



JOHN BEN SNOW
MEMORIAL TRUST
ANNUAL REPORT 2023



INVESTING IN THE COMMUNITY



INVESTING IN PEOPLE



INVESTING IN THE FUTURE

THE JOHN BEN SNOW MEMORIAL TRUST

About John Ben Snow



John Ben Snow was born and raised in Pulaski, New York, a small village north of Syracuse. He graduated from New York University in 1904 and soon thereafter entered F. W. Woolworth & Company. A man of vision, he was attracted to mass market sales and introduced innovative retailing techniques. He rose rapidly through the ranks from stock boy to corporate director, initially in New York, and finally in Great Britain, where he accumulated a small fortune through hard work, savings and wise investments. After retiring from Woolworth in 1939, Mr. Snow devoted the remainder of his life to building the Speidel chain of newspapers and publishing the Western Horseman. He was fond of animals, especially horses, enjoyed racing, fox hunting, polo and range riding. Throughout his life, John Ben Snow shared his wealth with relatives, friends, business associates and fellow Pulaskians. He gave generously and freely to those persons and causes he cherished. He preferred to “invest” in people, especially the young, by making available financial assistance. He also believed in improving the quality of life in Pulaski and its environs.

To further these and other philanthropic causes, he established The John Ben Snow Foundation in 1948. The Foundation continues to operate under the terms of its original charter. The charter, granted by the State of New York, authorizes the Foundation to grant funds for educational and humanitarian purposes to qualified organizations.

THE JOHN BEN SNOW MEMORIAL TRUST

FUNDING POLICIES

The Memorial Trust strategically focuses funding within core geographic regions of the United States and through prioritized investment in the following grant programs (prioritized below).

Primary Grant Program: Dating back to the inception of the Memorial Trust in 1973, the primary and overarching grant making priority has been and continues to be programs that focus on education.

- **Education:** Primary and secondary education, literacy, and vocational training are essential ingredients to improving life outcomes.
 - **Program Goal:** To reduce barriers that limit equitable opportunities and expand equal access to quality education
 - **Program Strategy:** Supporting early childhood education, academic tutoring, literacy, college access, internships, scholarships, fellowships, and journalism focused on underrepresented populations and first generation students

Secondary Grant Programs: The Memorial Trust considers proposals within the areas of Arts and Culture, Community Initiatives, and Youth Programs. The objective is to extend the primary educational focus by providing funding support within these additional program areas.

- **Arts and Culture:** Engagement in the arts creates a stronger and more vibrant community and culture.
 - **Program Goal:** To foster arts education and appreciation.
 - **Program Strategy:** Through educational curriculum, instruction, and engagement of young adults via visiting artists or performances.
- **Community Initiatives:** A resilient social infrastructure is essential to a healthy local community.
 - **Program Goal:** To directly enhance the lives of Central New York residents by expanding services that bridge the poverty gap.
 - **Program Strategy:** Investing in community centers, safe and affordable housing, human services delivered by shelters and food pantries, and veterans services.
- **Youth Programs:** Encouraging young adults to dream and equipping them to succeed can change the trajectory of their lives.
 - **Program Goal:** To empower young adults in their personal development and to equip them in their professional aspirations.
 - **Program Strategy:** Developing sustained relationships that offer one-on-one mentoring, character education, skills training, and violence prevention.

Tertiary Grant Programs: The Memorial Trust does consider proposals in the areas of Disabilities and Universal Access, Environment, and Historic Preservation. As these are not core focus areas, funding is often limited. Priority will be given to proposals with an educational focus.

- **Disabilities and Universal Access:** A person with a physical, mental, or emotional disability should have equal access to opportunity within the community.
 - **Program Goal:** To support services for individuals with a disability as well as provide universal access to facilities for these individuals.
 - **Program Strategy:** Supporting programs for people with disabilities as well as required facility renovations to enable universal access.
- **Environment:** Stewardship of the local environment is a fundamental responsibility.
 - **Program Goal:** To support environmental education and conservation initiatives.
 - **Program Strategy:** Through educational instruction and materials (e.g., curriculum, brochures, signs) coupled with protection of strategic parcels of land and water.

THE JOHN BEN SNOW MEMORIAL TRUST

- **Historic Preservation:** Preservation of our history is important in order to educate the broader population on past events to inform current events.
 - o **Program Goal:** To preserve historical accounts and artifacts to benefit future generations.
 - o **Program Strategy:** Through educational instruction and materials (e.g., curriculum, brochures, signs) coupled with protection of sites, structures, objects, and events.

Geographic Focus: The majority of the Memorial Trust's grant funding is focused within three core geographic regions (i.e., Central New York, Northern Nevada, and New Jersey). While there is not a geographic restriction, the Trustees prefer to be directly engaged and have oversight of the grants that are made.

It is the Memorial Trust's general policy to give preference to proposals seeking funds for new or enhanced programs, one-time, short-term grants to sustain a program until funding is stabilized, matching grants used to encourage the participation of other donors, and "last dollars" towards a capital campaign.

The Memorial Trust will not accept proposals from individuals or for-profit organizations. Additionally, the Memorial Trust does not encourage proposals from religious organizations or proposals for endowments, contingency funding, or debt reduction. There are no minimums or maximum grant amounts; however, most grants range from \$10,000 to \$25,000. First-time grants to organizations typically range from \$5,000 to \$10,000.

GRANT APPLICATION PROCEDURES

The Memorial Trust is pro-active in seeking grant proposals from qualifying 501(c)(3) organizations. Additionally, the Memorial Trust accepts unsolicited proposals from qualifying organizations.

An initial letter of inquiry must be submitted via the Trust's online grant management system between **November 1st** and **February 1st** of the year in which a grant is requested. If the proposal meets the stated guidelines and priorities of the Memorial Trust, grant application instructions will be sent to the applicant. If invited after the receipt of the letter of inquiry, all grant applications must be submitted via the Trust's online grant management system by **April 1st** of the year in which a grant is requested.

The Trustees may require additional information and possibly an interview or site visit. Any discussions or indications of interest should not be construed as a commitment by the Trustees. All complete grant applications are carefully considered and evaluated by the Trustees. Applicants are notified of the Trustees' decision by **July 1st**. All approved grant applicants are required to sign a Grant Acceptance Agreement prior to any funds being granted.

REPORTING RESPONSIBILITIES

Because the Trustees assume that the grantee has a moral and legal obligation to account for all funds received, each grantee is required to submit a grant report via the Trust's online grant management system by **March 1st** of the year after the approval of the grant. All grant reports are reviewed by the Trustees. Any change in plans must be approved by the Trustees. If a grantee fails to submit a formal report, the Trustees reserve the right to request that the grant funds be returned. Additionally, further grants will not be considered until a final report is received.

TRUSTEES

Valerie A. MacFie

Jonathan L. Snow

Emelie M. Williams

BNY Mellon, N.A.

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FINANCIAL HIGHLIGHTS

Year Ended: 31 December 2022

Total Assets:	\$ 31,670,330
Excise Taxes:	\$ 12,913
Investment Revenue:	\$ 2,034,821
Grants Paid:	\$ 1,654,600

GRANTS APPROVED IN FISCAL YEAR 2023

PRIMARY FOCUS AREA:

EDUCATION

518 ElevatED – Albany, NY\$ 10,000
Pathways to College

Asbury Park Music Foundation –
Asbury Park, NJ\$ 10,000
Music Education for Under-resourced Students

Bethel Woods Center for the Arts –
Liberty, NY\$ 8,000
Cooperstown Graduate Program Internship

Boys & Girls Club of
Truckee Meadows – Reno, NV\$ 8,000
College & Career Program

Boys & Girls Clubs of
Mercer County – Trenton, NJ\$ 7,500
Healthy Water Systems and Computers

Clean Ocean Action –
Long Branch, NJ\$ 17,500
Inspiring the Next Generation

Colonial Williamsburg Foundation –
Williamsburg, VA\$ 51,500
Teacher Institute

Community Chest, Inc. –
Virginia City, NV\$ 25,000
Rural Nevada “Classroom on Wheels”

Dag Hammarskjold Fund
for Journalists, Inc. – New York, NY...\$ 10,000
Journalist Training at the United Nations

Envirolution Inc. – Reno, NV\$ 12,000
Project ReCharge

George Street Playhouse –
New Brunswick, NJ\$ 20,000
The Fellowship Program

Great Basin Outdoor School –
Reno, NV\$ 5,300
Outreach for Nevada Youth

Great Swamp Watershed Association
– New Vernon, NJ\$ 10,000
STEM Environmental Education

Hearts of Mercy – Manahawkin, NJ...\$ 8,000
Tutoring/Mentoring Program

High Sierra Area Health
Education Center – Reno, NV\$ 12,000
Prevent, Reach Out and Revitalize

Hope House – Washington, DC\$ 12,000
Father to Child Summer Camp

Inkululeko – Lockport, NY\$ 10,000
International Educational Exchange

JCC of Central NJ –
Scotch Plains, NJ\$ 5,000
Immersive Sensory Pathway

Journey Through Hallowed Ground –
Leesburg, VA\$ 25,000
National History Academy

Lake Tahoe Shakespeare Festival –
Incline Village, NV\$ 8,000
Educational Outreach Program

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Latinas On the Verge of Excellence –
LOVE, Inc – Queens , NY\$ 5,000
College Tours

Lunch Break, Inc. – Red Bank, NJ\$ 10,000
Alliance For Success Program

National 9/11 Memorial and
Museum at the WTC –
New York, NY\$ 5,000
Teacher Workshops and Conferences

On Point for College – Syracuse, NY ..\$ 20,000
Scholars Program

PBS Reno – Reno, NV\$ 5,000
Curiosity Classroom Program

Pulaski Academy & Central School –
Pulaski, NY\$ 40,000
Academic Achievement Awards

Raising Hands Tutoring –
Highland Park, NJ\$ 12,500
Reading Training for Student Teachers

Reno Gazette Journal Fund –
Reno, NV\$ 20,000
Public Service Journalism

Reno Jazz Orchestra – Reno, NV\$ 12,000
Expansion of Education Programs

SEEDS – Access – Newark, NJ\$ 10,000
Scholars Programs and Guidance

Seton Hall University –
South Orange, NJ\$ 5,000
Simulation Training Equipment

Sierra Nevada Journeys – Reno, NV ..\$ 15,000
Scholarships

SUNY New Paltz Foundation –
New Paltz, NY\$ 8,000
Journalism Scholarships

Sustainable Jersey –
Lawrenceville, NJ\$ 10,000
Food Waste Management Program

Syracuse University –
College of A&S/Physics –
Syracuse, NY\$ 6,000
Summer Internship Program

Taylor's Closet – Fort Lauderdale, FL. . \$ 10,000
Bloom Scholarship Program

The Children's Cabinet – Reno, NV ...\$ 12,000
High School Services

The Cooper Union – New York, NY ...\$ 15,000
Engineering program for high-school students

The Montpelier Foundation –
Orange, VA\$ 25,000
Constitutional Education for teachers

The Nevada Independent –
Las Vegas, NV\$ 15,000
Northern Nevada Expansion of Coverage

Trinitas Health Foundation –
Elizabeth, NJ\$ 10,000
Nursing Assistant Training Project

Truckee Meadows Parks Foundation –
Reno, NV\$ 12,000
Student Stewards Program

Wells College – Aurora, NY\$ 10,000
Summer Orientation

Women and Children's Center
of the Sierra – Reno, NV\$ 15,000
English as a Second Language Program

\$582,300

SECONDARY FOCUS AREAS:

ARTS & CULTURE

Arts for All Nevada – Reno, NV\$ 12,000
Artist in Residency Program

The VIEW – Old Forge, NY\$ 5,000
Arts Center Summer Interns

Capital City Arts Initiative –
Carson City, NV\$ 7,000
Visual Arts for the Community

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Count Basie Theatre, Inc. –
Red Bank, NJ.\$ 15,000
All-Access Arts Program

Dieu Donné – Brooklyn, NY\$ 10,000
Internships: Improving Access and Equity

Fenimore Art Museum –
Cooperstown, NY.....\$ 50,000
Library Education Center

McCarter Theatre Center –
Princeton, NJ\$ 7,500
Creative Space Program

Mercy Center Corporation –
Asbury Park, NJ\$ 7,500
Necessary Arts Program

The REV Theatre Company –
Auburn, NY\$ 20,000
Sequential Dramatics Program

Nevada Humanities – Reno, NV\$ 15,000
Nevada Reads

Paper Mill Playhouse – Millburn, NJ ..\$ 15,000
Wireless Microphones

Performing Arts Center at the
World Trade Center –
New York, NY.....\$ 10,000
PAC x BMCC Fellowship Program

The Everson Museum of Art –
Syracuse, NY\$ 10,000
Teacher Docent Program

The Institute of Music for Children –
Elizabeth, NJ\$ 10,000
Afterschool Arts Institute

\$194,000

COMMUNITY INITIATIVES

180 Turning Lives Around –
Hazlet, NJ\$ 7,000
Rapid Re-Housing

Arm In Arm – Hamilton, NJ\$ 30,000
Sustaining Support

Bristlecone Recovery Center –
Reno, NV\$ 18,000
Capital Campaign

Central New York Community
Foundation, Inc. – Syracuse, NY\$ 10,000
Community Challenge

Central New York Community
Foundation, Inc. – Syracuse, NY\$ 25,000
Black Equity & Excellence Fund

Domestic Violence Resource Center –
Reno, NV\$ 15,000
Emergency Services

Freehold Area Open Door –
Freehold, NJ\$ 8,500
Advocacy Program

Indigenous Peoples on Biocolonialism –
Nixon, NV\$ 20,000
The Missing and Murdered Indigenous Crisis

InterFaith Works of
Central New York – Syracuse, NY\$ 50,000
Permeable Pavement Project

Karma Box Project – Reno, NV\$ 25,000
Resource Center

Nevada Institute of Forensic Nursing –
Elko, NV\$ 17,000
Rural Forensic Nursing Care

Ocean's Harbor House, Inc. –
Toms River, NJ\$ 10,000
Safe Harbor

Samaritan Center – Syracuse, NY\$ 20,000
Case Management Annex

Shore House – Long Branch, NJ\$ 7,000
Clubhouse Transportation

Soulful Seeds – Reno, NV.....\$ 10,000
Our Place Garden Program

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The Advocacy Institute –
Brooklyn, NY.....\$ 15,000
New York's Advocacy Leaders

Trauma Intervention Program
of Northern Nevada, Inc. –
Reno, NV.....\$ 10,000
Volunteer Recruitment, Training, and Retention

University of Nevada,
Reno Foundation – Reno, NV.....\$ 60,000
Revitalization of Local News Expansion

Village of Pulaski – Pulaski, NY.....\$ 6,000
Facility Maintenance

\$363,500

YOUTH PROGRAMS

Big Brothers Big Sisters of Coastal
& Northern New Jersey –
Asbury Park, NJ.....\$ 10,000
Youth Mentoring and Empowerment

Big Brothers Big Sisters of
Northern Nevada – Reno, NV.....\$ 12,000
One-to-One Mentoring Program

Blueprint 15 Inc – Syracuse, NY.....\$ 15,000
Neighborhood Navigator Program

Boys & Girls Clubs of
Western Nevada – Carson City, NV...\$ 12,000
STEM Programming

CASA of Morris and Sussex Counties –
Cedar Knolls, NJ.....\$ 8,500
Bringing Art to Under-Funded Schools and Foster Care

Fiver Children's Foundation –
New York, NY.....\$ 10,000
Programming for Central New York Youth

Frost Valley YMCA – Claryville, NY...\$ 20,000
Farm Camp Expansion Project

HiTOPS – Princeton, NJ.....\$ 7,500
LGBTQ+ Youth Education and Support

Huntington Family Centers, Inc. –
Syracuse, NY.....\$ 15,000
Youth Afterschool Program

MEFIYI Foundation –
Gardnerville, NV.....\$ 5,000
Me for Incredible Youth

Mercy Works – Syracuse, NY.....\$ 20,000
Facility Renovation

National Council of
Jewish Women Essex –
Livingston, NJ.....\$ 7,500
Back 2 School Store

Ocean County YMCA –
Toms River, NJ.....\$ 5,000
Camp Educational Programming

The First Tee of Northern Nevada –
Reno, NV.....\$ 25,000
Wildcreek & First Tee Community Restoration Project

The Holland Project – Reno, NV.....\$ 15,000
Youth Programs

We Are The Future – Freehold, NJ ...\$ 7,000
Beyond Basketball Adventure

\$194,500

TERTIARY FOCUS AREAS:

DISABILITIES AND UNIVERSAL ACCESS

Bancroft – Cherry Hill, NJ.....\$ 5,000
Adult Assistive Technology Program

BluePath Service Dogs –
Hopewell Junction, NY.....\$ 5,000
Autism Service Dog Program

Capability Health and Human Services –
Las Vegas, NV.....\$ 10,000
Northern Nevada Early Intervention Program

CARE Chest of Sierra Nevada –
Reno, NV.....\$ 15,000
Medical Resource Program

Center for Adaptive Riding –
Reno, NV.....\$ 8,000
Mobile Lift System

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Midland Adult Services –
North Branch, NJ\$ 3,000
Computer Lab at Midland Explores

Nevada Diabetes Association
for Children and Adults – Reno, NV...\$ 15,000
Diabetes Community Resource Center

Special Recreation Services, Inc. –
Reno, NV\$ 10,000
Amplify Life Operating Support

The Arc, Ocean County Chapter –
Brick, NJ\$ 3,000
Meal Plans for People with Disabilities

The Seeing Eye, Inc. –
Morristown, NJ\$ 32,000
Kennel Expansion Project

\$106,000

ENVIRONMENT

Association of Nature Center
Administrators – Logan, UT\$ 5,000
ANCA Connects

DRI Research Foundation –
Reno, NV\$ 18,000
Adaptation of Bee Colonies to Drier Climates

Sultana Education Foundation –
Chestertown, MD\$ 60,000
Nature Center and Lawrence Preserve Programs

The Nature Conservancy –
Rochester, NY\$ 10,000
Partnering with Indigenous Peoples

Theodore Roosevelt Conservation
Partnership – Washington, DC\$ 10,000
Protecting Wildlife Corridors in Nevada

\$103,000

HISTORIC PRESERVATION

Fanwood-Scotch Plains Rotary
Frazee House Inc. – Colonia, NJ\$ 15,000
Frazee House Restoration

\$ 15,000

RESPONSIVE GRANTS:

Central New York Diaper Bank Inc. –
Manlius, NY\$ 10,000
Mother's Day Matching Grant

Boyce Thompson Institute –
Ithaca, NY\$ 7,000
High School Research Experience

Boys and Girls Clubs of Mason Valley –
Yerington, NV\$ 5,000
Food Program

CCC of Syracuse, Inc. –
Syracuse, NY\$ 5,000
Rock Academy Civic Engagement

Eagle Wings Academy Scholarships
& Student Support – Syracuse, NY...\$ 12,500
Student Scholarships

Food Bank of Central New York –
Syracuse, NY\$ 5,000
Weekend Meals Program

Girl Scouts of the Sierra Nevada –
Reno, NV\$ 7,500
Outreach Program

Horizons of Kent and Queen Anne's –
Chestertown, MD\$ 20,000
Transportation

Nature Center – Owings Mills, MD ...\$ 15,000
Entrance Gate

NV Woodchucks – Reno, NV\$ 5,000
Handcrafted Holiday Toys

Pulaski Public Library – Pulaski, NY ...\$ 25,000
Ceiling Replacement

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The Sierra Nevada Ally –
Carson City, NV\$ 5,000
Civic Based Journalism

Tu Casa Latina – Reno, NV\$ 7,000
Immigrant Services

Washoe Casa Foundation –
Reno, NV\$ 7,500
Child Case Support

WCNY – Syracuse, NY\$ 10,000
Camera Upgrade

Irvine Young Life – New York, NY\$ 6,250
Servant Leadership Academy

\$152,750

GRAND TOTAL \$1,711,050