About
John Ben Snow

John Ben Snow was born and raised in Pulaski, New York, a small village north of Syracuse. He graduated from New York University in 1904 and soon thereafter entered F.W. Woolworth & Company. A man of vision, he was attracted to mass market sales and introduced innovative retailing techniques. He rose rapidly through the ranks from stock boy to corporate director, initially in New York, and finally in Great Britain, where he accumulated a small fortune through hard work, savings and wise investments. After retiring from Woolworth in 1939, Mr. Snow devoted the remainder of his life to building the Speidel chain of newspapers and publishing the Western Horseman. He was fond of animals, especially horses, enjoyed racing, fox hunting, polo and range riding. Throughout his life, John Ben Snow shared his wealth with relatives, friends, business associates and fellow Pulaskians. He gave generously and freely to those persons and causes he cherished. He preferred to “invest” in people, especially the young, by making available financial assistance. He also believed in improving the quality of life in a variety of communities. To further these and other philanthropic causes, he provided in his will for a charitable trust.

In 1975, two years after his death, The John Ben Snow Memorial Trust was established in New York. The four original trustees were a member of the Snow family, a lawyer, a publishing associate and a corporate trustee, the Irving Trust Company, now BNY Mellon N.A.. All were close to the donor and aware of his beliefs, values and ideals. The individuals named as trustees and their successors were empowered to grant funds for educational, scientific and humanitarian purposes to qualified organizations. They meet once a year, usually in June.
FUNDING POLICIES

The Memorial Trust strategically focuses funding within core geographic regions of the United States and across specific program areas (prioritized below) while responding to the ever-changing needs of targeted populations, especially to the needs of youth and people who are disadvantaged economically, emotionally, or physically.

Primary Focus Area: Dating back to the inception of the Memorial Trust, the primary and overarching grant making priority has been and continues to be programs that focus on education.

- **Education:** Targets funds to organizations that provide educational opportunities or academic assistance to individuals who demonstrate an intellectual aptitude and a financial need. Examples include scholarships, fellowships, academic tutoring or counseling, literacy, and journalism.

Secondary Focus Areas: Secondarily, the Memorial Trust considers proposals within the areas of Arts and Culture, Community Initiatives, and Youth Programs. The Trustee’s objective is to extend the primary educational focus by providing funding support within these additional program areas.

- **Arts and Culture:** Offers grants that promote arts education and appreciation, particularly for young adults, via the development of educational curriculum and professional instruction including visiting artists and performance support for targeted populations.

- **Community Initiatives:** Provides funding for programs or services that directly improve the quality of life within the geographic focus areas that we serve. Examples include support for libraries, food pantries and shelters, and neighborhood revitalization. Generally, the Memorial Trust does not seek proposals for health care initiatives or animal welfare programs.

- **Youth Programs:** Offers grants that provide character education or enrichment opportunities via mentoring or after-school programming.

Tertiary Focus Areas: As a third priority, the Memorial Trust does consider proposals in the areas of Disabilities and Universal Access, Environmental, and Historic Preservation. As these are not core focus areas, funding is often limited. Priority is given to proposals with an educational focus.

- **Disabilities and Universal Access:** Offers grants to organizations in complying with ADA requirements within their facilities (e.g. elevator, handrails, automatic doors, and ramps) or offering services targeted for individuals with physical, mental, or emotional disabilities.

- **Environmental:** Provides funds for organizations that strive to protect strategic parcels of land and bodies of water as well as programs that educate the public on key environmental issues such as climate change, conservation, and water management.

- **Historic Preservation:** Provides funding for organizations that preserve historical artifacts (e.g. sites, structures, objects) and accounts (e.g. events), and educate the greater community on their significance. Examples include museums, historical societies and educational programming.

Geographic Focus: The majority of the Memorial Trust’s grant funding is focused within three core geographic regions (i.e. Central New York, Northern Nevada, and New Jersey). While there is not a geographic restriction, the Trustees prefer to be directly engaged and have oversight of the grants that are made.

It is the Memorial Trust’s general policy to give preference to proposals seeking funds for new or enhanced programs, one-time, short-term grants to sustain a program until funding is stabilized, matching grants used to encourage the participation of other donors, and "last dollars" towards a capital campaign.

The Memorial Trust will not accept proposals from individuals or for-profit organizations. Additionally, the Memorial Trust does not encourage proposals from religious organizations or proposals for endowments, contingency funding, or debt reduction. There are no minimums or maximum grant amounts; however, most grants range from $10,000 to $25,000. First-time grants to organizations typically range from $5,000 to $10,000.
GRANT APPLICATION PROCEDURES

The Memorial Trust is pro-active in seeking grant proposals from qualifying 501(c)(3) organizations. Additionally, the Memorial Trust accepts unsolicited proposals from qualifying organizations.

An initial letter of inquiry must be submitted via the Trust’s online grant management system between November 1st and February 1st of the year in which a grant is requested. If the proposal meets the stated guidelines and priorities of the Memorial Trust, grant application instructions will be sent to the applicant. If invited after the receipt of the letter of inquiry, all grant applications must be submitted via the Trust’s online grant management system by April 1st of the year in which a grant is requested.

The Trustees may require additional information and possibly an interview or site visit. Any discussions or indications of interest should not be construed as a commitment by the Trustees. All complete grant applications are carefully considered and evaluated by the Trustees. Applicants are notified of the Trustees’ decision by July 1st. All approved grant applicants are required to sign a Grant Acceptance Agreement prior to any funds being granted.

REPORTING RESPONSIBILITIES

Because the Trustees assume that the grantee has a moral and legal obligation to account for all funds received, each grantee is required to submit a grant report via the Trust’s online grant management system by March 1st of the year after the approval of the grant. All grant reports are reviewed by the Trustees. Any change in plans must be approved by the Trustees. If a grantee fails to submit a formal report, the Trustees reserve the right to request that the grant funds be returned. Additionally, further grants will not be considered until a final report is received.

TRUSTEES

Valerie A. MacFie
Jonathan L. Snow
Emelie M. Williams
BNY Mellon, N.A.
FINANCIAL HIGHLIGHTS

Year Ended: 31 December 2021

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GRANTS APPROVED FOR PAYMENT IN FISCAL YEAR 2022

PRIMARY FOCUS AREA:

EDUCATION

After-School All-Stars New Jersey – Newark, NJ .................. $ 10,000
Programming Support

Bethel Woods Center for the Arts – Liberty, NY .................. $ 6,500
Cooperstown Graduate Internship

Boys & Girls Clubs of Mercer County – Trenton, NJ ............ $ 5,000
Technology for Afterschool Program

Capital Region Sponsor-A-Scholar – Albany, NY ................. $ 10,000
Pathways to College

Close Up Foundation – Alexandria, VA ......................... $ 10,000
Civic Education Program

Colonial Williamsburg Foundation – Williamsburg, VA ........ $ 50,000
2023 Teacher Institute

Dover Child Care Center – Dover, NJ ......................... $ 9,000
Implementation of Teaching Strategies

Down Syndrome Association of Central New Jersey, Inc. – Ewing, NJ ... $ 8,000
Club DREAMS Programs

Eagle Wings Academy – Syracuse, NY ......................... $ 12,000
Student Scholarships

FISH- Friends In Service Helping – Carson City, NV ............. $ 30,000
Revitalization Project

Girl Scouts of the Jersey Shore – Farmingdale, NJ ............. $ 8,000
Educational Garden and Outdoor STEM Lab

Giving Hope Network – Whitehouse Station, NJ ............... $ 5,000
“Hear Me Now”

High Sierra Area Health Education Center – Reno, NV ......... $ 12,000
Programming Support

Journey Through Hallowed Ground – Leesburg, VA ............. $ 25,000
National History Academy

Lime Hollow Nature Center – Cortland, NY ..................... $ 10,000
Adaptive Conversion for Educational Space

Literacy Volunteers of Morris County – Morristown, NJ ....... $ 5,000
Programming Support

Lowcountry Gullah Foundation – Hilton Head Island, SC ....... $ 8,000
Stories of Courage and Survival

MEFIYI Foundation – Gardnerville, NV ......................... $ 6,000
Educational Enrichment

Monmouth University – West Long Branch, NJ ............... $ 30,000
Scholarship Support
THE JOHN BEN SNOW MEMORIAL TRUST

National Aquarium, Inc. – Baltimore, MD ......................... $ 20,000
Next Generation Mentorship

New Jersey Audubon – Bernardsville, NJ ......................... $ 20,000
Climate Change Education and Agency

N. Nev. Electrical Workers Joint Apprenticeship and Trng. Comm. – Reno, NV ........ $ 17,500
Fire Alarm Safety Certification

Oasis – A Haven for Women and Children – Paterson, NJ ........ $ 10,000
Rise and Shine Program

PBS Reno – Reno, NV ........................ $ 14,000
Curiosity Classroom

ProLiteracy – Syracuse, NY ..................... $ 15,000
Digital Learning Tools

Raising Hands Tutoring – Highland Park, NJ .................. $ 8,000
Reading Readiness and Remediation

Reno Gazette Journal Fund – Reno, NV ......................... $ 25,000
Public Service Journalism

Reno Philharmonic Association – Reno, NV ...................... $ 14,000
Reno Phil Association Kids (RPAK)

Sierra Nevada Journeys – Reno, NV ........ $ 17,500
Scholarship Fund

Spread the Word Nevada – Henderson, NV ..................... $ 12,500
Kids to Kids and Breakfast with Books

SUNY New Paltz Foundation – New Paltz, NY ................. $ 7,500
Scholarship Support

Sustainable Jersey, A NJ Nonprofit Organization – Lawrenceville, NJ .......... $ 10,000
Climate Change Education Initiative

Taylor’s Closet – Fort Lauderdale, FL .................. $ 10,000
Scholarship Support

The Children’s Cabinet – Reno, NV .................. $ 15,000
Wrap-Around Case Services

The Fort Ticonderoga Association – Ticonderoga, NY ........ $ 7,500
Promoting Learning in the Classroom

The Nevada Independent – Las Vegas, NV ...................... $ 12,000
Northern Nevada Expansion

The Reading League – Syracuse, NY ................ $ 20,000
Reading Buddies Television Show

The Society for the Prevention of Teen Suicide – Freehold, NJ .......... $ 20,000
Partners in Suicide Prevention

The Trust for Public Land – Newark, NJ ...................... $ 10,000
NJ Community Schoolyards Program

The Wild Center – Tupper Lake, NY .................. $ 20,000
Partnership with Finger Lakes Institute

Truckee Meadows Parks Foundation – Reno, NV ................ $ 12,500
Student Stewards Program

Union County College Foundation – Cranford, NJ ........ $ 10,000
Close the Gap Initiative

University of Nevada, Reno Foundation – Reno, NV ............ $ 20,000
Local News Revitalization

Write on Sports – South Orange, NJ .................. $ 10,000
Year-Round Literacy Programs

SECONDARY FOCUS AREAS:

ARTS & CULTURE

Adirondack Experience – Blue Mountain Lake, NY ............... $ 25,000
Artists and Inspiration in the Wild
## Arts for All Nevada – Reno, NV
- $10,000
  - **Artist in Residency Program**

## Camden FireWorks – Camden, NJ
- $4,000
  - **Capital Support**

## Capital City Arts Initiative – Carson City, NV
- $12,500
  - **Visual Arts for the Community**

## Dieu Donné – Brooklyn, NY
- $9,000
  - **Internship Support**

## Kirkland Art Center – Clinton, NY
- $5,000
  - **Raise the Roof**

## Lantern Theater Company – Philadelphia, PA
- $5,000
  - **Residencies and Production Program**

## Nevada Humanities – Reno, NV
- $20,000
  - **A More Perfect Union**

## Paper Mill Playhouse – Millburn, NJ
- $20,000
  - **Carriage House Infrastructure Project**

## Schweinfurth Art Center – Auburn, NY
- $50,000
  - **West End Arts Campus**

## The 92nd Street Y – New York, NY
- $7,500
  - **Young Leaders Series**

## Two River Theater – Red Bank, NJ
- $25,000
  - **Center for New Work, Education and Design**

## University of Nevada, Reno Foundation – Reno, NV
- $15,000
  - **The Lilley Co-Lab**

## University of Nevada, Reno Foundation – Reno, NV
- $10,000
  - **Fabrication Lab Support**

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## COMMUNITY INITIATIVES

### Arts for All Nevada – Reno, NV
- $10,000
  - **Hope, Health & Healing Initiative**

### Camden FireWorks – Camden, NJ
- $4,000
  - **Independent Local News**

### Capital City Arts Initiative – Carson City, NV
- $12,500
  - **A More Perfect Union**

### Dieu Donné – Brooklyn, NY
- $9,000
  - **Internship Support**

### Kirkland Art Center – Clinton, NY
- $5,000
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### Lantern Theater Company – Philadelphia, PA
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**Total:** $218,000
## THE JOHN BEN SNOW MEMORIAL TRUST

### TERTIARY FOCUS AREAS:

#### DISABILITIES AND UNIVERSAL ACCESS

- **BluePath Service Dogs** – Hopewell Junction, NY .......................... $10,000
  *Autism Service Dog Training*

- **Capability Health and Human Services** – Las Vegas, NV .......................... $10,000
  *Northern Nevada Early Intervention Program*

- **CARE Chest of Sierra Nevada** – Reno, NV .......................... $20,000
  *Medical Resource Program*

- **Center for the Arts at Ithaca, Inc.** – Ithaca, NY .......................... $7,500
  *Performance Space Transformation*

- **Freedom Guide Dogs for the Blind, Inc.** – Cassville, NY .......................... $24,000
  *Mobility Instructor Apprenticeship*

- **Nevada Rural Counties RSVP Program, Inc.** – Carson City, NV .......................... $17,500
  *Carson and Rural Elder (CARE) Law*

- **Note-Able Music Therapy Services** – Reno, NV .......................... $15,000
  *Music Therapy Access*

- **Oswego Health Foundation** – Oswego, NY .......................... $10,000
  *Assertive Community Treatment Team*

- **Special Recreation Services, Inc.** – Reno, NV .......................... $10,000
  *Amplify Life Programming Support*

- **Special Strides – Monroe, NJ** .......................... $9,000
  *Greater Than the Roof*

- **The Arc, Ocean County Chapter** – Lakewood, NJ .......................... $10,000
  *Healthy Lifestyles*

- **The Seeing Eye, Inc.** – Morristown, NJ .......................... $33,000
  *Kennel Expansion Project*

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### YOUTH PROGRAMS

- **Big Brothers Big Sisters of Coastal & Northern New Jersey** – Asbury Park, NJ .......................... $10,000
  *Youth Mentoring*

- **Boys & Girls Clubs of Mason Valley** – Yerington, NV .......................... $20,000
  *Yerington Early Learning Center*

- **Camden City Garden Club, Inc.** – Camden, NJ .......................... $6,000
  *Youth Employment and Training*

- **CASA of Ocean County** – Toms River, NJ .......................... $8,000
  *Training for Volunteers*

- **Fiver Children’s Foundation** – New York, NY .......................... $10,000
  *Programming for Central New York Youth*

- **Lincoln Center for the Performing Arts, Inc.** – New York, NY .......................... $10,000
  *Lincoln Center Internships*

- **Nevada Center for Civic Engagement** – Sparks, NV .......................... $20,000
  *Project Citizen in Northern Nevada*

- **Sciencenter – Ithaca, NY** .......................... $7,500
  *Peer to Peer Rural Outreach*

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**Total: $290,500**

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**Total: $91,500**
## RESPONSIVE GRANTS:

### ENVIRONMENT
- **Association of Nature Center Administrators – Logan, UT**
  - $5,000
  - ANCA Connects
- **Clean Ocean Action – Long Branch, NJ**
  - $17,000
  - Inspiring the Next Generation
- **Fairleigh Dickinson University – Teaneck, NJ**
  - $12,000
  - Informing Decisions and Actions on Climate Change
- **Friends of Nevada Wilderness – Sparks, NV**
  - $12,500
  - Northern Nevada Conservation Stewardship Program
- **League to Save Lake Tahoe – South Lake Tahoe, CA**
  - $15,000
  - Environmental Education
- **Safe Haven Wildlife Sanctuary – Imlay, NV**
  - $17,000
  - Special Care Building
- **Theodore Roosevelt Conservation Partnership – Washington, DC**
  - $10,000
  - Protecting Wildlife Corridors and Connectivity

### HISTORIC PRESERVATION
- **Historic Reno Preservation Society – Reno, NV**
  - $12,000
  - Increasing Online Access and Content

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**Total:** $191,000

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**RESPONSIVE GRANTS:**

- **Black Wall Street Reno – Reno, NY**
  - $7,500
  - Black Wall Street Outreach
- **Boyce Thompson Institute – Ithaca, NY**
  - $12,000
  - High School Research Internship
- **Building Men Program Inc. – Syracuse, NY**
  - $7,500
  - Programming Support
- **CASA of Ocean County – Toms River, NJ**
  - $3,500
  - CASA Inspire to Aspire for Aging Out and At-Risk Youth
- **CenterState CEO Foundation – Syracuse, NY**
  - $40,000
  - Work Train
  - $20,000
  - Work Train
- **Central New York Community Foundation, Inc. – Syracuse, NY**
  - $10,000
  - Greater Pulaski Community Endowment Fund
- **Central New York Community Foundation, Inc. – Syracuse, NY**
  - $25,000
  - Black Equity & Excellence Fund
- **Central New York Diaper Bank Inc. – Manlius, NY**
  - $10,000
  - “Make a Mother’s Day” Match
- **Community Chest, Inc. – Virginia City, NV**
  - $5,000
  - Nevada Prison Education Project
- **Domestic Violence Resource Center – Reno, NV**
  - $5,000
  - Programming Support
- **DRI Research Foundation – Reno, NV**
  - $25,000
  - Update of Extreme Heat Risk in Las Vegas, NV
- **Eddy House – Reno, NV**
  - $5,000
  - Community Living Incentive Pilot

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<table>
<thead>
<tr>
<th>Organization</th>
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<td>Habitat for Humanity in Monmouth County – Freehold, NJ</td>
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<td>Home HeadQuarters – Syracuse, NY</td>
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<td>Hope House – Washington, DC</td>
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**GRAND TOTAL** $308,600

**SUMMARY**

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GRAND TOTAL $1,787,600
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