INVESTING IN THE COMMUNITY

INVESTING IN PEOPLE

INVESTING IN THE FUTURE
About John Ben Snow

John Ben Snow was born and raised in Pulaski, New York, a small village north of Syracuse. He graduated from New York University in 1904 and soon thereafter entered F. W. Woolworth & Company. A man of vision, he was attracted to mass market sales and introduced innovative retailing techniques. He rose rapidly through the ranks from stock boy to corporate director, initially in New York, and finally in Great Britain, where he accumulated a small fortune through hard work, savings and wise investments. After retiring from Woolworth in 1939, Mr. Snow devoted the remainder of his life to building the Speidel chain of newspapers and publishing the Western Horseman. He was fond of animals, especially horses, enjoyed racing, fox hunting, polo and range riding. Throughout his life, John Ben Snow shared his wealth with relatives, friends, business associates and fellow Pulaskians. He gave generously and freely to those persons and causes he cherished. He preferred to “invest” in people, especially the young, by making available financial assistance. He also believed in improving the quality of life in Pulaski and its environs.

To further these and other philanthropic causes, he established The John Ben Snow Foundation in 1948. The Foundation continues to operate under the terms of its original charter. The charter, granted by the State of New York, authorizes the Foundation to grant funds for educational and humanitarian purposes to qualified organizations.
FUNDING POLICIES

The Memorial Trust strategically focuses funding within core geographic regions of the United States and through prioritized investment in the following grant programs (prioritized below).

Primary Grant Program: Dating back to the inception of the Memorial Trust in 1973, the primary and overarching grant making priority has been and continues to be programs that focus on education.

- **Education:** Primary and secondary education, literacy, and vocational training are essential ingredients to improving life outcomes.
  - **Program Goal:** To reduce barriers that limit equitable opportunities and expand equal access to quality education.
  - **Program Strategy:** Supporting early childhood education, academic tutoring, literacy, college access, internships, scholarships, fellowships, and journalism focused on underrepresented populations and first generation students.

Secondary Grant Programs: The Memorial Trust considers proposals within the areas of Arts and Culture, Community Initiatives, and Youth Programs. The objective is to extend the primary educational focus by providing funding support within these additional program areas.

- **Arts and Culture:** Engagement in the arts creates a stronger and more vibrant community and culture.
  - **Program Goal:** To foster arts education and appreciation.
  - **Program Strategy:** Through educational curriculum, instruction, and engagement of young adults via visiting artists or performances.

- **Community Initiatives:** A resilient social infrastructure is essential to a healthy local community.
  - **Program Goal:** To directly enhance the lives of Central New York residents by expanding services that bridge the poverty gap.
  - **Program Strategy:** Investing in community centers, safe and affordable housing, human services delivered by shelters and food pantries, and veterans services.

- **Youth Programs:** Encouraging young adults to dream and equipping them to succeed can change the trajectory of their lives.
  - **Program Goal:** To empower young adults in their personal development and to equip them in their professional aspirations.
  - **Program Strategy:** Developing sustained relationships that offer one-on-one mentoring, character education, skills training, and violence prevention.

Tertiary Grant Programs: The Memorial Trust does consider proposals in the areas of Disabilities and Universal Access, Environment, and Historic Preservation. As these are not core focus areas, funding is often limited. Priority will be given to proposals with an educational focus.

- **Disabilities and Universal Access:** A person with a physical, mental, or emotional disability should have equal access to opportunity within the community.
  - **Program Goal:** To support services for individuals with a disability as well as provide universal access to facilities for these individuals.
  - **Program Strategy:** Supporting programs for people with disabilities as well as required facility renovations to enable universal access.

- **Environment:** Stewardship of the local environment is a fundamental responsibility.
  - **Program Goal:** To support environmental education and conservation initiatives.
  - **Program Strategy:** Through educational instruction and materials (e.g., curriculum, brochures, signs) coupled with protection of strategic parcels of land and water.
Historic Preservation: Preservation of our history is important in order to educate the broader population on past events to inform current events.

- **Program Goal:** To preserve historical accounts and artifacts to benefit future generations.
- **Program Strategy:** Through educational instruction and materials (e.g., curriculum, brochures, signs) coupled with protection of sites, structures, objects, and events.

**Geographic Focus:** The majority of the Memorial Trust's grant funding is focused within three core geographic regions (i.e., Central New York, Northern Nevada, and New Jersey). While there is not a geographic restriction, the Trustees prefer to be directly engaged and have oversight of the grants that are made.

It is the Memorial Trust's general policy to give preference to proposals seeking funds for new or enhanced programs, one-time, short-term grants to sustain a program until funding is stabilized, matching grants used to encourage the participation of other donors, and "last dollars" towards a capital campaign.

The Memorial Trust will not accept proposals from individuals or for-profit organizations. Additionally, the Memorial Trust does not encourage proposals from religious organizations or proposals for endowments, contingency funding, or debt reduction. There are no minimums or maximum grant amounts; however, most grants range from $10,000 to $25,000. First-time grants to organizations typically range from $5,000 to $10,000.

**GRANT APPLICATION PROCEDURES**

The Memorial Trust is pro-active in seeking grant proposals from qualifying 501(c)(3) organizations. Additionally, the Memorial Trust accepts unsolicited proposals from qualifying organizations.

An initial letter of inquiry must be submitted via the Trust's online grant management system between **November 1st** and **February 1st** of the year in which a grant is requested. If the proposal meets the stated guidelines and priorities of the Memorial Trust, grant application instructions will be sent to the applicant. If invited after the receipt of the letter of inquiry, all grant applications must be submitted via the Trust's online grant management system by **April 1st** of the year in which a grant is requested.

The Trustees may require additional information and possibly an interview or site visit. Any discussions or indications of interest should not be construed as a commitment by the Trustees. All complete grant applications are carefully considered and evaluated by the Trustees. Applicants are notified of the Trustees' decision by **July 1st**. All approved grant applicants are required to sign a Grant Acceptance Agreement prior to any funds being granted.

**REPORTING RESPONSIBILITIES**

Because the Trustees assume that the grantee has a moral and legal obligation to account for all funds received, each grantee is required to submit a grant report via the Trust's online grant management system by **March 1st** of the year after the approval of the grant. All grant reports are reviewed by the Trustees. Any change in plans must be approved by the Trustees. If a grantee fails to submit a formal report, the Trustees reserve the right to request that the grant funds be returned. Additionally, further grants will not be considered until a final report is received.

**TRUSTEES**

Valerie A. MacFie
Jonathan L. Snow
Emelie M. Williams
BNY Mellon, N.A.
THE JOHN BEN SNOW MEMORIAL TRUST

FINANCIAL HIGHLIGHTS

<table>
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<tr>
<th>Description</th>
<th>Amount</th>
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<td>Total Assets:</td>
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<tr>
<td>Excise Taxes:</td>
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<tr>
<td>Investment Revenue:</td>
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<tr>
<td>Grants Paid:</td>
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</tr>
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GRANTS APPROVED IN FISCAL YEAR 2023

PRIMARY FOCUS AREA:

EDUCATION

518 ElevatED – Albany, NY .................. $10,000
Pathways to College

Asbury Park Music Foundation –
Asbury Park, NJ ......................... $10,000
Music Education for Under-resourced Students

Bethel Woods Center for the Arts –
Liberty, NY .................................. $8,000
Cooperstown Graduate Program Internship

Boys & Girls Club of
Truckee Meadows – Reno, NV ........... $8,000
College & Career Program

Boys & Girls Clubs of
Mercer County – Trenton, NJ .......... $7,500
Healthy Water Systems and Computers

Clean Ocean Action –
Long Branch, NJ .......................... $17,500
Inspiring the Next Generation

Colonial Williamsburg Foundation –
Williamsburg, VA ......................... $51,500
Teacher Institute

Community Chest, Inc. –
Virginia City, NV .......................... $25,000
Rural Nevada “Classroom on Wheels”

Dag Hammarskjold Fund
for Journalists, Inc. – New York, NY ... $10,000
Journalist Training at the United Nations

Envirolution Inc. – Reno, NV ............ $12,000
Project ReCharge

George Street Playhouse –
New Brunswick, NJ ......................... $20,000
The Fellowship Program

Great Basin Outdoor School –
Reno, NV ..................................... $5,300
Outreach for Nevada Youth

Great Swamp Watershed Association
– New Vernon, NJ ........................... $10,000
STEM Environmental Education

Hearts of Mercy – Manahawkin, NJ ...... $8,000
Tutoring/Mentoring Program

High Sierra Area Health
Education Center – Reno, NV ............ $12,000
Prevent, Reach Out and Revitalize

Hope House – Washington, DC .......... $12,000
Father to Child Summer Camp

Inkululeko – Lockport, NY ............... $10,000
International Educational Exchange

JCC of Central NJ –
Scotch Plains, NJ ........................... $5,000
Immersive Sensory Pathway

Journey Through Hallowed Ground –
Leesburg, VA ................................. $25,000
National History Academy

Lake Tahoe Shakespeare Festival –
Incline Village, NV ....................... $8,000
Educational Outreach Program
Latinas On the Verge of Excellence – LOVE, Inc – Queens, NY .................. $ 5,000
College Tours

Lunch Break, Inc. – Red Bank, NJ ....... $ 10,000
Alliance For Success Program

National 9/11 Memorial and Museum at the WTC –
New York, NY ............... $ 5,000
Teacher Workshops and Conferences

On Point for College – Syracuse, NY ... $ 20,000
Scholars Program

PBS Reno – Reno, NV ............... $ 5,000
Curiosity Classroom Program

Pulaski Academy & Central School –
Pulaski, NY ...................... $ 40,000
Academic Achievement Awards

Raising Hands Tutoring –
Highland Park, NJ ............... $ 12,500
Reading Training for Student Teachers

Reno Gazette Journal Fund –
Reno, NV ....................... $ 20,000
Public Service Journalism

Reno Jazz Orchestra – Reno, NV ..... $ 12,000
Expansion of Education Programs

SEEDS – Access – Newark, NJ ...... $ 10,000
Scholars Programs and Guidance

Seton Hall University –
South Orange, NJ ............... $ 5,000
Simulation Training Equipment

Sierra Nevada Journeys – Reno, NV .. $ 15,000
Scholarships

SUNY New Paltz Foundation –
New Paltz, NY .................. $ 8,000
Journalism Scholarships

Sustainable Jersey –
Lawrenceville, NJ .............. $ 10,000
Food Waste Management Program

Syracuse University –
College of A&S/Physics –
Syracuse, NY ................... $ 6,000
Summer Internship Program

Taylor’s Closet – Fort Lauderdale, FL .. $ 10,000
Bloom Scholarship Program

The Children’s Cabinet – Reno, NV ... $ 12,000
High School Services

The Cooper Union – New York, NY ... $ 15,000
Engineering program for high-school students

The Montpelier Foundation –
Orange, VA ..................... $ 25,000
Constitutional Education for teachers

The Nevada Independent –
Las Vegas, NV .................. $ 15,000
Northern Nevada Expansion of Coverage

Trinitas Health Foundation –
Elizabeth, NJ ................. $ 10,000
Nursing Assistant Training Project

Truckee Meadows Parks Foundation –
Reno, NV ....................... $ 12,000
Student Stewards Program

Wells College – Aurora, NY .......... $ 10,000
Summer Orientation

Women and Children’s Center of the Sierra – Reno, NV .... $ 15,000
English as a Second Language Program

$582,300

SECONDARY FOCUS AREAS:

ARTS & CULTURE

Arts for All Nevada – Reno, NV .... $ 12,000
Artist in Residency Program

The VIEW – Old Forge, NY .......... $ 5,000
Arts Center Summer Interns

Capital City Arts Initiative –
Carson City, NV ............... $ 7,000
Visual Arts for the Community
<table>
<thead>
<tr>
<th>Organization</th>
<th>Location</th>
<th>Amount</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Count Basie Theatre, Inc. –</td>
<td>Red Bank, NJ</td>
<td>$15,000</td>
<td>All-Access Arts Program</td>
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<tr>
<td>Dieu Donné – Brooklyn, NY</td>
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<td>$10,000</td>
<td>Internships: Improving Access and Equity</td>
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<tr>
<td>Fenimore Art Museum – Cooperstown, NY</td>
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<td>$50,000</td>
<td>Library Education Center</td>
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<td>McCarter Theatre Center – Princeton, NJ</td>
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<td>$7,500</td>
<td>Creative Space Program</td>
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<tr>
<td>Mercy Center Corporation – Asbury Park, NJ</td>
<td></td>
<td>$7,500</td>
<td>Necessary Arts Program</td>
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<tr>
<td>The REV Theatre Company – Auburn, NY</td>
<td></td>
<td>$20,000</td>
<td>Sequential Dramatics Program</td>
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<tr>
<td>Nevada Humanities – Reno, NV</td>
<td></td>
<td>$15,000</td>
<td>Nevada Reads</td>
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<tr>
<td>Paper Mill Playhouse – Millburn, NJ</td>
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<td>$15,000</td>
<td>Wireless Microphones</td>
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<tr>
<td>Performing Arts Center at the World Trade Center –</td>
<td>New York, NY</td>
<td>$10,000</td>
<td>PAC x BMCC Fellowship Program</td>
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<tr>
<td>The Everson Museum of Art – Syracuse, NY</td>
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<td>$10,000</td>
<td>Teacher Docent Program</td>
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<tr>
<td>The Institute of Music for Children – Elizabeth, NJ</td>
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<td>$10,000</td>
<td>Afterschool Arts Institute</td>
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<td>Arm In Arm – Hamilton, NJ</td>
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<td>$30,000</td>
<td>Sustaining Support</td>
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<tr>
<td>Bristlecone Recovery Center –</td>
<td>Reno, NV</td>
<td>$18,000</td>
<td>Capital Campaign</td>
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<tr>
<td>Central New York Community Foundation, Inc. – Syracuse, NY</td>
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<td>$10,000</td>
<td>Community Challenge</td>
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<td>Domestic Violence Resource Center – Reno, NV</td>
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<td>$15,000</td>
<td>Emergency Services</td>
</tr>
<tr>
<td>Freehold Area Open Door –</td>
<td>Freehold, NJ</td>
<td>$8,500</td>
<td>Advocacy Program</td>
</tr>
<tr>
<td>Indigenous Peoples on Biocolonialism – Nixon, NV</td>
<td></td>
<td>$20,000</td>
<td>The Missing and Murdered Indigenous Crisis</td>
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<tr>
<td>InterFaith Works of Central New York – Syracuse, NY</td>
<td></td>
<td>$50,000</td>
<td>Permeable Pavement Project</td>
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<td>Resource Center</td>
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<td>Rural Forensic Nursing Care</td>
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<td>Ocean’s Harbor House, Inc. –</td>
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<td>Safe Harbor</td>
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<td>Samaritan Center – Syracuse, NY</td>
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<td>Case Management Annex</td>
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<td>Clubhouse Transportation</td>
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<td>Soulful Seeds – Reno, NV</td>
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<td>$10,000</td>
<td>Our Place Garden Program</td>
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<tr>
<td>180 Turning Lives Around –</td>
<td>Hazlet, NJ</td>
<td>$7,000</td>
<td>Rapid Re-Housing</td>
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<td>Arm In Arm – Hamilton, NJ</td>
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## THE JOHN BEN SNOW MEMORIAL TRUST

The Advocacy Institute –
Brooklyn, NY .......................... $ 15,000
*New York’s Advocacy Leaders*

Trauma Intervention Program
of Northern Nevada, Inc. –
Reno, NV ............................. $ 10,000
*Volunteer Recruitment, Training, and Retention*

University of Nevada,
Reno Foundation – Reno, NV ........ $ 60,000
Revitalization of Local News Expansion

Village of Pulaski – Pulaski, NY ... $ 6,000
*Facility Maintenance*

**$363,500**

### YOUTH PROGRAMS

**Big Brothers Big Sisters of Coastal & Northern New Jersey –**
*Asbury Park, NJ ....................... $ 10,000*
*Youth Mentoring and Empowerment*

**Big Brothers Big Sisters of Northern Nevada – Reno, NV ........ $ 12,000***
*One-to-One Mentoring Program*

**Blueprint 15 Inc – Syracuse, NY ...... $ 15,000***
*Neighborhood Navigator Program*

**Boys & Girls Clubs of Western Nevada – Carson City, NV . . . $ 12,000***
*STEM Programming*

**CASA of Morris and Sussex Counties –**
*Cedar Knolls, NJ ......................... $ 8,500***
*Bringing Art to Under-Funded Schools and Foster Care*

**Fiver Children’s Foundation –**
*New York, NY ........................... $ 10,000***
*Programming for Central New York Youth*

**Frost Valley YMCA – Claryville, NY ........ $ 20,000***
*Farm Camp Expansion Project*

**HiTOPS – Princeton, NJ ................ $ 7,500***
*LGBTQ+ Youth Education and Support*

**Huntington Family Centers, Inc. –**
*Syracuse, NY ............................ $ 15,000***
*Youth Afterschool Program*

**MEFIYI Foundation –**
*Gardnerville, NV ....................... $ 5,000***
*Me for Incredible Youth*

**Mercy Works – Syracuse, NY ........ $ 20,000***
*Facility Renovation*

**National Council of Jewish Women Essex –**
*Livingston, NJ ......................... $ 7,500***
*Back 2 School Store*

**Ocean County YMCA –**
*Toms River, NJ ......................... $ 5,000***
*Camp Educational Programming*

**The First Tee of Northern Nevada –**
*Reno, NV ............................... $ 25,000***
*Wildcreek & First Tee Community Restoration Project*

**The Holland Project – Reno, NV ........ $ 15,000***
*Youth Programs*

**We Are The Future – Freehold, NJ ... $ 7,000***
*Beyond Basketball Adventure*

**$194,500**

### TERTIARY FOCUS AREAS:

#### DISABILITIES AND UNIVERSAL ACCESS

**Bancroft – Cherry Hill, NJ ............ $ 5,000***
*Adult Assistive Technology Program*

**BluePath Service Dogs –**
*Hopewell Junction, NY ................ $ 5,000***
*Autism Service Dog Program*

**Capability Health and Human Services –**
*Las Vegas, NV ......................... $ 10,000***
*Northern Nevada Early Intervention Program*

**CARE Chest of Sierra Nevada –**
*Reno, NV ............................... $ 15,000***
*Medical Resource Program*

**Center for Adaptive Riding –**
*Reno, NV ............................... $ 8,000***
*Mobile Lift System*
THE JOHN BEN SNOW MEMORIAL TRUST

Midland Adult Services – North Branch, NJ ................. $ 3,000
  Computer Lab at Midland Explores

Nevada Diabetes Association
  for Children and Adults – Reno, NV ................... $ 15,000
  Diabetes Community Resource Center

Special Recreation Services, Inc. – Reno, NV ........................ $ 10,000
  Amplify Life Operating Support

The Arc, Ocean County Chapter – Brick, NJ ...................... $ 3,000
  Meal Plans for People with Disabilities

The Seeing Eye, Inc. – Morristown, NJ .............................. $ 32,000
  Kennel Expansion Project

$106,000

ENVIRONMENT

Association of Nature Center Administrators – Logan, UT ........ $ 5,000
  ANCA Connects

DRI Research Foundation – Reno, NV .............................. $ 18,000
  Adaptation of Bee Colonies to Drier Climates

Sultana Education Foundation – Chestertown, MD ................ $ 60,000
  Nature Center and Lawrence Preserve Programs

The Nature Conservancy – Rochester, NY ........................... $ 10,000
  Partnering with Indigenous Peoples

Theodore Roosevelt Conservation Partnership – Washington, DC .... $ 10,000
  Protecting Wildlife Corridors in Nevada

$103,000

HISTORIC PRESERVATION

Fanwood-Scotch Plains Rotary
  Frazee House Inc. – Colonia, NJ ...................... $ 15,000
  Frazee House Restoration

$15,000

RESPONSIVE GRANTS:

Central New York Diaper Bank Inc. – Manlius, NY .................. $ 10,000
  Mother’s Day Matching Grant

Boyce Thompson Institute – Ithaca, NY ............................ $ 7,000
  High School Research Experience

CCC of Syracuse, Inc. – Syracuse, NY ............................ $ 5,000
  Rock Academy Civic Engagement

Eagle Wings Academy Scholarships
  & Student Support – Syracuse, NY ............... $ 12,500
  Student Scholarships

Horizons of Kent and Queen Anne’s – Chestertown, MD ........ $ 20,000
  Transportation

WCNY – Syracuse, NY ............................... $ 10,000
  Camera Upgrade

Irvine Nature Center – Owings Mills, MD ........................ $ 15,000
  Entrance Gate

Young Life – New York, NY ............................... $ 6,250
  Servant Leadership Academy

$85,750

GRAND TOTAL $1,644,050