



**JOHN BEN SNOW
MEMORIAL TRUST
ANNUAL REPORT 2017**



INVESTING IN THE COMMUNITY



INVESTING IN PEOPLE



INVESTING IN THE FUTURE

THE JOHN BEN SNOW MEMORIAL TRUST

About John Ben Snow



John Ben Snow was born and raised in Pulaski, New York, a small village north of Syracuse. He graduated from New York University in 1904 and soon thereafter entered F.W. Woolworth & Company. A man of vision, he was attracted to mass market sales and introduced innovative retailing techniques. He rose rapidly through the ranks from stock boy to corporate director, initially in New York, and finally in Great Britain, where he accumulated a small fortune through hard work, savings and wise investments. After retiring from Woolworth in 1939, Mr. Snow devoted the remainder of his life to building the Speidel chain of newspapers and publishing the *Western Horseman*. He was fond of animals, especially horses, enjoyed racing, fox hunting, polo and range riding. Throughout his life, John Ben Snow shared his wealth with relatives, friends, business associates and fellow Pulaskians. He gave generously and freely to those persons and causes he cherished. He preferred to “invest” in people, especially the young, by making available financial assistance. He also believed in improving the quality of life in a variety of communities. To further these and other philanthropic causes, he provided in his will for a charitable trust.

In 1975, two years after his death, The John Ben Snow Memorial Trust was established in New York. The four original trustees were a member of the Snow family, a lawyer, a publishing associate and a corporate trustee, the Irving Trust Company, now BNY Mellon N.A.. All were close to the donor and aware of his beliefs, values and ideals. The individuals named as trustees and their successors were empowered to grant funds for educational, scientific and humanitarian purposes to qualified organizations. They meet once a year, usually in June.

THE JOHN BEN SNOW MEMORIAL TRUST

FUNDING POLICIES

The Memorial Trust strategically focuses funding within specific geographic regions of the United States across a range of program areas (see below) while responding to the ever-changing needs of various segments of the population, especially to the needs of youth and people who are disadvantaged either physically or economically.

- Arts and Culture
- Community Initiatives
- Education Program
- Environmental
- Historic Preservation
- Journalism
- Disabilities and Universal Access
- Youth Initiatives

It is the Memorial Trust's general policy to give preference to proposals seeking funds for new or enhanced programs, one-time, short-term grants to sustain a program until funding is stabilized, matching grants used to encourage the participation of other donors, and "last dollars" towards a capital campaign.

The Memorial Trust will not accept proposals from individuals or for-profit organizations. Additionally, the Memorial Trust does not encourage proposals from religious organizations or proposals for endowments, contingency funding, or debt reduction. There are no minimums or maximum grant amounts; however, most grants range from \$10,000 to \$25,000.

GRANT APPLICATION PROCEDURES

The Memorial Trust is pro-active in seeking grant proposals from qualifying 501(c)(3) organizations. Additionally, the Memorial Trust accepts unsolicited proposals from qualifying organizations.

An initial letter of inquiry must be submitted via the Trust's online grant management system beginning **October 1st** through **January 1st** of the year in which a grant is requested. If the proposal meets the stated guidelines and priorities of the Memorial Trust, grant application instructions will be sent

to the applicant. All grant applications must be submitted via the Trust's online grant management system by **April 1st** of the year in which a grant is requested.

The Trustees may require additional information and possibly an interview or site visit. Any discussions or indications of interest should not be construed as a commitment by the Trustees. All complete grant applications are carefully considered and evaluated by the Trustees. Applicants are notified of the Trustees decision by **July 1st**. All approved grant applicants are required to sign a Grant Acceptance Agreement prior to any funds being released by the Memorial Trust.

The Trustees will periodically consider off-cycle grant proposals between **July 1st** and **December 1st** for projects whose timing does not fall within the standard grant application cycle outlined above. These proposals must be submitted via the Trust's online grant management system. The funding for these proposals fluctuates yearly based on investment performance as well as prior grant commitments. The grant seeker must contact the Memorial Trust and obtain approval prior to submitting an off-cycle grant proposal.

REPORTING RESPONSIBILITIES

Because the Trustees assume that the grantee has a moral and legal obligation to account for all funds received, each grantee is required to submit a grant report via the Trust's online grant management system by **March 1st** of the year after the approval of the grant. All grant reports are reviewed by the Trustees. Any change in plans must be approved by the Trustees. If a grantee fails to submit a formal report, the Trustees reserve the right to request that the grant funds be returned. Additionally, further grants will not be considered until a final report is received.

TRUSTEES

Valerie A. MacFie
Jonathan L. Snow
Emelie M. Williams
BNY Mellon, N.A.

THE JOHN BEN SNOW MEMORIAL TRUST

FINANCIAL HIGHLIGHTS

Year Ended: 31 December 2016

Total Assets	\$ 28,707,177
Excise Taxes	\$ 66,513
Investment Revenue	\$ 6,810,482
Grants Paid	\$ 1,371,340

GRANTS APPROVED FOR PAYMENT IN FISCAL YEAR 2017

ARTS AND CULTURE

Arts for All Nevada – Reno, NV \$ 6,000
Arts in Special Education

Capital City Arts Initiative –
Carson City, NV \$ 13,000
Visual Arts in the Community

Center for the Arts at Ithaca, Inc. –
Ithaca, NY \$ 10,000
Youth Education and Professional Training

Churchill Arts Council – Fallon, NV ... \$ 10,000
Oats Park Art Center

Count Basie Theatre – Red Bank, NJ .. \$ 25,000
The Future is Now

Lincoln Center for the
Performing Arts, Inc. – New York, NY \$ 15,000
Lincoln Center Education Mentor-Linc

Musical Associates of
Central New York – Syracuse, NY ... \$ 7,500
Symphoria in Syracuse City Schools

Paper Mill Playhouse – Millburn, NJ .. \$ 10,000
Facility Upgrade Project

Reno Philharmonic Association –
Reno, NV \$ 10,000
RPA Kids

Reynolda House Museum of
American Art – Winston-Salem, NC... \$ 10,000
Centennial Education Programs

South Street Theatre Company –
Morristown, NJ \$ 10,000
Stage Lighting Upgrade

State Theatre Regional Arts Center
at New Brunswick –
New Brunswick, NJ \$ 50,000
Theatre Renovation

\$ 176,500

COMMUNITY INITIATIVES

Brady Faith Center, Inc. –
Syracuse, NY \$ 15,000
Brady Farm Shed

Central New York Community
Foundation, Inc. – Syracuse, NY \$ 15,000
Endowment Annual Appeal

Dot's Kitchen of Westminster –
Westminster, SC \$ 5,000
Freezer Installation

Madison Area YMCA – Madison, NJ .. \$ 5,000
STEAM Teaching and Learning Space

Midtown Utica Community Center –
Utica, NY \$ 10,000
Van Purchase

NAMI Nevada – Reno, NV \$ 14,000
Nevada CEOs Against Mental Illness Stigma

Nevada Cancer Coalition – Reno, NV .. \$ 4,000
Sun Smart Schools

Northern Nevada HOPES –
Reno, NV \$ 10,000
Pediatric Behavioral Health Program Expansion

The Samaritan Center –
Syracuse, NY \$ 18,725
Breakfast Program

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Trauma Intervention Program of
Northern Nevada, Inc. – Reno, NV . . . \$ 5,000
Volunteer Recruitment, Training, and Retention

Trinitas Health Foundation –
Elizabeth, NJ \$ 25,000
Expand Trinitas Medical Center

Veterans Guest House – Reno, NV . . . \$ 25,000
Guest House Expansion

Volunteer Attorneys for
Rural Nevadans – Carson City, NV . . . \$ 8,000
Domestic Violence Victims Assistance Project

\$ 159,725

DISABILITIES AND UNIVERSAL ACCESS

Allegany County Chapter
NYSARC, Inc. – Wellsville, NY \$ 5,000
Portable Lift Share Program

Artistic Realization Technologies –
Belle Mead, NJ \$ 2,000
A.R.T. Princeton

Children’s Specialized Hospital
Foundation – Mountainside, NJ \$ 5,000
Physical Therapy Rehabilitation Equipment

Fenimore Art Museum –
Cooperstown, NY \$ 20,000
Main Entrance Accessibility Improvements

Ladew Topiary Gardens –
Monkton, MD \$ 5,000
Gardens Accessibility Improvements

Nevada Diabetes Association for
Children and Adults – Reno, NV \$ 5,000
Emergency Insulin and Diabetic Supplies

Opportunity Village Association for
Retarded Citizens – Las Vegas, NV . . . \$ 6,000
Sean’s Park: Life-Long Learning for Nevadans with Disabilities

Sierra Nevada Transportation
Coalition/CitiCare – Reno, NV \$ 9,000
Expansion of Transit Program

The Seeing Eye, Inc. –
Morristown, NJ \$ 4,000
Harnesses for Students Partnered with Seeing Eye Dogs

Two River Theater – Red Bank, NJ . . . \$ 6,000
Assistive Listening System Replacement

Upstate Home for Children
Foundation, Inc. – Oneonta, NY \$ 5,000
Family Engagement Center Furnishings

Village of Pulaski – Pulaski, NY \$ 7,500
ADA Compliance for Village Office Renovations

Westfield Area Y – Westfield, NJ \$ 25,000
Emergency Egress from Pool Deck

\$ 104,500

EDUCATION

Andson, Inc. – Las Vegas, NV \$ 12,000
Andson Money

Children’s Literacy Initiative –
Philadelphia, PA \$ 12,000
Blueprint for Early Literacy

Colonial Williamsburg Foundation –
Williamsburg, VA \$ 50,000
Teacher Institute for New Jersey Teachers

Communities in Schools of Nevada –
Las Vegas, NV \$ 15,000
Integrated Student Support

Dyckman Farmhouse Museum Alliance
– New York, NY \$ 5,000
STEAM Institute

Food Bank of Northern Nevada, Inc. –
McCarran, NV \$ 8,000
Nutrition Education Programming

Horizons of Kent and Queen Anne’s –
Chestertown, MD \$ 8,000
Educational Curriculum

Keep Truckee Meadows Beautiful –
Reno, NV \$ 18,000
Sensory Garden Outdoor Education

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KNPB Channel 5 – Reno, NV \$ 15,000 <i>Ready to Learn</i>	The Cooper Union for the Advancement of Science and Art – New York, NY . . . \$ 15,000 <i>STEM Saturdays</i>
Lake Tahoe Shakespeare Festival – Incline Village, NV \$ 8,000 <i>Educational Outreach Programs</i>	The Fort Ticonderoga Association – Ticonderoga, NY \$ 10,000 <i>Youth Program Support</i>
Las Vegas-Clark County Library District Foundation – Las Vegas, NV \$ 15,000 <i>Teachers in the Libraries</i>	The Montpelier Foundation – Orange, VA \$ 25,000 <i>Professional Development Seminars for Teachers</i>
Le Moyne College – Syracuse, NY \$ 35,000 <i>Snow-Le Moyne Honors Global Internships</i>	The National Judicial College – Reno, NV \$ 14,000 <i>Scholarships for America's Judges</i>
Nevada Discovery Museum – Reno, NV \$ 12,500 <i>Educational Programming at The Discovery</i>	Truckee Meadows Community College Foundation – Reno, NV \$ 12,500 <i>Learning Commons Technology</i>
Old First Historic Trust – Elizabeth, NJ \$ 5,000 <i>Historic Elizabeth</i>	Truckee Meadows Parks Foundation – Reno, NV \$ 9,000 <i>Student Stewards Consortium</i>
On Point for College – Syracuse, NY . . \$ 25,000 <i>College Access</i>	University of Nevada, Reno Foundation – Reno, NV \$ 30,000 <i>Spanish-Language Media Program</i>
Pulaski Academy & Central School – Pulaski, NY \$ 40,000 <i>Academic Achievement Awards</i>	University of Nevada, Reno Foundation – Reno, NV \$ 10,000 <i>The Harry M. Reid Papers</i>
Pulaski Academy and Central School Alumni Association, Inc. – Pulaski, NY . \$ 20,000 <i>Alumni Scholarships</i>	University of Nevada, Reno Foundation – Reno, NV \$ 30,000 <i>University Arts Building</i>
Serve HAITI, Inc. – Atlanta, GA \$ 12,000 <i>Reconstruction of School</i>	Urban Roots – Reno, NV \$ 10,000 <i>Garden Classrooms Programming for Low-income Children</i>
Sierra Nevada Journeys – Reno, NV . . \$ 9,000 <i>Outdoor Overnight Learning</i>	Wake Forest University – Winston-Salem, NC \$ 35,000 <i>Biomechanics Laboratory</i>
Sultana Education Foundation – Chestertown, MD \$ 20,000 <i>Housing Expansion</i>	Wells College – Aurora, NY \$ 15,000 <i>Creating a True Student Center at Wells College</i>
The Children's Cabinet – Reno, NV . . . \$ 12,000 <i>Redfield Academy</i>	\$ 572,000

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ENVIRONMENT

Association of Nature Center Administrators – Logan, UT	\$ 7,000
<i>2018 ANCA Strategic Planning</i>	
National Aquarium, Inc. – Baltimore, MD	\$ 5,000
<i>Water Quality Monitoring</i>	
Raritan Headwaters Association – Gladstone, NJ	\$ 8,000
<i>Water Monitoring Lab</i>	
	\$ 20,000

HISTORIC PRESERVATION

General Douglas MacArthur Foundation – Norfolk, VA	\$ 5,000
<i>The MacArthur Memorial Archives and Library</i>	
Nevada State Prison Preservation Society – Carson City, NV	\$ 12,500
<i>Nevada State Prison Change of Use Permit</i>	
Roosevelt-Vanderbilt Conservancy – Red Hook, NY	\$ 10,000
<i>Roosevelt Junior Ranger Program</i>	
The Neon Museum – Las Vegas, NV	\$ 6,000
<i>La Concha Visitors’ Center Exhibitions</i>	
	\$ 33,500

LITERACY

Community Chest, Inc. – Virginia City, NV	\$ 4,900
<i>On-line Library Access</i>	
Family Reading Partnership – Ithaca, NY	\$ 5,750
<i>Bright Red Bookshelf 2017</i>	
Literacy New Jersey – Edison, NJ	\$ 6,000
<i>Adult Literacy</i>	
	\$ 16,650

SPECIAL GRANTS

Village of Pulaski – Pulaski, NY	\$ 6,000
<i>Building Maintenance</i>	
	\$ 6,000

YOUTH PROGRAMS

Association for the Blind and Visually Impaired – Rochester, NY	\$ 7,500
<i>Educating the Future Workforce</i>	
Big Brothers Big Sisters – Asbury Park, NJ	\$ 7,000
<i>School Based Mentoring Program Expansion</i>	
Big Brothers Big Sisters of Northern Nevada – Reno, NV	\$ 6,000
<i>Start Something BIG</i>	
Bonnie Brae – Liberty Corner, NJ	\$ 25,000
<i>Facility Improvements</i>	
Boys & Girls Club of Truckee Meadows – Reno, NV	\$ 10,000
<i>SMART Moves/SMART Girls</i>	
Camp Speers YMCA – Dingmans Ferry, PA	\$ 30,000
<i>Facility Improvements</i>	
Frost Valley YMCA – Claryville, NY	\$ 20,000
<i>Cabin Renovations</i>	
Hope House – Washington DC	\$ 10,000
<i>Father to Child Summer Camp</i>	
Inkululeko – Lockport, NY	\$ 5,000
<i>Mentoring and Social Enterprise</i>	
Kids First Family Services – Reno, NV	\$ 5,000
<i>Kidz Skillz</i>	
MEFIYI Foundation – Gardnerville, NV	\$ 5,000
<i>REWARD</i>	

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Mid-Shore Pro Bono, Inc. –
Easton, MD\$ 10,000
Vulnerable Assistance Project

New York Botanical Garden –
Bronx, NY\$ 7,500
Explainer Program

Reno Bike Project – Reno, NV.....\$ 7,000
FutureCycle

Reno Little Theater – Reno, NV\$ 4,000
Classroom Upgrade

Syracuse University – Syracuse, NY...\$ 5,000
The School Press Institute

The Vitamin L Project – Ithaca, NY ...\$ 7,500
Character Education Concerts

Young Life – DeWitt, NY\$ 5,000
Summer Servants Internship

\$ 176,500

OFF CYCLE GRANTS

American Red Cross – Syracuse, NY .. \$20,000
Hurricane Relief

Born Dancing, Inc. – New York, NY...\$ 2,500
Dance Education Program

CNY Family Bicycle Giveaway Inc. –
Liverpool, NY\$ 1,500
Bicycle Giveaway Program

Fellowship of Christian Athletes –
Syracuse, NY.....\$ 1,500
Servant Leadership Program

Freedom Guide Dogs
for the Blind, Inc. – Cassville, NY\$ 5,000
Communication System

Front Row Players – Manlius, NY.....\$ 2,500
Performance Equipment

Opportunity International –
Chicago, IL.....\$ 12,500
Empowering Rural Youth (Nicaragua)

Seward House Museum –
Auburn, NY\$ 7,500
Strategic Planning

Syracuse Shakespeare Festival –
Syracuse, NY.....\$ 1,500
Kids Doing Shakespeare

Warren Washington Association for
Mental Health – Hudson Falls, NY\$ 1,500
Defibrillator Purchase

\$ 56,000

GRAND TOTAL \$1,321,375