About John Ben Snow

John Ben Snow was born and raised in Pulaski, New York, a small village north of Syracuse. He graduated from New York University in 1904 and soon thereafter entered F.W. Woolworth & Company. A man of vision, he was attracted to mass market sales and introduced innovative retailing techniques. He rose rapidly through the ranks from stock boy to corporate director, initially in New York, and finally in Great Britain, where he accumulated a small fortune through hard work, savings and wise investments. After retiring from Woolworth in 1939, Mr. Snow devoted the remainder of his life to building the Speidel chain of newspapers and publishing the Western Horseman. He was fond of animals, especially horses, enjoyed racing, fox hunting, polo and range riding. Throughout his life, John Ben Snow shared his wealth with relatives, friends, business associates and fellow Pulaskians. He gave generously and freely to those persons and causes he cherished. He preferred to “invest” in people, especially the young, by making available financial assistance. He also believed in improving the quality of life in a variety of communities. To further these and other philanthropic causes, he provided in his will for a charitable trust.

In 1975, two years after his death, The John Ben Snow Memorial Trust was established in New York. The four original trustees were a member of the Snow family, a lawyer, a publishing associate and a corporate trustee, the Irving Trust Company, now BNY Mellon N.A.. All were close to the donor and aware of his beliefs, values and ideals. The individuals named as trustees and their successors were empowered to grant funds for educational, scientific and humanitarian purposes to qualified organizations. They meet once a year, usually in June.
FUNDING POLICIES

The Memorial Trust strategically focuses funding within core geographic regions of the United States and across specific program areas (prioritized below) while responding to the ever-changing needs of targeted populations, especially to the needs of youth and people who are disadvantaged economically, emotionally, or physically.

Primary Focus Area: Dating back to the inception of the Memorial Trust in 1973, the primary and overarching grant making priority has been and continues to be programs that focus on education.

- **Education**: targets funds to organizations that provide educational opportunities or academic assistance to individuals who demonstrate an intellectual aptitude and a financial need. Examples include scholarships, fellowships, academic tutoring or counseling, literacy, and journalism.

Secondary Focus Areas: Secondarily, the Memorial Trust considers proposals within the areas of Arts and Culture, Community Initiatives, and Youth Programs. The Trustee’s objective is to extend the primary educational focus by providing funding support within these additional program areas.

- **Arts and Culture**: offers grants that promote arts education and appreciation, particularly for young adults, via the development of educational curriculum and professional instruction including visiting artists and performance support for targeted populations.

- **Community Initiatives**: provides funding for programs or services that directly improve the quality of life within the geographic focus areas that we serve. Examples include support for libraries, food pantries and shelters, and neighborhood revitalization. Generally, the Memorial Trust does not seek proposals for health care initiatives or animal welfare programs.

- **Youth Programs**: offers grants that provide character education or enrichment opportunities via mentoring or after-school programming.

Tertiary Focus Areas: As a third priority, the Memorial Trust does consider proposals in the areas of Disabilities and Universal Access, Environmental, and Historic Preservation. As these are not core focus areas, funding is often limited. Priority will be given to proposals with an educational focus.

- **Disabilities and Universal Access**: grants to organizations in complying with ADA requirements within their facilities (e.g. elevator, handrails, automatic doors, and ramps) or offering services targeted for individuals with physical, mental, or emotional disabilities.

- **Environmental**: funds for organizations that strive to protect strategic parcels of land and bodies of water as well as programs that educate the general public on key environmental issues such as conservation and water management.

- **Historic Preservation**: funding for organizations that preserve historical artifacts (e.g. sites, structures, objects) and accounts (e.g. events), and educate the greater community on their significance. Examples include museums, historical societies and educational programming.

Geographic Focus: The majority of the Memorial Trust’s grant funding is focused within three core geographic regions (i.e. Central New York, Northern Nevada, and New Jersey). While there is not a geographic restriction, the Trustees prefer to be directly engaged and have oversight of the grants that are made.

It is the Memorial Trust's general policy to give preference to proposals seeking funds for new or enhanced programs, one-time, short-term grants to sustain a program until funding is stabilized, matching grants used to encourage the participation of other donors, and “last dollars” towards a capital campaign. The Memorial Trust will not accept proposals from individuals or for-profit organizations. Additionally, the Memorial Trust does not encourage proposals from religious organizations or proposals for endowments, contingency funding, or debt reduction. There are no minimums or maximum grant amounts; however, most grants range from $10,000 to $25,000. First-time grants to organizations typically range from $5,000 to $10,000.
GRANT APPLICATION PROCEDURES

The Memorial Trust is pro-active in seeking grant proposals from qualifying 501(c)(3) organizations. Additionally, the Memorial Trust accepts unsolicited proposals from qualifying organizations.

An initial letter of inquiry must be submitted via the Trust’s online grant management system by January 31st of the year in which a grant is requested. If the proposal meets the stated guidelines and priorities of the Memorial Trust, grant application instructions will be sent to the applicant. If invited after the receipt of the letter of inquiry, all grant applications must be submitted via the Trust’s online grant management system by April 1st of the year in which a grant is requested.

The Trustees may require additional information and possibly an interview or site visit. Any discussions or indications of interest should not be construed as a commitment by the Trustees. All complete grant applications are carefully considered and evaluated by the Trustees. Applicants are notified of the Trustees decision by July 1st. All approved grant applicants are required to sign a Grant Acceptance Agreement prior to any funds being released by the Memorial Trust.

REPORTING RESPONSIBILITIES

Because the Trustees assume that the grantee has a moral and legal obligation to account for all funds received, each grantee is required to submit a grant report via the Trust’s online grant management system by March 1st of the year after the approval of the grant. All grant reports are reviewed by the Trustees.

Any change in plans must be approved by the Trustees. If a grantee fails to submit a formal report, the Trustees reserve the right to request that the grant funds be returned. Additionally, further grants will not be considered until a final report is received.

TRUSTEES

Valerie A. MacFie
Jonathan L. Snow
Emelie M. Williams
BNY Mellon, N.A.
FINANCIAL HIGHLIGHTS

Year Ended: 31 December 2018

- Total Assets: $28,398,722
- Excise Taxes: $23,128
- Investment Revenue: $2,670,864
- Grants Paid: $1,348,500

GRANTS APPROVED FOR PAYMENT IN FISCAL YEAR 2018

PRIMARY FOCUS AREA:

EDUCATION

- Adirondack Experience - Blue Mountain Lake, NY - $15,000
- Animal Ark, Inc - Reno, NV - $7,000
- Breakthrough Urban Ministries, Inc. - Chicago, IL - $15,000
- Colonial Williamsburg Foundation - Williamsburg, VA - $40,000
- Dyckman Farmhouse Museum Alliance - New York, NY - $5,000
- Houghton College - Houghton, NY - $10,000
- KNPB Channel 5 - Reno, NV - $10,000
- Lake Tahoe Shakespeare Festival - Incline Village, NV - $10,000
- Nevada Museum of Art - Reno, NV - $7,500

- New York Botanical Garden - Bronx, NY - $7,500
  Professional Learning for Teachers Program
- Northern Nevada Children's Cancer Foundation - Reno, NV - $10,000
  Inspire Scholarship Program
- On Point for College, Inc. - Syracuse, NY - $20,000
  Scholars Program
- Pulaski Academy & Central School - Pulaski, NY - $40,000
  Academic Achievement Awards
- Safe Haven Wildlife Sanctuary - Imlay, NV - $8,000
  Educational Program Classroom and Welcome Center
- Savannah College of Art and Design, Inc. - Savannah, GA - $15,000
  School of Building Arts Scholarship
- Sierra Nevada Journeys - Reno, NV - $8,000
  Overnight Outdoor Learning
- Sultana Education Foundation - Chestertown, MD - $20,000
  The Lawrence Wetlands Preserve
- Syracuse University - Syracuse, NY - $25,000
  National Veterans Resource Center
- The Cooper Union for the Advancement of Science and Art - New York, NY - $15,000
  STEM Saturdays
- The Fort Ticonderoga Association - Ticonderoga, NY - $10,000
  Exhibit and Programming
## THE JOHN BEN SNOW MEMORIAL TRUST

The Montpelier Foundation - Orange, VA .................. $ 25,000
  Professional Development Seminars for Teachers

The Society for the Prevention of Teen Suicide - Freehold, NJ .... $ 5,000
  Mental Health Crisis Toolkit

Truckee Meadows Parks Foundation - Reno, NV ................ $ 12,500
  Student Stewards Program

University of Nevada, Reno Foundation - Reno, NV ........ $ 30,000
  Bilingual Media Program

University of Nevada, Reno Foundation - Reno, NV ........ $ 40,000
  Act Two

Urban Roots - Reno, NV ................ $ 25,000
  Addressing Food Insecurity through Instruction

**$440,500**

### SECONDARY FOCUS AREAS:

#### ARTS & CULTURE

- Arts for All Nevada - Reno, NV .......... $ 5,000
  Arts in Education Workshops

- Born Dancing, Inc. - New York, NY .... $ 5,000
  Dance Education & Apprenticeships

- Churchill Arts Council - Fallon, NV .... $ 10,000
  Oats Park Art Center

- Count Basie Theatre - Red Bank, NJ ... $ 50,000
  The Future Is Now Capital Campaign

- Dieu Donné - Brooklyn, NY .............. $ 8,000
  Internship Program

- Kent County Arts Council - Chestertown, MD ........ $ 10,000
  Arts in Motion/Building Renovation

- Kitchen Theatre Company - Ithaca, NY .... $ 5,000
  Lighting System Upgrade

- Lincoln Center for the Performing Arts, Inc. - New York, NY .... $ 12,000
  Teen Engagement Programs

- Munson-Williams-Proctor Arts Institute - Utica, NY .......... $ 15,000
  Renovating Art Odyssey

- Paper Mill Playhouse - Millburn, NJ .... $ 30,000
  Wireless Microphones: FCC Ruling on New Spectrum Frequencies

- Reno Little Theater - Reno, NV .......... $ 5,000
  Reno Little Theater Education Program

- Reno Philharmonic Association - Reno, NV ................ $ 12,500
  Kids Program

- Renown Health Foundation - Reno, NV ........ $ 5,000
  More Art Everywhere

- State Theatre Regional Arts Center at New Brunswick - New Brunswick, NJ ............. $ 50,000
  Multi-Purpose Studio Space and Stage Renovation

**$222,500**

### COMMUNITY INITIATIVES

- 180 Turning Lives Around - Hazlet, NJ ....................... $ 5,000
  Outfitting Family Justice Center for Children’s Services

- Adirondack Sky Center & Observatory - Tupper Lake, NY .... $ 10,000
  Community Education in the Science of Astronomy

- Central New York Community Foundation, Inc. - Syracuse, NY .... $ 10,000
  Greater Pulaski Community Endowment Fund

- Central New York Community Foundation, Inc. - Syracuse, NY ... $ 35,000
  Strategic Partnership Fund

- Food Bank of Central New York - Syracuse, NY ............. $ 10,000
  Volunteer Engagement and Warehouse Renovation
THE JOHN BEN SNOW MEMORIAL TRUST

Food Bank of Northern Nevada -
McCarran, NV .................... $ 10,000
Northern Nevada Mobile Harvest

Fulfill - Neptune, NJ ............. $ 5,000
Providing Fresh Produce to Families

High Braes Refuge, Inc. -
Redfield, NY ........................ $ 10,000
Window Replacement

Lunch Break, Inc. - Red Bank, NJ . $ 25,000
Capital Campaign

Ocean County YMCA -
Toms River, NJ .................... $ 20,000
Family Activity Center

Preservation Revitalization
of Pulaski - Pulaski, NY ........... $ 10,000
South Park Message Board

Rocky Mountain Public Media -
Denver, CO ........................ $ 15,000
Insight with John Ferrugia

Shore House - Long Branch, NJ .. $ 4,000
Technology Upgrade

Trauma Intervention Program
of Northern Nevada, Inc. - Reno, NV .. $ 5,000
Volunteer Recruitment, Training, and Retention

United Community Ministries -
Alexandria, VA .................... $ 8,000
Technology Infrastructure Upgrade

$182,000

YOUTH PROGRAMS

Bonnie Brae - Liberty Corner, NJ .... $ 25,000
Second Century Campaign

Boys & Girls Clubs of
Western Nevada - Carson City, NV ... $ 10,000
‘Tween’ Center and Programs

Brady Faith Center - Syracuse, NY .... $ 18,000
Increase Youth and Teen Leadership Capacity

Frost Valley YMCA - Claryville, NY .... $ 50,000
Cabin Renovation

Hope House - Washington, DC ....... $ 10,000
Father to Child and College Challenge Program

MEFIYI Foundation -
Gardnerville, NV ................... $ 6,000
Me for Incredible Youth

Reno Bike Project - Reno, NV ....... $ 7,500
Major Taylor Program

Reno Food Systems - Reno, NV ....... $ 12,000
‘Park Farm’ Youth Agricultural Intern Program

Tahoe Rim Trail Association -
Stateline, NV ....................... $ 10,000
Bridging the Gap: Nature and Underserved Youth

Tamassee DAR School -
Tamassee, SC ........................ $ 5,000
Facility Renovation

The Vitamin L Project of the Center for
Transformative Action - Ithaca, NY ... $ 5,000
Character Education Concerts

Victory Ranch, Inc. - Reno, NV ....... $ 12,500
Arena Cover

$171,000

TERTIARY FOCUS AREAS:

DISABILITIES AND UNIVERSAL ACCESS

CARE Chest of Sierra Nevada -
Reno, NV ........................... $ 15,000
Medical Resource Programs

Family Resource Associates Inc. -
Red Bank, NJ ........................ $ 10,000
Imagine the PossAbilities

Fenimore Art Museum -
Cooperstown, NY ................... $ 12,500
Research Library Accessibility

Freedom Guide Dogs for
the Blind, Inc. - Cassville, NY ....... $ 5,000
Replacing Kennel Wall Partitions
| **HERITAGE CHRISTIAN SERVICES** | **SPRINGDALE FARM ACCESSIBILITY** | **$2,700** |
| **INCLUDEny - New York, NY** | **HIGH SCHOOL LAUNCH** | **$15,000** |
| **Keystone Human - Harrisburg, PA** | **INVESTMENTS IN INDEPENDENT LIVING** | **$3,000** |
| **LifeTown - Livingston, NJ** | **CAPITAL CAMPAIGN FINAL PHASE** | **$10,000** |
| **Nevada Children’s Foundation, Inc. - Carson City, NV** | **CHILDREN’S HOME RESPIRE CARE PROGRAM** | **$8,000** |
| **Special Strides - Monroe, NJ** | **ADA RAMP ACCESS TO MAIN OFFICE** | **$7,000** |
| **Teaching the Autism Community Trades - Denver, CO** | **STUDENT SCHOLARSHIP PROGRAM** | **$10,000** |
| **The Midland School - North Branch, NJ** | **SECURITY UPGRADE** | **$3,000** |
| **The Northern Nevada R.A.V.E. Family Foundation - Sparks, NV** | **FAMILY CENTER, JR. RAVE AND TEEN RAVE PROGRAMS** | **$8,000** |
| **The Vivian Beaumont Theater, Inc. - New York, NY** | **LCT’S CLAIRE TOW THEATER INDUCTION LOOP** | **$20,000** |
| **Trinitas Health Foundation - Elizabeth, NJ** | **GERIATRIC INPATIENT ROOM** | **$7,000** |
| **Westfield Area Y - Westfield, NJ** | **ADA COMPLIANT FAMILY LOCKER ROOMS** | **$20,000** |

**ENVIRONMENT**

| **ASSOCIATION OF NATURE CENTER SCHOLARSHIP SUPPORT** | **$2,400** |

**HISTORIC PRESERVATION**

| **GETTYSBURG FOUNDATION - GEORGE SPANGLER FARM EDUCATION CENTER** | **$25,000** |
| **Olana Partnership - Hudson, NY** | **COURT HALL STAIR CARPET REPRODUCTION** | **$11,000** |
| **The Goldfield Historical Society - Goldfield, NV** | **REPLACEMENT OF FRONT ENTRANCE STEPS** | **$14,000** |
| **The Historic Fourth Ward School Foundation - Virginia City, NV** | **WEST RETAINING WALL** | **$20,000** |
| **Thunderbird Lodge Preservation Society - Incline Village, NV** | **PRESERVATION OF THUNDERBIRD LODGE** | **$12,000** |

**GRAND TOTAL** | **$1,322,600**