



JOHN BEN SNOW
MEMORIAL TRUST
ANNUAL REPORT 2025



INVESTING IN THE COMMUNITY



INVESTING IN PEOPLE



INVESTING IN THE FUTURE

THE JOHN BEN SNOW MEMORIAL TRUST

About John Ben Snow



John Ben Snow was born and raised in Pulaski, New York, a small village north of Syracuse. He graduated from New York University in 1904 and soon thereafter entered F.W. Woolworth & Company. A man of vision, he was attracted to mass market sales and introduced innovative retailing techniques. He rose rapidly through the ranks from stock boy to corporate director, initially in New York, and finally in Great Britain, where he accumulated a small fortune through hard work, savings and wise investments. After retiring from Woolworth in 1939, Mr. Snow devoted the remainder of his life to building the Speidel chain of newspapers and publishing the Western Horseman. He was fond of animals, especially horses, enjoyed racing, fox hunting, polo and range riding. Throughout his life, John Ben Snow shared his wealth with relatives, friends, business associates and fellow Pulaskians. He gave generously and freely to those persons and causes he cherished. He preferred to “invest” in people, especially the young, by making available financial assistance. He also believed in improving the quality of life in a variety of communities. To further these and other philanthropic causes, he provided in his will for a charitable trust.

In 1975, two years after his death, The John Ben Snow Memorial Trust was established in New York. The four original trustees were a member of the Snow family, a lawyer, a publishing associate and a corporate trustee, the Irving Trust Company, now BNY Mellon N.A.. All were close to the donor and aware of his beliefs, values and ideals. The individuals named as trustees and their successors were empowered to grant funds for educational, scientific and humanitarian purposes to qualified organizations.

THE JOHN BEN SNOW MEMORIAL TRUST

FUNDING POLICIES

The Memorial Trust strategically focuses funding within core geographic regions of the United States and through prioritized investment in the following grant programs (prioritized below).

- **Primary Grant Program:** Dating back to the inception of the Memorial Trust in 1973, the primary and overarching grant making priority has been and continues to be programs that focus on Education.
- **Secondary Grant Programs:** The Memorial Trust considers proposals within the areas of Arts and Culture, Community Initiatives, and Youth Programs. The objective is to extend the primary educational focus by providing funding support within these additional program areas.
- **Tertiary Grant Programs:** The Memorial Trust does consider proposals in the areas of Disabilities and Universal Access, Environment, and Historic Preservation. As these are not core focus areas, funding is often limited. Priority will be given to proposals with an educational focus.

Geographic Focus: The majority of the Memorial Trust's grant funding is focused within three core geographic regions (i.e., Central New York, Northern Nevada, and New Jersey). While there is not a geographic restriction, the Trustees prefer to be directly engaged and have oversight of the grants that are made.

It is the Memorial Trust's general policy to give preference to proposals seeking funds for new or enhanced programs, one-time, short-term grants to sustain a program until funding is stabilized, matching grants used to encourage the participation of other donors, and "last dollars" towards a capital campaign.

The Memorial Trust will not accept proposals from individuals or for-profit organizations. Additionally, the Memorial Trust does not encourage proposals from religious organizations or proposals for endowments, contingency funding, or debt reduction. There are no minimums or maximum grant amounts; however, most grants range from

\$10,000 to \$25,000. First-time grants to organizations typically range from \$5,000 to \$10,000.

GRANT APPLICATION PROCEDURES

The Memorial Trust is pro-active in seeking grant proposals from qualifying 501(c)(3) organizations. Additionally, the Memorial Trust accepts unsolicited proposals from qualifying organizations.

An initial letter of inquiry must be submitted via the Trust's online grant management system between **December 1st** and **February 1st** of the year in which a grant is requested. If the proposal meets the stated guidelines and priorities of the Memorial Trust, grant application instructions will be sent to the applicant. If invited after the receipt of the letter of inquiry, all grant applications must be submitted via the Trust's online grant management system by **April 1st** of the year in which a grant is requested.

The Trustees may require additional information and possibly an interview or site visit. Any discussions or indications of interest should not be construed as a commitment by the Trustees. All complete grant applications are carefully considered and evaluated by the Trustees. Applicants are notified of the Trustees' decision by **July 1st**. All approved grant applicants are required to sign a Grant Acceptance Agreement prior to any funds being granted.

REPORTING RESPONSIBILITIES

Because the Trustees assume that the grantee has a moral and legal obligation to account for all funds received, each grantee is required to submit a grant report via the Trust's online grant management system by **June 1st** of the year after the approval of the grant. All grant reports are reviewed by the Trustees. Any change in plans must be approved by the Trustees. If a grantee fails to submit a formal report, the Trustees reserve the right to request that the grant funds be returned. Additionally, further grants will not be considered until a final report is received.

TRUSTEES

Valerie A. MacFie
Jonathan L. Snow
Emelie M. Williams
BNY Mellon, N.A.

THE JOHN BEN SNOW MEMORIAL TRUST

FINANCIAL HIGHLIGHTS

Year Ended: 31 December 2024

Total Assets:	\$ 36,783,041
Excise Taxes:	\$ 25,355
Investment Revenue:	\$ 2,685,807
Grants Paid:	\$ 1,507,300

GRANTS APPROVED IN FISCAL YEAR 2025

PRIMARY GRANT PROGRAM:

EDUCATION

We believe that primary and secondary education, literacy, and vocational training are essential ingredients to improving life outcomes. Our goal is to reduce barriers that limit equitable opportunities and expand equal access to quality education. Our strategies include supporting early childhood education, academic tutoring, literacy, college access, internships, scholarships, fellowships, and journalism focused on underrepresented populations and first-generation students.

Academic Tutoring

Education Alliance of Washoe County -
Reno, NV\$ 7,000
Addressing Chronic Absenteeism

Golden Opportunity (GO) -
Ithaca, NY\$ 12,000
Tutoring and Mentorship

Raising Hands Tutoring, Inc -
Highland Park, NJ\$ 10,000
The Reading and STEM Lab

Sciencenter- Ithaca, NY\$ 10,000
Family Science Nights

College Access

Boys & Girls Club of
Truckee Meadows - Reno, NV\$ 10,000
Life and Workforce Readiness Program

Bridges Baltimore - Baltimore, MD. . . . \$ 10,000
The 2025-26 Bridges Program

Computers For People, Inc. -
Hoboken, NJ\$ 5,000
Bridging the College Technology Gap

Lunch Break, Inc. - Red Bank, NJ \$ 10,000
Alliance For Success Program

Marine Corps Scholarship Foundation -
Alexandria, VA\$ 10,000
Educating Children of Marines

New Jersey Film Academy -
Lincroft, NJ\$ 10,000
Mission Support

On Point for College - Syracuse, NY ..\$ 20,000
Student Support and Success Program

St. Lawrence Valley
Educational Television Council, Inc. -
Watertown, NY\$ 6,000
4k Digital Cameras

The YMCA of Greater
Monmouth County - Shrewsbury, NJ . \$ 7,500
Academic, Career Development & College Readiness Program

Early Childhood Education

Breakthrough - Chicago, IL.\$ 15,000
Early Childhood Education

Colonial Williamsburg Foundation -
Williamsburg, VA\$ 51,000
2026 Teacher Institute of Colonial Williamsburg

THE JOHN BEN SNOW MEMORIAL TRUST

Family Reading Partnership -
Ithaca, NY\$ 5,000
Support for The Nook

High Sierra Area Health Education
Center - Reno, NV\$ 14,000
Prevent and Reach Out and Revitalize Rural (ROARR)

Horizons of Kent and Queen Anne's -
Chestertown, MD\$ 30,000
Transportation for Horizons Summer Program

Partners in Learning, Inc. -
Syracuse, NY\$ 7,500
Summer Early Childhood Education

Internship

The View- Old Forge, NY\$ 7,500
Summer Internship Program

Cortland College Foundation, Inc. -
Cortland, NY\$ 10,000
Butterfly House Internship Program

DRI Research Foundation -
Reno, NV\$ 12,000
Immersion Internship Program

League to Save Lake Tahoe -
South Lake Tahoe, CA\$ 12,500
Internship Program Pilot

Lincoln Center for the
Performing Arts, Inc. -
New York, NY\$ 12,000
LCPA Internship Program

SUNY New Paltz Foundation -
New Paltz, NY\$ 5,000
Student Scholarships

Journalism

Central Current, Inc. -
Syracuse, NY\$ 30,000
NewsMatch Campaign Matching Support

KUNR Public Radio -
Reno, NV\$ 12,000
Maintaining KUNR Public Radio Services

The Nevada Independent -
Las Vegas, NV\$ 14,000
Bilingual Education Journalism

Literacy

HomeFront, Inc. -
Lawrenceville, NJ\$ 15,000
Educational Programming for Homeless Children

Literacy New Jersey - Edison, NJ\$ 15,000
The Path to a Diploma

Literacy Volunteers of Morris County -
Morristown, NJ\$ 5,000
Adult Literacy Program

LiteracyCNY, Inc - Syracuse, NY\$ 10,000
Literacy Skills for One-to-One Instruction

Mighty Writers - Philadelphia, PA\$ 5,000
After-School Programs

National Braille Press - Boston, MA ..\$ 5,000
The Children's Braille Book Club

Nevada Center for Civic Engagement -
Sparks, NV\$ 30,000
Inquiry-Based Learning

Open Doors Partners in Education -
Chestertown, MD\$ 10,000
High Quality Literacy Tutoring in Kent County

PBS Reno - Reno, NV\$ 10,000
Curiosity Classroom Program

Scholarships

Eagle Wings Academy -
Syracuse, NY\$ 12,000
Scholarships and Student Support

Journey Through Hallowed Ground -
Leesburg, VA\$ 25,000
National History Academy

Pulaski Academy & Central School -
Pulaski, NY\$ 40,000
Snow Academic Achievement Awards

THE JOHN BEN SNOW MEMORIAL TRUST

Seton Hall University –
South Orange, NJ.....\$ 10,000
Nursing Students Scholarships

Sierra Nevada Journeys – Reno, NV ..\$ 7,500

Scholarships

The Montpelier Foundation –
Orange, VA\$ 25,000
Professional Development Seminars for Teachers

Union County College Foundation –
Cranford, NJ\$ 10,000
Nursing Scholarship

Urban Roots – Reno, NV\$ 8,000
Community Supported Education Scholarship Program

Other

General Douglas MacArthur
Foundation – Norfolk, VA\$ 20,000
Research and Education Center

Inkululeko – Lockport, NY\$ 10,000
Leadership Transition

Mount Vernon Ladies' Association
of the Union – Mount Vernon, VA....\$ 10,000
Teacher Institute Residential Program

Pulaski Academy & Central School –
Pulaski, NY\$ 800
Snow Incentive Awards

The Cooper Union – New York, NY...\$ 10,000
Expanding STEM Access

\$658,300

SECONDARY GRANT PROGRAMS:

ARTS & CULTURE

We believe that engagement in the arts creates a stronger and more vibrant community and culture. Our goal is to foster arts education and appreciation. x include supporting educational curriculum, instruction, and engagement of youth via visiting artists or performances.

Arts Education

Count Basie Center for the Arts –
Red Bank, NJ.....\$ 12,000
All-Access Arts

Lake Tahoe Shakespeare Festival –
Incline Village, NV\$ 12,000
Educational Outreach Programs

The REV Theatre Company –
Auburn, NY\$ 10,000
Sequential Dramatics Program

Nevada Museum of Art –
Reno, NV\$ 10,000
School Tours and Art Lab Workshops

Performing Arts Center at the
World Trade Center –
New York, NY.....\$ 10,000
Internship Program

Music Education

Save The Music Foundation –
New York, NY.....\$ 10,000
New Jersey Music Saves

Reno Jazz Orchestra – Reno, NV\$ 5,000
Classroom to Stage: Elevating Young Jazz Artists

Youth Engagement

The Holland Project – Reno, NV.....\$ 14,000
Youth Leaders Initiative

THE JOHN BEN SNOW MEMORIAL TRUST

Other

Reno Philharmonic Association –
Reno, NV\$ 7,500
Kids Music Education Program

Garden State Film Festival –
Sea Girt, NJ\$ 10,000
Garden State Film Festival

Nevada Humanities – Reno, NV\$ 25,000
Mission Support

The Sierra Nevada Ally – Reno, NV ...\$ 10,000
Cultural Community-Focused Journalism

\$135,500

COMMUNITY INITIATIVES

We believe that a resilient social infrastructure is essential to a healthy local community. **Our goal** is to directly enhance the lives of the residents within our core geographic regions by expanding services that bridge the poverty gap. **Our strategies** include investing in community centers, safe and affordable housing, human services delivered by shelters and food pantries, and veterans services.

Community Centers

Konscious Youth Development
& Service (KYDS) – Asbury Park, NJ ..\$ 10,000
Educational Equipment and Technology

Parkinson Support Center of
Northern Nevada – Reno, NV\$ 15,000
Outreach, Education, & Support Services

Fernwood Community Center –
Pulaski, NY\$ 5,000
Facility Restoration

Village of Pulaski – Pulaski, NY\$ 8,000
Building Maintenance

Food Insecurity

Arm In Arm – Hamilton, NJ\$ 2,500
Hunger Prevention Program

Food Bank of Central New York –
Syracuse, NY\$ 20,000
Nutritious Meals for Children

Lunch Break, Inc. – Red Bank, NJ\$ 2,500
Your Choice Pantry

Soulful Seeds – Reno, NV\$ 8,000
Food Access Capacity Building Project

Housing

HABcore, Inc. – Red Bank, NJ\$ 10,000
Independence Pathways Program

Lawndale Christian Legal Center –
Chicago, IL\$ 20,000
Community Justice Center Housing Program

Human Services

CARE Chest of Sierra Nevada –
Reno, NV\$ 15,000
Medical Resource Program

Domestic Violence Resource Center –
Reno, NV\$ 50,000
Building Campaign

Good Shepherd's Clothes Closet –
Sparks, NV\$ 5,000
Mission Support

Horizon Hospice – Elko, NV\$ 12,000
Compassionate Care Expansion for Youth

Nevada Woodchucks – Reno, NV\$ 6,000
Handcrafted Holiday Toys

Nevada Woodchucks – Reno, NV\$ 2,900
Equipment for Production of Toys

PEACE, Inc. – Syracuse, NY\$ 20,000
Capital Improvements

Preferred Behavioral Health Group –
Lakewood, NJ\$ 10,000
Ensuring Equitable Access to Services

Sleep in Heavenly Peace –
Pocatello, ID\$ 10,000
No Kid Sleeps on the Floor

THE JOHN BEN SNOW MEMORIAL TRUST

Ready Willing & Working –
Washington, DC.....\$ 10,000
Reading and Children's Days Programs

YWCA of Eastern Union County –
Kenilworth, NJ\$ 10,000
Client Education

Other

Building Men Program Inc –
Syracuse, NY.....\$ 5,000
Mission Support

CenterState CEO Foundation –
Syracuse, NY\$ 20,000
Work Train Collaborative

Central New York Community
Foundation, Inc. – Syracuse, NY.....\$ 10,000
Pulaski Community Endowment Fund

Central New York Diaper Bank, Inc. –
Manlius, NY\$ 10,000
Mother's Day Matching Grant

Nevada Health Centers, Inc. –
Carson City, NV\$ 14,000
Dental Mobile Services

Nevada Institute of Forensic Nursing –
Elko, NV.....\$ 20,000
Cortexflo Machine for Youth Victims

Sarah's Guest House –
Syracuse, NY.....\$ 20,000
Guest House Expansion

The Advocacy Institute –
New York, NY.....\$ 20,000
Next Generation of Leaders

The Two River Times Foundation –
Red Bank, NJ.....\$ 10,000
Mission Support

Village of Pulaski – Pulaski, NY.....\$ 50,000
Enhancing Public Safety

\$430,900

YOUTH PROGRAMS

We believe that encouraging young adults to dream and equipping them to succeed can change the trajectory of their lives. Our goal is to empower young adults in their personal development and to equip them in their professional aspirations. Our strategies focus on developing sustained relationships that offer one-on-one mentoring, character education, skills training, and violence prevention.

Mentoring

Big Brothers Big Sisters of
Northern Nevada – Reno, NV\$ 16,000
Site-Based Group Mentoring

Building Men Program, Inc. –
Syracuse, NY.....\$ 10,000
Youth Mentoring Summer Programs

Girl Scouts of the Sierra Nevada –
Reno, NV\$ 20,000
Council-Led Troop Program

Hearts of Mercy – Manahawkin, NJ...\$ 18,000
Mentoring Course

The Three Doctors Foundation –
Newark, NJ\$ 5,000
Youth Initiatives

Z Girls Foundation – Bellevue, WA ...\$ 8,000
Girls Confidence Program

Skills Training

Boys & Girls Clubs of Mercer County –
Trenton, NJ.....\$ 5,000
Virtual Reality Training Solutions

Inspire Life – Neptune, NJ\$ 10,000
Skill Building for Youth

Terry Lee Wells Nevada
Discovery Museum – Reno, NV\$ 10,000
Mobile Outreach Program

THE JOHN BEN SNOW MEMORIAL TRUST

Skiing is Believing Foundation –
Reno, NV\$ 5,000
Expanding After-School Sports Programs for Youth

The First Tee of Northern Nevada –
Reno, NV\$ 18,000
First Tee Project At Wildcreek

Torch Leadership Academy –
Haddon Twp, NJ\$ 7,500
Student Summer Scholarships

Trinitas Foundation – Elizabeth, NJ ...\$ 10,000
Health Careers Exploration Program

UrbanPromise Ministries Inc. –
Camden, NJ\$ 10,000
Street Leaders Program

Wilderness Individual Leadership
& Development – Riderwood, MD\$ 10,000
WILD Program

Other

AccessCNY – Syracuse, NY\$ 40,000
Children’s Mental Health Center

Chef Ann Foundation – Boulder, CO ..\$ 10,000
Healthy School Food Pathway

\$212,500

TERTIARY GRANT PROGRAMS:

DISABILITIES AND ACCESS

We believe that a person with a physical, mental, or emotional disability should have equal access to opportunity within the community. Our goal is to support services for individuals with a disability as well as provide universal access to facilities for these individuals. Our strategies include supporting programs for people with disabilities as well as required facility renovations to enable universal access.

Mobility and Access

Riveredge Nature Center -
Saukville, WI\$ 10,000
Capital Campaign

Supportive Services

BluePath Service Dogs -
Wappingers Falls, NY\$ 7,000
Service Dog Training and Placement

Special Recreation Services, Inc. -
Reno, NV\$ 8,000
Amplify Life Operating Support

The Arc, Ocean County Chapter -
Brick, NJ\$ 7,000
Special Olympics

\$ 32,000

ENVIRONMENT

We believe that stewardship of the local environment is a fundamental responsibility. Our goal is to support environmental education and conservation initiatives. Our strategies focus on educational instruction and materials (e.g., curriculum, brochures, signs) coupled with protection of strategic parcels of land and water.

Conservation

Great Swamp Watershed Association – New
Vernon, NJ\$ 10,000
Mission Support

Theodore Roosevelt Conservation
Partnership – Washington, DC\$ 7,500
Protecting Wildlife in Northern Nevada

Education

Association of Nature Center
Administrators – Logan, UT\$ 5,000
Professional Development

Food & Water Watch –
New Brunswick, NJ\$ 10,000
Campaign Against Fossil Fuel Expansion

Great Basin Outdoor School –
Reno, NV\$ 6,500
Environmental Education Opportunities

NY/NJ Baykeeper – Hazlet, NJ\$ 10,000
Environmental STEM & Stewardship Expansion

THE JOHN BEN SNOW MEMORIAL TRUST

Safe Haven Wildlife Sanctuary –
Imlay, NV \$ 12,500
Cougar Education and Appreciation Program

Save The Bay – Providence, RI \$ 2,150
Equipment For Education Vessels

Tahoe Rim Trail Association –
Stateline, NV \$ 5,000
Education, Outreach, and Engagement

\$ 68,650

HISTORIC PRESERVATION

We believe that preservation of our history is important to educate the broader population on past events to inform current events. Our goal is to preserve historical accounts and artifacts to benefit future generations. Our strategies focus on educational instruction and materials (e.g., curriculum, brochures, signs) coupled with protection of sites, structures, objects, and events.

Site Preservation

Fenimore Art Museum –
Cooperstown, NY \$ 20,000
American Masterworks Gallery

Friends of Dangberg Home Ranch –
Minden, NV \$ 20,000
Climate Control System

\$ 40,000

GRAND TOTAL \$1,577,850