



JOHN BEN SNOW
FOUNDATION
ANNUAL REPORT 2018



INVESTING IN THE COMMUNITY



INVESTING IN PEOPLE



INVESTING IN THE FUTURE

THE JOHN BEN SNOW FOUNDATION

About John Ben Snow



John Ben Snow was born and raised in Pulaski, New York, a small village north of Syracuse. He graduated from New York University in 1904 and soon thereafter entered F. W. Woolworth & Company. A man of vision, he was attracted to mass market sales and introduced innovative retailing techniques. He rose rapidly through the ranks from stock boy to corporate director, initially in New York, and finally in Great Britain, where he accumulated a small fortune through hard work, savings and wise investments. After retiring from Woolworth in 1939, Mr. Snow devoted the remainder of his life to building the Speidel chain of newspapers and publishing the *Western Horseman*. He was fond of animals, especially horses, enjoyed racing, fox hunting, polo and range riding. Throughout his life, John Ben Snow shared his wealth with relatives, friends, business associates and fellow Pulaskians. He gave generously and freely to those persons and causes he cherished. He preferred to “invest” in people, especially the young, by making available financial assistance. He also believed in improving the quality of life in Pulaski and its environs.

To further these and other philanthropic causes, he established The John Ben Snow Foundation in 1948. The Foundation continues to operate under the terms of its original charter. The charter, granted by the State of New York, authorizes the Foundation to grant funds for educational and humanitarian purposes to qualified organizations. The present membership of its Board, seven in number, includes persons of diverse occupational backgrounds and geographical areas. The Board meets once a year, usually in June, to approve new grants and review previously funded projects.

THE JOHN BEN SNOW FOUNDATION

FUNDING POLICIES

The John Ben Snow Foundation is a private foundation that focuses funding for tax-exempt organizations primarily serving Central New York (defined as Onondaga County and its four surrounding counties of Cayuga, Cortland, Madison, and Oswego) across a range of program areas (detailed below) while responding to the ever-changing needs of various segments of the population, especially to the needs of youth and people who are disadvantaged either physically or economically.

- **Arts and Culture**
- **Community Initiatives**
- **Education Program**
- **Environmental**
- **Historic Preservation**
- **Journalism**
- **Disabilities and Universal Access**
- **Youth Initiatives**

It is the Foundation's general policy to give preference to proposals seeking funds for new or enhanced programs, one-time, short-term grants to sustain a program until funding is stabilized, matching grants used to encourage the participation of other donors, and "last dollars" towards a capital campaign.

The Foundation will not accept proposals from individuals or for-profit organizations. Additionally, the Foundation does not encourage proposals from religious organizations or proposals for endowments, contingency funding, or debt reduction. There are no minimums or maximum grant amounts; however, most grants range from \$5,000 to \$15,000.

GRANT APPLICATION PROCEDURES

The Foundation is pro-active in seeking grant proposals from qualifying 501(c)(3) organizations. Additionally, the Foundation accepts unsolicited proposals from qualifying organizations.

An initial letter of inquiry must be submitted via the Foundation's online grant management system by **January 1st** of the year in which a grant is requested. If the proposal meets the stated guidelines and priorities of the Foundation, grant application instructions will be sent to the applicant. If invited after the receipt of the letter of inquiry, all grant

applications must be submitted via the Foundation's online grant management system by **April 1st** of the year in which a grant is requested.

The Foundation may require additional information and possibly an interview or site visit. Any discussions or indications of interest should not be construed as a commitment by the Foundation. All complete grant applications are carefully considered and evaluated by the Foundation. Applicants are notified in writing of the Foundation's decision by **July 1st**. All approved grant applicants are required to sign a Grant Acceptance Agreement prior to any funds being released by the Foundation.

The Foundation will periodically consider off-cycle grant proposals between **July 1st** and **December 1st** for projects whose timing does not fall within the standard grant application cycle outlined above. These proposals must be submitted via the Foundation's online grant management system. The funding for these proposals fluctuates yearly based on investment performance as well as prior grant commitments. The grant seeker must contact the Foundation and obtain approval prior to submitting an off-cycle grant proposal.

REPORTING RESPONSIBILITIES

Because the Foundation assumes that the grantee has a moral and legal obligation to account for all funds received, each grantee is required to submit a grant report via the Foundation's online grant management system by **March 1st** of the year after the approval of the grant. All grant reports are reviewed by the Foundation. Any change in plans must be approved by the Foundation. If a grantee fails to submit a formal report, the Foundation reserves the right to request that the grant funds be returned. Additionally, further grants will not be considered until a final report is received.

BOARD OF DIRECTORS

Jonathan L. Snow, President
David H. Snow, Vice-President and Treasurer
Emelie M. Williams, Secretary
Angus M. Burton
Marion Hancock Fish
Valerie A. MacFie
Elizabeth A. Snow, Grants Manager
Ann M. Scanlon, Program Director Emeritus

THE JOHN BEN SNOW FOUNDATION

FINANCIAL HIGHLIGHTS

Year Ending: 31 December 2017

Total Assets:.....	\$ 8,665,969
Excise Taxes:	\$ 11,553
Investment Revenue:	\$ 591,453
Grants Paid:	\$ 275,000

GRANTS APPROVED AT THE 2018 ANNUAL MEETING

ARTS & CULTURE

Central New York Jazz Arts
Foundation, Inc. – Syracuse, NY\$ 3,000
Summer Jazz Workshop Scholarships

Everson Museum of Art –
Syracuse, NY\$ 10,000
Ceramics Program

Geneva Music Festival, Inc. –
Geneva, NY\$ 5,000
Educational Programming

Salmon River Fine Arts Center –
Pulaski, NY\$ 8,000
Arts Education

Syracuse Jewish Family Service –
Syracuse, NY\$ 5,000
Center for Healthy Living

Syracuse Poster Project –
Syracuse, NY\$ 4,000
Civic Arts Internships

\$ 35,000

COMMUNITY INITIATIVES

Catholic Charities of
Onondaga County – Syracuse, NY\$ 10,000
Facility Renovations

CNY Arts, Inc. – Syracuse, NY\$ 7,500
Digital Streaming Support

Habitat for Humanity of Tompkins
and Cortland County – Ithaca, NY\$ 5,000
A Brush with Kindness

Human Services Leadership Council
of CNY – Syracuse, NY\$ 15,000
Executive Leadership Training

Refugee & Immigrant
Self-Empowerment, Inc. –
Syracuse, NY\$ 12,500
Woman's Empowerment and Youth Conference

\$ 50,000

DISABILITIES AND UNIVERSAL ACCESS

Access to Independence of
Cortland County, Inc. – Cortland, NY..\$ 5,000
Emergency Access to Home

Access CNY– Syracuse, NY\$ 7,500
Hospital Support for Non-Verbal Individuals

ARISE Inc. – Syracuse, NY\$ 10,000
Adaptive Design Pop-up Builds

Half-Shire Historical Society –
Pulaski, NY\$ 5,000
Universal Access in Restrooms

LAUNCH – East Syracuse, NY\$ 10,000
Community Transportation

The ALS Association
Upstate New York Chapter –
Liverpool, NY\$ 2,000
Technology Upgrade

\$ 39,500

THE JOHN BEN SNOW FOUNDATION

EDUCATION

Building Men Program, Inc. –
Syracuse, NY.....\$ 8,000
Youth Character Development

Downtown Syracuse YMCA –
Syracuse, NY.....\$ 10,000
Power Scholars Academy

Erie Canal Museum – Syracuse, NY ...\$ 20,000
Educational Program

Friends of the SCS Planetarium –
Aurora, NY.....\$ 5,000
Facility Renovation

Literacy CNY – Syracuse, NY.....\$ 10,000
Literacy Programming

PEACE, Inc. – Syracuse, NY.....\$ 10,000
School-Based Mentoring

Public Broadcasting Council
of CNY (WCNY) – Syracuse, NY.....\$ 4,500
Ready to Learn Summer Program

The Milton J. Rubenstein Museum
of Science & Technology –
Syracuse, NY.....\$ 10,000
Science Learning Partnership with Schools

\$ 77,500

ENVIRONMENT

Cazenovia Preservation Foundation –
Cazenovia, NY\$ 5,000
Restore Trail Drainage System

Great Swamp Conservancy, Inc. –
Canastota, NY.....\$ 5,000
Comprehensive Trails System Upgrade

\$ 10,000

LITERACY

Oswego Bookmobile – Oswego, NY ..\$ 5,000
Literacy Programming

Oswego County Opportunities, Inc. –
Fulton, NY.....\$ 2,500
Reading Is Power Initiative

\$ 7,500

OTHER

David's Refuge – Manlius, NY.....\$ 10,000
Capacity Challenge

Foundation Center – New York, NY ..\$ 3,500
Building Capacity in Central New York

Humane CNY - Liverpool, NY\$ 10,000
Shelter with Love

Women's Opportunity Center –
Syracuse, NY.....\$ 3,000
Employment Services Support

\$ 26,500

YOUTH PROGRAMS

Auburn Public Theater –
Auburn, NY.....\$ 5,000
Performing Arts Summer Day Camps

Cornell Cooperative Extension of
Cayuga County – Auburn, NY.....\$ 2,000
Youth Opportunities in Agriculture

Fiver Children's Foundation –
New York, NY.....\$ 5,000
Camp Fiver in Central New York

Hopeprint, Inc. – Syracuse, NY\$ 7,500
Global Citizens Cohort

Ministro Ministries – Auburn, NY.....\$ 5,000
Expansion of Youth Services

Syracuse Children's Chorus, Inc. –
Syracuse, NY.....\$ 5,000
City Satellite Initiative

THE JOHN BEN SNOW FOUNDATION

Syracuse Children's Theater –
East Syracuse, NY\$ 10,000
Performance Facility

Syracuse Shakespeare Festival –
Syracuse, NY.....\$ 1,500
Kids Doing Shakespeare

The First Tee – Jamesville, NY\$ 5,000
Syracuse City School District Scholarships

The Haven at Skanda –
Cazenovia, NY\$ 5,000
Summer at Skanda Program

\$ 51,000

OFF CYCLE GRANTS

Amaus Health Services –
Syracuse, NY.....\$ 10,000
Enhancing the Mission of Amaus

Le Moyne College – Syracuse, NY\$ 10,000
Student Success Program

The Samaritan Center –
Syracuse, NY.....\$ 10,000
Kitchen Capital Improvements

\$30,000

GRAND TOTAL \$327,000