



**JOHN BEN SNOW**  
MEMORIAL TRUST  
ANNUAL REPORT 2018



**INVESTING IN THE COMMUNITY**



**INVESTING IN PEOPLE**



**INVESTING IN THE FUTURE**

# THE JOHN BEN SNOW MEMORIAL TRUST

## About John Ben Snow

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John Ben Snow was born and raised in Pulaski, New York, a small village north of Syracuse. He graduated from New York University in 1904 and soon thereafter entered F.W. Woolworth & Company. A man of vision, he was attracted to mass market sales and introduced innovative retailing techniques. He rose rapidly through the ranks from stock boy to corporate director, initially in New York, and finally in Great Britain, where he accumulated a small fortune through hard work, savings and wise investments. After retiring from Woolworth in 1939, Mr. Snow devoted the remainder of his life to building the Speidel chain of newspapers and publishing the Western Horseman. He was fond of animals, especially horses, enjoyed racing, fox hunting, polo and range riding. Throughout his life, John Ben Snow shared his wealth with relatives, friends, business associates and fellow Pulaskians. He gave generously and freely to those persons and causes he cherished. He preferred to “invest” in people, especially the young, by making available financial assistance. He also believed in improving the quality of life in a variety of communities. To further these and other philanthropic causes, he provided in his will for a charitable trust.

In 1975, two years after his death, The John Ben Snow Memorial Trust was established in New York. The four original trustees were a member of the Snow family, a lawyer, a publishing associate and a corporate trustee, the Irving Trust Company, now BNY Mellon N.A..

All were close to the donor and aware of his beliefs, values and ideals. The individuals named as trustees and their successors were empowered to grant funds for educational, scientific and humanitarian purposes to qualified organizations. They meet once a year, usually in June.



# THE JOHN BEN SNOW MEMORIAL TRUST

## FUNDING POLICIES

The Memorial Trust strategically focuses funding within specific geographic regions of the United States across a range of program areas (see below) while responding to the ever-changing needs of various segments of the population, especially to the needs of youth and people who are disadvantaged either physically or economically.

- **Arts and Culture**
- **Community Initiatives**
- **Education Program**
- **Environmental**
- **Historic Preservation**
- **Journalism**
- **Disabilities and Universal Access**
- **Youth Initiatives**

It is the Memorial Trust's general policy to give preference to proposals seeking funds for new or enhanced programs, one-time, short-term grants to sustain a program until funding is stabilized, matching grants used to encourage the participation of other donors, and "last dollars" towards a capital campaign.

The Memorial Trust will not accept proposals from individuals or for-profit organizations. Additionally, the Memorial Trust does not encourage proposals from religious organizations or proposals for endowments, contingency funding, or debt reduction. There are no minimums or maximum grant amounts; however, most grants range from \$10,000 to \$25,000.

## GRANT APPLICATION PROCEDURES

The Memorial Trust is pro-active in seeking grant proposals from qualifying 501(c)(3) organizations. Additionally, the Memorial Trust accepts unsolicited proposals from qualifying organizations.

An initial letter of inquiry must be submitted via the Trust's online grant management system by **January 1st** of the year in which a grant is requested. If the proposal meets the stated guidelines and priorities of the Trust, grant application instructions will be sent to the applicant. If invited after the receipt

of the letter of inquiry, all grant applications must be submitted via the Trust's online grant management system by **April 1st** of the year in which a grant is requested.

The Trustees may require additional information and possibly an interview or site visit. Any discussions or indications of interest should not be construed as a commitment by the Foundation. All complete grant applications are carefully considered and evaluated by the Foundation. Applicants are notified in writing of the Foundation's decision by **July 1st**. All approved grant applicants are required to sign a Grant Acceptance Agreement prior to any funds being released by the Foundation.

The Trustees will periodically consider off-cycle grant proposals between **July 1st** and **December 1st** for projects whose timing does not fall within the standard grant application cycle outlined above. These proposals must be submitted via the Trust's online grant management system. The funding for these proposals fluctuates yearly based on investment performance as well as prior grant commitments. The grant seeker must contact the Memorial Trust and obtain approval prior to submitting an off-cycle grant proposal.

## REPORTING RESPONSIBILITIES

Because the Trustees assume that the grantee has a moral and legal obligation to account for all funds received, each grantee is required to submit a grant report via the Trust's online grant management system by **March 1st** of the year after the approval of the grant. All grant reports are reviewed by the Trustees. Any change in plans must be approved by the Trustees. If a grantee fails to submit a formal report, the Trustees reserve the right to request that the grant funds be returned. Additionally, further grants will not be considered until a final report is received.

## TRUSTEES

Valerie A. MacFie  
Jonathan L. Snow  
Emelie M. Williams  
BNY Mellon, N.A.

# THE JOHN BEN SNOW MEMORIAL TRUST

## FINANCIAL HIGHLIGHTS

Year Ended: 31 December 2017

Total Assets: .....	\$ 31,879,557
Excise Taxes: .....	\$ 53,787
Investment Revenue: .....	\$ 2,218,867
Grants Paid: .....	\$ 1,316,375

## GRANTS APPROVED FOR PAYMENT IN FISCAL YEAR 2018

### ARTS AND CULTURE

Arts for All Nevada – Reno, NV .....\$ 4,000  
*Arts in Special Education*

Capital City Arts Initiative –  
Carson City, NV .....\$ 15,000  
*Visual Arts for the Community*

Kent County Arts Council –  
Chestertown, MD .....\$ 12,000  
*Arts in Motion*

Lincoln Center for the Performing  
Arts, Inc. – New York, NY .....\$ 10,000  
*Mentor-Linc Education Program*

Paper Mill Playhouse – Millburn, NJ ..\$ 10,000  
*Facility Upgrades*

State Theatre Regional Arts Center  
at New Brunswick –  
New Brunswick, NJ .....\$ 50,000  
*Facility Renovation*

Two River Theater – Red Bank, NJ...\$ 25,000  
*Center for Theatrical Design and Education*

University of Nevada,  
Reno Foundation – Reno, NV .....\$ 12,000  
*Reno 150 Exhibit*

**\$ 138,000**

### COMMUNITY INITIATIVES

Carson Valley Community  
Food Closet – Gardnerville, NV.....\$ 25,000  
*Bringing More to the Table*

Central New York Community  
Foundation, Inc. – Syracuse, NY .....\$ 10,000  
*Greater Pulaski Community Fund*

Community Chest, Inc. –  
Virginia City, NV.....\$ 70,000  
*Technology Improvement*

Galway Public Library – Galway, NY ..\$ 6,000  
*Smartboard for Community Room*

HomeFront, Inc. – Lawrenceville, NJ ..\$ 5,000  
*Technology Upgrade*

Lunch Break, Inc. – Red Bank, NJ.....\$ 25,000  
*Step Up to the Plate*

Nevada Health Centers, Inc. –  
Carson City, NV .....\$ 12,000  
*Children's Dental Services*

Preservation Revitalization of Pulaski –  
Pulaski, NY .....\$ 20,000  
*Haldane Center Improvement Project*

Rescuing Leftover Cuisine –  
New York, NY.....\$ 5,000  
*Food Rescue Expansion Program*

Syracuse University – Syracuse, NY...\$ 25,000  
*National Veteran Resource Center (NVRC)  
Community Room*

Yeshua Restoration Ministries –  
Syracuse, NY.....\$ 3,400  
*Learning Community Center Renovations*

**\$ 206,400**

# THE JOHN BEN SNOW MEMORIAL TRUST

## DISABILITIES AND UNIVERSAL ACCESS

Easter Seals Nevada – Las Vegas, NV . \$ 10,000  
*Art for Autism Social Recreation Program*

Habitat for Humanity in Monmouth  
 County – Freehold, NJ .....\$ 8,000  
*Home Safe Seniors (HSS)*

Holiday Express, Inc. – Tinton Falls, NJ \$ 1,000  
*Character Costume Project*

Jowonio School – Syracuse, NY .....\$ 5,000  
*Safety for All*

Nazareth College – Rochester, NY .... \$ 8,500  
*Golisano Training Center Accessibility*

Nevada Children's Foundation, Inc., –  
 Carson City, NV .....\$ 15,000  
*Eagle Valley Children's Home Respite Care Program*

Nevada Rural Counties RSVP  
 Program, Inc. – Carson City, NV .....\$ 14,000  
*Carson and Rural Elder (CARE) Law Program*

Note-Able Music Therapy Services –  
 Reno, NV .....\$ 12,000  
*Neurologic Music Therapy Clinic*

Special Recreation Services, Inc. –  
 Reno, NV .....\$ 8,000  
*Pre-Vocational Camps for People with Special Needs*

Spectrum360 – West Orange, NJ.....\$ 7,000  
*Transportation for Community Integration  
 and Employment*

The Northern Nevada R.A.V.E.  
 Family Foundation – Sparks, NV.....\$ 8,000  
*Jr. RAVE & Teen RAVE Respite and Volunteer  
 Programs*

The Seeing Eye, Inc. – Morristown, NJ \$ 2,000  
*Harnesses for Seeing Eye Dogs*

The South Street Seaport Museum –  
 New York, NY.....\$ 10,000  
*Program for Visually Impaired or Blind Children*

Trinitas Health Foundation –  
 Elizabeth, NJ .....\$ 10,000  
*Rooftop Recreation Area Project*

Westfield Area Y – Westfield, NJ .....\$ 25,000  
*Wallace Pool Emergency Egress*

**\$ 143,500**

## EDUCATION

Colonial Williamsburg Foundation –  
 Williamsburg, VA .....\$ 50,000  
*Teacher Institute for New Jersey Teachers*

Communities in Schools of Nevada –  
 Las Vegas, NV.....\$ 12,000  
*Integrated Student Support*

Eagle Wings Academy – Syracuse, NY \$ 6,000  
*Scholarship Support*

Friends of the New York  
 Transit Museum – Brooklyn, NY.....\$ 10,000  
*Online Archival Materials for Students and Teachers*

Goodwill of the Finger Lakes –  
 Rochester, NY.....\$ 10,000  
*Excel Center Technology*

Horizons of Kent and  
 Queen Anne's – Chestertown, MD ...\$ 8,000  
*Program Grade Expansion*

Junior Achievement of Northern  
 Nevada – Reno, NV.....\$ 16,000  
*Expansion in Classrooms*

KNPB Channel 5 – Reno, NV.....\$ 10,000  
*Ready to Learn*

Las Vegas-Clark County Library  
 District Foundation – Las Vegas, NV ..\$ 20,000  
*Teachers in the Libraries*

Le Moyne College – Syracuse, NY ....\$ 35,000  
*Honors Global Internships*

Marist College – Poughkeepsie, NY ...\$ 15,000  
*Summer Internships in Literacy and Youth  
 Development*

NNEJATC – Reno, NV.....\$ 20,000  
*Electrical Apprentice Training for  
 Minority Low-Income Students*

# THE JOHN BEN SNOW MEMORIAL TRUST

On Point for College, Inc. –  
Syracuse, NY .....\$ 20,000  
*Scholarship Support*

Pulaski Academy & Central School –  
Pulaski, NY .....\$ 40,000  
*Academic Achievement Awards*

Sierra Nevada Journeys – Reno, NV ..\$ 12,000  
*Outdoor Overnight Learning*

Skidmore College –  
Saratoga Springs, NY .....\$ 24,000  
*Summer Educational Experience*

The Children's Cabinet – Reno, NV ...\$ 8,000  
*Redfield Academy*

The College of Saint Rose –  
Albany, NY .....\$ 10,000  
*Scholarship Support for Undergraduate  
Veteran Students*

The Cooper Union for the  
Advancement of Science and Art –  
New York, NY .....\$ 10,000  
*Expanded STEM Saturdays*

The Montpelier Foundation –  
Orange, VA .....\$ 25,000  
*Professional Development for Teachers*

The Society for the Prevention  
of Teen Suicide – Freehold, NJ .....\$ 10,000  
*University Online Training Update*

Truckee Meadows Parks Foundation –  
Reno, NV .....\$ 12,000  
*Student Stewards Program*

University of Nevada, Reno  
Foundation – Reno, NV .....\$ 30,000  
*University Arts Building Enhancements*

Urban Roots – Reno, NV .....\$ 10,000  
*Garden Classroom Programming*

**\$ 423,000**

## ENVIRONMENT

Friends of Beaver Lake, Inc. –  
Baldwinsville, NY .....\$ 10,000  
*New Exhibits in the Visitor Center*

Irvine Nature Center –  
Owings Mills, MD .....\$ 15,000  
*New Aviary*

Keep Truckee Meadows Beautiful –  
Reno, NV .....\$ 18,000  
*Warriors Education*

Leave No Trace Center for  
Outdoor Ethics – Boulder, CO .....\$ 12,000  
*Leave No Trace Hot Spots*

National Heritage Trust –  
Albany, NY .....\$ 10,000  
*Green Lakes Environmental Education Center*

Scenic Nevada, Inc. – Reno, NV .....\$ 9,000  
*Forging Community Partnerships*

Safe Haven Wildlife Sanctuary –  
Imlay, NV .....\$ 12,000  
*Telephone Line Installation*

Save The Bay – Providence, RI .....\$ 5,000  
*Environmental Education for Urban Students*

The Wild Center – Tupper Lake, NY ..\$ 45,000  
*Convening Young Leaders for Climate Resilience  
in New York State*

**\$ 136,000**

## HISTORIC PRESERVATION

Alice Paul Institute – Mt. Laurel, NJ...\$ 8,000  
*Preserving History*

Franklin Stage Company at  
Chapel Hall – Franklin, NY .....\$ 10,000  
*Facility Renovation*

Hudson River Maritime Museum –  
Kingston, NY .....\$ 5,000  
*Wooden Boat Building Education Room*

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Gettysburg Foundation –  
Gettysburg, PA .....\$ 25,000  
*Spangler Trail Construction*

Sons of the Revolution in the State  
of New York – New York City, NY....\$ 10,000  
*Educational Programming and Long Room  
Access Increase*

Thousand Island  
Park Preservation Co. Inc. –  
Thousand Island Park, NY.....\$ 5,000  
*National Register of Historic Places Update*

**\$ 63,000**

## JOURNALISM

Dag Hammarskjold Fund for  
Journalists, Inc. – New York, NY.....\$ 10,000  
*Training Program for Career Journalists*

University of Nevada,  
Reno Foundation – Reno, NV .....\$ 40,000  
*Bilingual Media Program*

**\$ 50,000**

## YOUTH PROGRAMS

Big Brothers Big Sisters –  
Asbury Park, NJ .....\$ 3,000  
*School Based Program Expansion*

Bonnie Brae – Liberty Corner, NJ.....\$ 25,000  
*Today and Tomorrow*

Boys & Girls Clubs of Western  
Nevada – Carson City, NV .....\$ 17,000  
*Outdoor Playground*

Camp Speers YMCA –  
Dingmans Ferry, PA.....\$ 25,000  
*Eljabar Village Renovation*

Special Advocates of Morris  
and Sussex Counties, Inc. –  
Morristown, NJ.....\$ 5,000  
*Fostering Futures Program*

DRI Research Foundation –  
Reno, NV .....\$ 10,000  
*Girls Day of STEM*

Edith B. Ford Memorial Library –  
Ovid, NY .....\$ 10,000  
*Youth Room Furnishings*

Frost Valley YMCA – Claryville, NY ...\$ 50,000  
*Cabin Renovations*

Girl Scouts Heart of New Jersey –  
North Branch, NJ .....\$ 3,000  
*Stabilizing Supports to Homeless Girls*

Hope House – Washington, DC .....\$ 12,000  
*Summer Camp and College Challenge*

More Than Words – Waltham, MA ...\$ 25,000  
*South End Expansion*

New City Kids – Jersey City, NJ .....\$ 6,000  
*Technology Supports for Youth*

Project PAVE – Denver, CO .....\$ 12,000  
*Violence Prevention Program*

The Vitamin L Project – Ithaca, NY ...\$ 5,000  
*Character Education Concert Support*

**\$ 208,000**

**GRAND TOTAL \$1,367,900**