John Ben Snow was born and raised in Pulaski, New York, a small village north of Syracuse. He graduated from New York University in 1904 and soon thereafter entered F.W. Woolworth & Company. A man of vision, he was attracted to mass market sales and introduced innovative retailing techniques. He rose rapidly through the ranks from stock boy to corporate director, initially in New York, and finally in Great Britain, where he accumulated a small fortune through hard work, savings and wise investments. After retiring from Woolworth in 1939, Mr. Snow devoted the remainder of his life to building the Speidel chain of newspapers and publishing the Western Horseman.

He was fond of animals, especially horses, enjoyed racing, fox hunting, polo and range riding. Throughout his life, John Ben Snow shared his wealth with relatives, friends, business associates and fellow Pulaskians. He gave generously and freely to those persons and causes he cherished. He preferred to “invest” in people, especially the young, by making available financial assistance. He also believed in improving the quality of life in a variety of communities.

To further these and other philanthropic causes, he provided in his will for a charitable trust.

In 1975, two years after his death, The John Ben Snow Memorial Trust was established in New York. The four original trustees were a member of the Snow family, a lawyer, a publishing associate and a corporate trustee, the Irving Trust Company, now BNY Mellon N.A.. All were close to the donor and aware of his beliefs, values and ideals. The individuals named as trustees and their successors were empowered to grant funds for educational, scientific and humanitarian purposes to qualified organizations. They meet once a year, usually in June.
FUNDING POLICIES

The Memorial Trust strategically focuses funding within core geographic regions of the United States and across specific program areas (prioritized below) while responding to the ever-changing needs of targeted populations, especially to the needs of youth and people who are disadvantaged economically, emotionally, or physically.

Primary Focus Area: Dating back to the inception of the Memorial Trust in 1973, the primary and overarching grant making priority has been and continues to be programs that focus on education.

- **Education:** Targets funds to organizations that provide educational opportunities or academic assistance to individuals who demonstrate an intellectual aptitude and a financial need. Examples include scholarships, fellowships, academic tutoring or counseling, literacy, and journalism.

Secondary Focus Areas: Secondarily, the Memorial Trust considers proposals within the areas of Arts and Culture, Community Initiatives, and Youth Programs. The Trustee’s objective is to extend the primary educational focus by providing funding support within these additional program areas.

- **Arts and Culture:** Offers grants that promote arts education and appreciation, particularly for young adults, via the development of educational curriculum and professional instruction including visiting artists and performance support for targeted populations.

- **Community Initiatives:** Provides funding for programs or services that directly improve the quality of life within the geographic focus areas that we serve. Examples include support for libraries, food pantries and shelters, and neighborhood revitalization. Generally, the Memorial Trust does not seek proposals for health care initiatives or animal welfare programs.

- **Youth Programs:** Offers grants that provide character education or enrichment opportunities via mentoring or after-school programming.

Tertiary Focus Areas: As a third priority, the Memorial Trust does consider proposals in the areas of Disabilities and Universal Access, Environmental, and Historic Preservation. As these are not core focus areas, funding is often limited. Priority is given to proposals with an educational focus.

- **Disabilities and Universal Access:** Offers grants to organizations in complying with ADA requirements within their facilities (e.g. elevator, handrails, automatic doors, and ramps) or offering services targeted for individuals with physical, mental, or emotional disabilities.

- **Environmental:** Provides funds for organizations that strive to protect strategic parcels of land and bodies of water as well as programs that educate the public on key environmental issues such as conservation and water management.

- **Historic Preservation:** Provides funding for organizations that preserve historical artifacts (e.g. sites, structures, objects) and accounts (e.g. events), and educate the greater community on their significance. Examples include museums, historical societies and educational programming.

Geographic Focus: The majority of the Memorial Trust’s grant funding is focused within three core geographic regions (i.e. Central New York, Northern Nevada, and New Jersey). While there is not a geographic restriction, the Trustees prefer to be directly engaged and have oversight of the grants that are made.

It is the Memorial Trust’s general policy to give preference to proposals seeking funds for new or enhanced programs, one-time, short-term grants to sustain a program until funding is stabilized, matching grants used to encourage the participation of other donors, and “last dollars” towards a capital campaign. The Memorial Trust will not accept proposals from individuals or for-profit organizations. Additionally, the Memorial Trust does not encourage proposals from religious organizations or proposals for endowments, contingency funding, or debt reduction. There are no minimums or maximum grant amounts; however, most grants range from $10,000 to $25,000. First-time grants to organizations typically range from $5,000 to $10,000.
GRANT APPLICATION PROCEDURES

The Memorial Trust is pro-active in seeking grant proposals from qualifying 501(c)(3) organizations. Additionally, the Memorial Trust accepts unsolicited proposals from qualifying organizations.

An initial letter of inquiry must be submitted via the Trust’s online grant management system between November 1st and January 31st of the year in which a grant is requested. If the proposal meets the stated guidelines and priorities of the Memorial Trust, grant application instructions will be sent to the applicant. If invited after the receipt of the letter of inquiry, all grant applications must be submitted via the Trust’s online grant management system by April 1st of the year in which a grant is requested.

The Trustees may require additional information and possibly an interview or site visit. Any discussions or indications of interest should not be construed as a commitment by the Trustees. All complete grant applications are carefully considered and evaluated by the Trustees. Applicants are notified of the Trustees decision by July 1st. All approved grant applicants are required to sign a Grant Acceptance Agreement prior to any funds being released by the Memorial Trust.

REPORTING RESPONSIBILITIES

Because the Trustees assume that the grantee has a moral and legal obligation to account for all funds received, each grantee is required to submit a grant report via the Trust’s online grant management system by March 1st of the year after the approval of the grant. All grant reports are reviewed by the Trustees. Any change in plans must be approved by the Trustees. If a grantee fails to submit a formal report, the Trustees reserve the right to request that the grant funds be returned. Additionally, further grants will not be considered until a final report is received.

TRUSTEES

Valerie A. MacFie
Jonathan L. Snow
Emelie M. Williams
BNY Mellon, N.A.
FINANCIAL HIGHLIGHTS

Year Ended: 31 December 2019

- Total Assets: .............................................. $ 32,733,963
- Excise Taxes: .............................................. $ 20,070
- Investment Revenue: ..................................... $ 1,640,654
- Grants Paid: .............................................. $ 1,415,500

GRANTS APPROVED FOR PAYMENT IN FISCAL YEAR 2020

PRIMARY FOCUS AREA:

EDUCATION

- Adirondack Sky Center & Observatory - Tupper Lake, NY ....... $ 5,000
  Community Education Capacity Expansion

- Allaire Community Farm - Wall, NJ .... $ 4,000
  Learning to Grow

- Boyce Thompson Institute - Ithaca, NY ................. $ 12,000
  High School Internships

- Clean Ocean Action - Long Branch, NJ ................. $ 15,000
  Student Summit

- Communities in Schools of Nevada - Las Vegas, NV ............... $ 12,500
  Integrated Student Supports Expansion

- Eagle Wings Academy - Syracuse, NY ...... $ 8,000
  Student Scholarships

- Girl Scouts of the Sierra Nevada - Reno, NV ............. $ 20,000
  Low-Income Families and Neighborhoods Program

- Horizons of Kent and Queen Anne’s - Chestertown, MD .... $ 10,000
  Reading Resources for Academic Success

- Inkululeko - Lockport, NY ............... $ 10,000
  Fellowship Support

- Lake Tahoe Shakespeare Festival - Incline Village, NV ........... $ 10,000
  Educational Outreach Programs

- Latinas On the Verge of Excellence - LOVE, Inc - Queens, NY ........ $ 7,500
  College Tours

- Marist College - Poughkeepsie, NY .... $ 10,000
  Summer Internships

- MEFIYI Foundation - Gardnerville, NV .................... $ 5,000
  Me for Incredible Youth

- Midtown Utica Community Center - Utica, NY ............... $ 10,000
  Education Initiative

- National Aquarium, Inc. - Baltimore, MD ..................... $ 15,000
  STEM Scholarship and Fellowship Opportunities

- New Hope Development Daycare Center - Newark, NJ ........ $ 10,000
  Security System

- New Jersey Audubon - Bernardsville, NJ ...................... $ 10,000
  Education Initiatives

- New York Botanical Garden - Bronx, NY ..................... $ 10,000
  After-School Program

- Northern Nevada Children’s Cancer Foundation - Reno, NV .... $ 10,000
  Inspire Scholarship Program

- Northern Nevada Electrical Workers (NNEJATC) - Reno, NV .... $ 15,000
  Motor Control Lab
## THE JOHN BEN SNOW MEMORIAL TRUST

**On Point for College - Syracuse, NY** … $20,000
*Scholars Program*

**PBS Reno - Reno, NV** ………….. $12,500
*Ready to Learn*

**Pulaski Academy & Central School - Pulaski, NY** ………….. $40,000
*Academic Achievement Awards*

**Sultana Education Foundation - Chestertown, MD** ………….. $25,000
*Virtual Classroom*

**The Children’s Cabinet - Reno, NV** … $15,000
*Alternative High School*

**The Cooper Union for the Advancement of Science and Art - New York, NY** ………….. $12,000
*STEM Saturdays*

**The Society for the Prevention of Teen Suicide - Freehold, NJ** ………….. $20,000
*Partnership for Youth Suicide Prevention*

**Truckee Meadows Parks Foundation - Reno, NV** ………….. $12,500
*Student Stewards Program*

**University of Nevada, Reno Foundation - Reno, NV** ………….. $15,000
*Bilingual Media Program Expansion*

**Dieu Donné - Brooklyn, NY** ………….. $8,000
*Internship Program*

**Everson Museum of Art - Syracuse, NY** ………….. $10,000
*Live Virtual Lessons*

**Franklin Stage Company at Chapel Hall - Franklin, NY** ………….. $4,250
Porch Replacement

**Nevada Humanities - Reno, NV** ………….. $10,000
*The Salon Conversation Series*

**State Theatre Regional Arts Center at New Brunswick - New Brunswick, NJ** ………….. $25,000
COVID-19 Impact Support

**The Arts Guild of Old Forge (aka View) - Old Forge, NY** ………….. $5,000
Audio Equipment Upgrades

**TheatreWorks of Northern Nevada Inc. - Sparks, NV** ………….. $5,000
Seasonal Support

**Two River Theater - Red Bank, NJ** ………….. $50,000
Capital Campaign

**Central New York Community Foundation, Inc. - Syracuse, NY** ………….. $10,000
Greater Pulaski Community Fund Appeal

**Dover Child Care Center - Dover, NJ** … $5,000
Procurement of Computers

**Food Bank of Northern Nevada - McCarran, NV** ………….. $12,000
Northern Nevada Mobile Harvest

**HABcore, Inc. - Red Bank, NJ** ………….. $10,000
Laurel House Renovation

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**SECONDARY FOCUS AREAS:**

### ARTS & CULTURE

**Arts for All Nevada - Reno, NV** ………….. $10,000
*Youth Art Month Exhibit & Festival*

**Capital City Arts Initiative - Carson City, NV** ………….. $12,500
*Visual Arts for the Community*

**Count Basie Theatre, Inc. - Red Bank, NJ** ………….. $25,000
*Capital Campaign*
InterFaith Works of Central New York - Syracuse, NY .. $ 50,000
HVAC Replacement and Improvement

Note-Able Music Therapy Services - Reno, NV ....................... $ 7,500
Music Therapy for Seniors

Ocean County YMCA - Toms River, NJ ......................... $ 10,000
COVID-19 Impact Support

Parish Public Library - Parish, NY ...................... $ 10,000
Library Expansion Project

Reno Bike Project - Reno, NV ....................... $ 5,000
COVID-19 Impact Support

Rochester Institute of Technology - Rochester, NY .......... $ 5,000
FoodShare Infrastructure

The Advocacy Institute, A Project of the Tides Center - Brooklyn, NY .................. $ 8,000
Technical Infrastructure

The Gateway Family YMCA - Elizabeth, NJ .................... $ 15,000
Transitional Housing Programs

Trauma Intervention Program of Northern Nevada, Inc. - Reno, NV ........ $ 5,000
Volunteer Recruitment, Training & Retention

Village of Pulaski - Pulaski, NY ....................... $ 25,000
Heat Pump System

Village of Pulaski - Pulaski, NY .................. $ 6,000
Building Maintenance

fulfill (The Food Bank of Monmouth and Ocean Counties) - Neptune, NJ ... $ 7,000
Garden Produce for At Risk Youth Programs

High Sierra Area Health Education Center (AHEC) - Reno, NV .......... $ 7,500
K-12 Healthcare Pipeline Program

Ithaca Children’s Garden - Ithaca, NY ...... $ 5,000
ICG@HOME

New City Kids - Jersey City, NJ .......... $ 7,000
City Sail for Urban Youth

NV Woodchucks - Reno, NV ............... $ 5,000
Holiday Toys for Underserved Children

Taylor’s Closet - Fort Lauderdale, FL ... $ 10,000
Blooms Zine Expansion

$ 86,500

TERTIARY FOCUS AREAS:

DISABILITIES AND UNIVERSAL ACCESS

CARE Chest of Sierra Nevada - Reno, NV .................... $ 20,000
Medical Resource Programs

Disability Resources, Inc. - Sparks, NV ......................... $ 10,000
New2U Computers Program

Freedom Guide Dogs for the Blind, Inc. - Cassville, NY ........ $ 12,000
Hometown Training: Transport Vehicle

Nevada Diabetes Association for Children and Adults - Reno, NV .... $ 8,000
Camp Buck

Nevada Rural Counties RSVP Program, Inc. - Carson City, NV .. $ 18,000
Carson and Rural Elder Law Program

Special Recreation Services, Inc. - Reno, NV ................... $ 5,000
Amplify Life Operating Support

YOUth PROGRAMS

Bonnie Brae - Liberty Corner, NJ...... $ 25,000
Capital Campaign

Boys & Girls Clubs of Western Nevada - Carson City, NV ... $ 20,000
COVID-19 Impact Support

$193,500
## THE JOHN BEN SNOW MEMORIAL TRUST

<table>
<thead>
<tr>
<th>Organization</th>
<th>Location</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Spectrum360 - West Orange, NJ</td>
<td>$10,000</td>
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</tr>
<tr>
<td>The Arc, Ocean County Chapter -</td>
<td>$10,000</td>
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</tr>
<tr>
<td>The Northern Nevada R.A.V.E. Family Foundation - Sparks, NV</td>
<td>$10,000</td>
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<tr>
<td>The Seeing Eye, Inc. - Morristown, NJ</td>
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### ENVIRONMENT

<table>
<thead>
<tr>
<th>Organization</th>
<th>Location</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Association of Nature Center Administrators - Logan, UT</td>
<td>$5,000</td>
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<tr>
<td>Friends of Nevada Wilderness - Sparks, NV</td>
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<tr>
<td>Irvine Nature Center - Owings Mills, MD</td>
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<td>League to Save Lake Tahoe - South Lake Tahoe, CA</td>
<td>$18,000</td>
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<tr>
<td>Riveredge Nature Center - Saukville, WI</td>
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<tr>
<td>The Nature Conservancy - Rochester, NY</td>
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### HISTORIC PRESERVATION

<table>
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<tr>
<th>Organization</th>
<th>Location</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Colorado Springs Pioneers Museum - Colorado Springs, CO</td>
<td>$22,000</td>
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<tr>
<td>The Goldfield Historical Society - Goldfield, NV</td>
<td>$14,000</td>
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### COVID-19 SUPPORT:

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<tr>
<th>Organization</th>
<th>Location</th>
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</thead>
<tbody>
<tr>
<td>Arts for All Nevada - Reno, NV</td>
<td>$1,500</td>
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<tr>
<td>Big Brothers Big Sisters of Coastal &amp; Northern New Jersey - Asbury Park, NJ</td>
<td>$10,000</td>
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<tr>
<td>Blue Water Baltimore - Baltimore, MD</td>
<td>$10,000</td>
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<tr>
<td>Bonnie Brae - Liberty Corner, NJ</td>
<td>$5,000</td>
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<tr>
<td>Boys &amp; Girls Clubs of Syracuse - Syracuse, NY</td>
<td>$10,000</td>
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<tr>
<td>CARE Chest of Sierra Nevada - Reno, NV</td>
<td>$3,500</td>
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<tr>
<td>Central New York Community Foundation, Inc. - Syracuse, NY</td>
<td>$10,000</td>
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<tr>
<td>Central New York Diaper Bank Inc. - Manlius, NY</td>
<td>$2,500</td>
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<tr>
<td>Communities In Schools of Nevada - Las Vegas, NV</td>
<td>$5,000</td>
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<td>Court Appointed Special Advocates - Morristown, NJ</td>
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<tr>
<td>Domestic Violence Resource Center - Reno, NV</td>
<td>$4,000</td>
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Total: $113,000
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<tr>
<th>Organization</th>
<th>Location</th>
<th>Amount</th>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>Food Bank of Northern Nevada</td>
<td>McCarran, NV</td>
<td>$5,000</td>
<td>Emergency Food Assistance</td>
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<tr>
<td>Frank H. Hiscock Legal Aid Society</td>
<td>Syracuse, NY</td>
<td>$4,000</td>
<td>Phone System Upgrades</td>
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<tr>
<td>Frost Valley YMCA</td>
<td>Claryville, NY</td>
<td>$10,000</td>
<td>COVID-19 Community Response and Safety</td>
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<tr>
<td>Hope House - Washington</td>
<td>DC</td>
<td>$10,000</td>
<td>Boost Baskets Food Support Program</td>
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<tr>
<td>Journey Through Hallowed Ground</td>
<td>Waterford, VA</td>
<td>$10,000</td>
<td>National History Academy Online</td>
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<tr>
<td>Literacy CNY - Syracuse</td>
<td>Syracuse, NY</td>
<td>$5,400</td>
<td>Scenario Planning</td>
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<tr>
<td>Lunch Break, Inc. - Red Bank</td>
<td>NJ</td>
<td>$5,000</td>
<td>COVID-19 Impact Support</td>
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<tr>
<td>Manlius Senior Centre</td>
<td>Manlius, NY</td>
<td>$5,000</td>
<td>Feeding the Seniors Project</td>
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<tr>
<td>Marine Mammal Stranding Center</td>
<td>Brigantine, NJ</td>
<td>$10,000</td>
<td>Computer Upgrades and Support</td>
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<tr>
<td>Mercy Works - Syracuse</td>
<td>NY</td>
<td>$5,000</td>
<td>Grocery Disbursement Relief</td>
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<td>Metropolitan YMCA of the Oranges</td>
<td>Livingston, NJ</td>
<td>$7,500</td>
<td>Distance Learning and Learning Loss Prevention</td>
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<tr>
<td>Mid-Shore Pro Bono, Inc.</td>
<td>Easton, MD</td>
<td>$2,584</td>
<td>Remote Technology</td>
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<td>Nevada Health Centers, Inc.</td>
<td>Carson City, NV</td>
<td>$4,000</td>
<td>COVID-19 Impact Support</td>
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<tr>
<td>Note-Able Music Therapy Services</td>
<td>Reno, NV</td>
<td>$5,000</td>
<td>Virtual Music Therapy</td>
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<tr>
<td>Ocean County YMCA</td>
<td>Toms River, NJ</td>
<td>$5,000</td>
<td>Virtual Learning and Social Engagement</td>
</tr>
</tbody>
</table>
### THE JOHN BEN SNOW MEMORIAL TRUST

**Urban Roots - Reno, NV**
Elevating Garden Education
- $22,000

**Wells College - Aurora, NY**
- $10,000
  - Scholarship Support

**Westfield Area Y - Westfield, NJ**
- $10,000
  - COVID-19 Impact Support

**Women and Children’s Center of the Sierra - Reno, NV**
- $5,000
  - COVID-19 Impact Support

**YMCA of Metuchen, Edison, Woodbridge & South Amboy - Metuchen, NJ**
- $5,000
  - Emergency Child Care Services

**George Street Playhouse - New Brunswick, NJ**
- $5,000
  - Streaming Platform

**Northern Nevada HOPES - Reno, NV**
- $10,000
  - Hope Springs, Reno’s First Bridge Housing Community

**Trinitas Health Foundation - Elizabeth, NJ**
- $5,000
  - COVID-19 Response

**University of Nevada, Reno Foundation - Reno, NV**
- $10,000
  - The John and Geraldine Lilley Museum of Art Support

**WAER (Syracuse University) - Syracuse, NY**
- $5,000
  - City Limits: Winds of Change

**RESPONSIVE GRANTS:**

- **180 Turning Lives Around - Hazlet, NJ**
  - $5,000
    - COVID Health and Safety Needs

- **CNY Arts, Inc. - Syracuse, NY**
  - $25,000
    - CNY COVID-19 Impact Fund Challenge Grant

- **Coordinated Care Services, Inc. - Rochester, NY**
  - $13,417
    - SCORE Leaders Program

- **Frost Valley YMCA - Claryville, NY**
  - $5,000
    - Broadband Expansion Project

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**GRAND TOTAL**

$1,426,151

**$297,984**

**$83,417**