Inc. - Reno, NV	\$ 7,500
<i>Sound Equipment</i>	
	\$ 89,500

COMMUNITY INITIATIVES

180 Turning Lives Around - Hazlet, NJ	\$ 10,000
<i>Emergency Domestic Violence Shelter</i>	

Ayuda - Washington, DC	\$ 10,000
<i>Strengthening Technological Capacity</i>	
CARE Chest of Sierra Nevada - Reno, NV	\$ 24,000
<i>Durable Medical Equipment</i>	
Central New York Community Foundation, Inc. - Syracuse, NY	\$ 15,000
<i>Greater Pulaski Community Fund</i>	
Food Bank of Northern Nevada, Inc. - McCarran, NV	\$ 6,000
<i>Nutrition Education Program</i>	
Foundation Cristosal - Syracuse, NY ..	\$ 10,000
<i>Piloting Protection Models for Refugees</i>	
Holiday Express, Inc. - Tinton Falls, NJ	\$ 10,000
<i>Cargo Van Project</i>	
Lunch Break, Inc. - Red Bank, NJ	\$ 25,000
<i>Step Up to the Plate</i>	
Monmouth Day Care Center - Red Bank, NJ	\$ 5,000
<i>Emergency Preparedness</i>	
Nevada Diabetes Association for Children and Adults - Reno, NV	\$ 5,000
<i>Emergency Insulin and Diabetic Supplies</i>	
Nevada Health Centers, Inc. - Carson City, NV	\$ 18,000
<i>Oral Health Services for the Disadvantaged</i>	
Northern Nevada HOPES - Reno, NV	\$ 15,000
<i>Pediatric Exam Rooms</i>	
Rensselaer Polytechnic Institute - Troy, NY	\$ 15,000
<i>Greenhouse Project</i>	

THE JOHN BEN SNOW MEMORIAL TRUST

Ridge House - Reno, NV.....\$ 12,000
Workforce Services Program

Trinitas Health Foundation -
Elizabeth, NJ.....\$ 10,000
Facility Renovation

\$ 190,000

DISABILITIES AND UNIVERSAL ACCESS

Adirondack Museum -
Blue Mountain Lake, NY.....\$ 15,000
Universally Accessible Restrooms

Artistic Realization Technologies -
Belle Mead, NJ.....\$ 6,000
A.R.T. Technology Update

Association for the Multiple
Impaired Blind - Brick, NJ.....\$ 12,000
Multi Passenger Mini-Van

Celtic Charms Inc. - Howell, NJ.....\$ 12,000
Indoor Riding Arena Equipment

Clarkson University - Potsdam, NY ...\$ 10,000
Adirondack Assistive Technology Scholarships

Down Syndrome Network
of Northern Nevada - Reno, NV.....\$ 5,000
iCan Bike Camp

Habitat for Humanity in
Monmouth County -
Long Branch, NJ.....\$ 17,000
Elevator to Homeownership

Heritage Christian Services -
East Rochester, NY.....\$ 5,000
Community Greenhouse Project

Learning Disabilities Association
of CNY - East Syracuse, NY.....\$ 10,000
Transport to Independence

National Technical Institute
for the Deaf - Rochester, NY.....\$ 10,000
Renovation of Panara Theater

New Jersey Audubon -
Bernardsville, NJ.....\$ 10,000
Nature Programming for Persons with Disabilities

The Seeing Eye, Inc. -
Morristown, NJ.....\$ 5,000
Harnesses for Partners of Seeing Eye dogs

Thomas Cole National Historic Site -
Catskill, NY.....\$ 20,000
Main House Elevator Installation

Westfield Area Y - Westfield, NJ.....\$ 10,000
Special Needs Personal Training Area

\$ 147,000

EDUCATION

Andson, Inc. - Las Vegas, NV.....\$ 15,000
Tutoring for PASS Grant Schools

Assistance League of Reno-Sparks -
Reno, NV.....\$ 3,000
Links to Learning

Colonial Williamsburg Foundation -
Williamsburg, VA.....\$ 50,000
Teacher Institute

H. Lee White Maritime Museum
at Oswego - Oswego, NY.....\$ 10,000
Waterfront Educational Feasibility Survey

Horizons of Kent and Queen Anne's -
Chestertown, MD.....\$ 8,000
Computers and Support for Teaching Reading

Inkululeko - Lockport, NY.....\$ 10,000
Social Enterprise 2.0

Lake Tahoe Shakespeare Festival -
Incline Village, NV.....\$ 6,500
Educational Outreach Programs

Las Vegas-Clark County Library District
Foundation - Las Vegas, NV.....\$ 18,000
Teachers in the Libraries

Le Moyne College - Syracuse, NY.....\$ 20,000
Snow-Le Moyne Honors Global Internships

Northern Nevada Electrical Workers
Joint Apprenticeship and
Training Committee - Reno, NV.....\$ 9,000
Training for Minority Low-Income Students

THE JOHN BEN SNOW MEMORIAL TRUST

Opportunity International -
Chicago, IL.....\$ 10,000
Education Finance Program

Plumas-Sierra Literacy Corporation -
Quincy, CA\$ 4,000
Growing Words, Reading Crops

Pulaski Academy & Central School -
Pulaski, NY\$ 50,000
Snow Academic Achievement Awards

Pulaski Academy and Central School
Alumni Association, Inc. -
Pulaski, NY\$ 2,000
Scholarships

Rochester Museum & Science Center -
Rochester, NY.....\$ 10,000
STEM Enterprise Academy Outreach Initiative

ServeHAITI, Inc. - Atlanta, GA.....\$ 15,000
Restore Our Schools Program

Sierra Nevada Journeys - Reno, NV...\$ 9,000
Outdoor Overnight Learning

Sultana Education Foundation -
Chestertown, MD\$ 50,000
Education Center

The Midland School -
North Branch, NJ.....\$ 5,000
CPR and AED Training Materials

The Montpelier Foundation -
Orange, VA\$ 20,000
Professional Development Seminars for Teachers

The South Street Seaport Museum -
New York, NY.....\$ 13,000
Educational Program Materials

Truckee Meadows Parks Foundation -
Reno, NV\$ 14,000
Student Stewards Program

University of Nevada,
Reno Foundation - Reno, NV.....\$ 30,000
William N. Pennington Student Achievement Center

Upstate Foundation - Syracuse, NY...\$ 10,000
Enhancing Physical Therapy Education

Women and Children's Center
of the Sierra - Reno, NV.....\$ 10,000
*Help Women Escape Poverty through Education and
Employment*

Young Men's Christian Association -
Princeton, NJ\$ 6,000
YMCA Achievers Programs

\$ 407,500

ENVIRONMENT

Chesapeake Wildlife Heritage -
Easton, MD\$ 5,000
Chester River Wetland Restoration

Grizzly & Wolf Discovery Center -
West Yellowstone, MT\$ 12,000
New Bear Den Building

Irvine Nature Center -
Owings Mills, MD\$ 10,000
Thrive Outdoors

National Aquarium, Inc. -
Baltimore, MD\$ 8,000
Molecular Characterization of Bottlenose Dolphin

Riveredge Nature Center -
Newburg, WI.....\$ 5,000
Lake Sturgeon Restoration Project

Safe Haven Rescue Zoo - Imlay, NV...\$ 10,000
Intern Housing

The Wild Center - Tupper Lake, NY...\$ 5,000
The Adirondack Youth Climate Program

\$ 55,000

HISTORIC PRESERVATION

Berwick Stuart Tank Memorial Fund
of the Central Susquehanna
Community Foundation -
Berwick, PA.....\$ 2,000
Berwick Stuart Tank Memorial

THE JOHN BEN SNOW MEMORIAL TRUST

Comstock Foundation for History
and Culture - Virginia City, NV\$ 15,000
Historic Structures Report of the Donovan Mill

Gettysburg Foundation -
Gettysburg, PA\$ 15,000
Spangler Trail Design

Sagamore Institute of the
Adirondacks - Raquette Lake, NY\$ 10,000
Interpretive Center

Thousand Island Park Foundation -
Thousand Island Park, NY\$ 15,000
Fire Safety & Rehabilitation of Wellesley Hotel

Thunderbird Lodge Preservation
Society - Incline Village, NV\$ 20,000
Auditorium and Digital Media Theater

\$ 77,000

JOURNALISM

Colgate University - Hamilton, NY\$ 2,000
Young Writers' Workshop

Dag Hammarskjold Fund for
Journalists, Inc. - New York, NY\$ 10,000
*Training Program for Journalists from Africa, Asia and
Latin America*

Nevada Press Foundation -
Carson City, NV\$ 10,000
Traveling Exhibit and Lecture Series

University of Nevada,
Reno Foundation - Reno, NV\$ 7,500
Broadcast Funding

University of Nevada,
Reno Foundation - Reno, NV\$ 30,000
Nevada Media Alliance

\$ 59,500

LITERACY

Literacy New Jersey - Edison, NJ\$ 10,000
Technology Requests

ProLiteracy - Syracuse, NY\$ 10,000
Snow Speaker Series on Adult Literacy

\$ 20,000

SPECIAL GRANTS

Village of Pulaski - Pulaski, NY\$ 6,000
Snow Memorial Building

\$ 6,000

YOUTH PROGRAMS

American Museum of Natural History -
New York, NY\$ 10,000
Digital Evolution Institute

Big Brothers Big Sisters of
Northern Nevada - Reno, NV\$ 5,000
Start Something Big

Bonnie Brae - Liberty Corner, NJ\$ 10,000
Conscious Kids Summer Expedition

Boys & Girls Club of Truckee Meadows -
Reno, NV\$ 7,000
SMART Girls

Boys & Girls Clubs of Western Nevada -
Carson City, NV\$ 18,000
Teen Center Technology Project

Bruka Theatre of the Sierra, Inc -
Reno, NV\$ 12,500
Brüka Touring Van

Camp Speers YMCA -
Philadelphia Freedom Valley YMCA -
Dingmans Ferry, PA\$ 50,000
Passion, Purpose, Promise

Casa de Vida - Reno, NV\$ 2,500
Pathways to Success

Collins Children's Home -
Seneca, SC\$ 10,000
Safe Ride

THE JOHN BEN SNOW MEMORIAL TRUST

Committee to Aid Abused Women -
Reno, NV\$ 20,000
Child Advocate

Community Chest, Inc. -
Virginia City, NV.....\$ 2,500
The Before and After-School Program

Discovery Trail, Inc. - Ithaca, NY.....\$ 5,000
Kids Discover the Trail

Frost Valley YMCA - Claryville, NY ...\$ 8,000
Renovations to Cabin 39

Girl Scouts of the Sierra Nevada -
Reno, Nevada\$ 18,000
Low Income Families and Neighborhoods Program

Hope House - Washington, DC.....\$ 10,000
Father to Child Summer Camp

MEFIYI Foundation -
Gardnerville, NV.....\$ 4,000
Incredible Kids

More Than Words -
Waltham, MA\$ 10,000
Innovations in Graduate Programming

National Voices for Equality
Education and Enlightenment -
Miami, FL.....\$ 12,000
Peace Ambassador Leadership Summit

Nevada Youth Empowerment Project -
Reno, NV\$ 10,000
Community Living Program

One Million AOK (dba Think Kindness) -
Reno, NV\$ 10,000
Kindness Crew

The First Tee of Northern Nevada -
Reno, NV\$ 12,000
Character Education Program

The Vitamin L Project - Ithaca, NY....\$ 10,000
Scholarship Program

Young Life - DeWitt, NY.....\$ 6,000
Summer Servants Internship

262,500

OFF CYCLE GRANTS

A Tiny Home for Good, Inc. -
Syracuse, NY.....\$ 7,500
The Bellevue Corridor Project

ABC Cayuga, Inc. - Auburn, NY.....\$ 5,000
ABC Cayuga Play Space

Brady Faith Center, Inc. -
Syracuse, NY.....\$ 7,500
Stone Soup Educational Garden

Central New York Community
Foundation - Syracuse, NY\$ 5,000
The Carrie Lazarus Fund for Extraordinary Talent

CNY Family Bicycle Giveaway Inc. -
Syracuse, NY.....\$ 2,500
CNY Family Bicycle Giveaway

Comstock Cemetery Foundation -
Virginia City, NV.....\$ 15,000
Stabilization of Visitor's Center

Eagle Wings Academy -
Syracuse, NY.....\$ 6,000
Student Scholarships

Fellowship of Christian Athletes
(FCA) - Syracuse, NY\$ 1,500
FCA Servant Leadership Program

The Vivian Beaumont Theater, Inc. -
New York, NY.....\$ 5,000
Mitzi E. Newhouse Theater ADA Improvements

\$55,000

GRAND TOTAL \$1,369,000