



JOHN BEN SNOW
MEMORIAL TRUST
ANNUAL REPORT 2026



INVESTING IN THE COMMUNITY



INVESTING IN PEOPLE



INVESTING IN THE FUTURE

THE JOHN BEN SNOW MEMORIAL TRUST

About John Ben Snow



John Ben Snow was born and raised in Pulaski, New York, a small village north of Syracuse. He graduated from New York University in 1904 and soon thereafter entered F.W. Woolworth & Company. A man of vision, he was attracted to mass market sales and introduced innovative retailing techniques. He rose rapidly through the ranks from stock boy to corporate director, initially in New York, and finally in Great Britain, where he accumulated a small fortune through hard work, savings and wise investments. After retiring from Woolworth in 1939, Mr. Snow devoted the remainder of his life to building the Speidel chain of newspapers and publishing the Western Horseman. He was fond of animals, especially horses, enjoyed racing, fox hunting, polo and range riding. Throughout his life, John Ben Snow shared his wealth with relatives, friends, business associates and fellow Pulaskians. He gave generously and freely to those persons and causes he cherished. He preferred to “invest” in people, especially the young, by making available financial assistance. He also believed in improving the quality of life in a variety of communities. To further these and other philanthropic causes, he provided in his will for a charitable trust.

In 1975, two years after his death, The John Ben Snow Memorial Trust was established in New York. The four original trustees were a member of the Snow family, a lawyer, a publishing associate and a corporate trustee, the Irving Trust Company, now BNY Mellon N.A.. All were close to the donor and aware of his beliefs, values and ideals. The individuals named as trustees and their successors were empowered to grant funds for educational, scientific and humanitarian purposes to qualified organizations.

THE JOHN BEN SNOW MEMORIAL TRUST

FUNDING POLICIES

The Memorial Trust strategically focuses funding within core geographic regions of the United States and through prioritized investment in the following grant programs (prioritized below).

- **Primary Grant Program:** Dating back to the inception of the Memorial Trust in 1973, the primary and overarching grant making priority has been and continues to be programs that focus on Education.
- **Secondary Grant Programs:** The Memorial Trust considers proposals within the areas of Arts and Culture, Community Initiatives, and Youth Programs. The objective is to extend the primary educational focus by providing funding support within these additional program areas.
- **Tertiary Grant Programs:** The Memorial Trust does consider proposals in the areas of Disabilities and Universal Access, Environment, and Historic Preservation. As these are not core focus areas, funding is often limited. Priority will be given to proposals with an educational focus.

Geographic Focus: The majority of the Memorial Trust's grant funding is focused within three core geographic regions (i.e., Central New York, Northern Nevada, and New Jersey). While there is not a geographic restriction, the Trustees prefer to be directly engaged and have oversight of the grants that are made.

It is the Memorial Trust's general policy to give preference to proposals seeking funds for new or enhanced programs, one-time, short-term grants to sustain a program until funding is stabilized, matching grants used to encourage the participation of other donors, and "last dollars" towards a capital campaign.

The Memorial Trust will not accept proposals from individuals or for-profit organizations. Additionally, the Memorial Trust does not encourage proposals from religious organizations or proposals for endowments, contingency funding, or debt reduction. Grant amounts range from \$5,000 to \$50,000 with the majority of grants being between \$10,000 and \$15,000. First-time grants to organizations typically range from \$5,000 to \$10,000.

GRANT APPLICATION PROCEDURES

The Memorial Trust is pro-active in seeking grant proposals from qualifying 501(c)(3) organizations. Additionally, the Memorial Trust accepts unsolicited proposals from qualifying organizations.

An initial letter of inquiry must be submitted via the Trust's online grant management system between **December 1st** and **February 1st** of the year in which a grant is requested. If the proposal meets the stated guidelines and priorities of the Memorial Trust, grant application instructions will be sent to the applicant. If invited after the receipt of the letter of inquiry, all grant applications must be submitted via the Trust's online grant management system by **April 1st** of the year in which a grant is requested.

The Trustees may require additional information and possibly an interview or site visit. Any discussions or indications of interest should not be construed as a commitment by the Trustees. All complete grant applications are carefully considered and evaluated by the Trustees. Applicants are notified of the Trustees' decision by **July 1st**. All approved grant applicants are required to sign a Grant Acceptance Agreement prior to any funds being granted.

REPORTING RESPONSIBILITIES

Because the Trustees assume that the grantee has a moral and legal obligation to account for all funds received, each grantee is required to submit a grant report via the Trust's online grant management system by **June 1st** of the year after the approval of the grant. All grant reports are reviewed by the Trustees. Any change in plans must be approved by the Trustees. If a grantee fails to submit a formal report, the Trustees reserve the right to request that the grant funds be returned. Additionally, further grants will not be considered until a final report is received.

TRUSTEES

Valerie A. MacFie
Jonathan L. Snow
Emelie M. Williams
BNY Mellon, N.A.

THE JOHN BEN SNOW MEMORIAL TRUST

FINANCIAL HIGHLIGHTS

Year Ended: 31 December 2025

Total Assets:	\$ 40,032,675
Excise Taxes:	\$ 27,211
Investment Revenue:	\$ 2,074,916
Grants Paid:	\$ 1,607,850

GRANTS APPROVED IN FISCAL YEAR 2026

PRIMARY GRANT PROGRAM:

EDUCATION

We believe that primary and secondary education, literacy, and vocational training are essential ingredients to improving life outcomes. Our goal is to reduce barriers that limit equitable opportunities and expand equal access to quality education. Our strategies include supporting early childhood education, academic tutoring, literacy, college access, internships, scholarships, fellowships, and journalism focused on underrepresented populations and first-generation students.

Academic Tutoring

Education Alliance of Washoe County –
Reno, NV\$ 15,000
Addressing Chronic Absenteeism

Golden Opportunity (GO) –
Ithaca, NY\$ 12,000
Tutoring and Mentorship

MEFIYI Foundation –
Gardnerville, NV\$ 8,000
Leadership 4 Teens

College Access

Bridges Baltimore – Baltimore, MD ...\$ 10,000
Bridges Program

Brookdale Community College
Foundation – Lincroft, NJ.....\$ 10,000
Scholarships for Adult Transition

Lunch Break, Inc. – Red Bank, NJ.....\$ 15,000
Alliance for Success Program

Marine Corps Scholarship
Foundation – Alexandria, VA.....\$ 10,000
Scholarship Support

New City Kids – Jersey City, NJ.....\$ 10,000
College Readiness Program

On Point for College – Syracuse, NY...\$ 20,000
Student Support and Success Program

Pulaski Academy & Central School –
Pulaski, NY\$ 40,000
Snow Academic Achievement Awards

The Art Effect of the
Hudson Valley, Inc. –
Poughkeepsie, NY\$ 10,000
College Access Through the Arts

Early Childhood Education

Boys & Girls Club of
Truckee Meadows – Reno, NV\$ 12,500
Behavior Support and Training Specialist

Boys & Girls Clubs of Mason Valley –
Yerington, NV.....\$ 20,000
Preschool and Daycare Financial Assistance

Colonial Williamsburg Foundation –
Williamsburg, VA\$ 52,000
Teacher Institute of Colonial Williamsburg

High Sierra Area Health Education
Center (AHEC) – Reno, NV\$ 10,000
Healthcare Workforce Pathways Program

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Horizons of Kent and Queen Anne's –
Chestertown, MD\$ 35,000
Transportation for Summer Program

Ithaca Children's Garden –
Ithaca, NY\$ 5,000
Preschool Learning Gardens

Munson – Utica, NY\$ 10,000
Art Odyssey Interactive Gallery

Nevada Sage Waldorf School –
Reno, NV\$ 7,500
Scholarship Funds for Waldorf Students

Reno Food Systems – Reno, NV\$ 10,700
Modeling Regenerative Food Systems on Public Lands

Internship

The View – Old Forge, NY\$ 10,000
Summer Internship Program

Lincoln Center for the
Performing Arts, Inc. –
New York, NY\$ 12,000
LCPA Internship

Journalism

Kenny Guinn Center for
Policy Priorities – Reno, NV\$ 25,000
Translate Research into Public Understanding

New York University – NY, NY\$ 10,000
Community-Driven Podcast

The Sierra Nevada Ally – Reno, NV ...\$ 12,000
Cultural Community-Focused Journalism

Literacy

HomeFront, Inc. – Lawrenceville, NJ ..\$ 14,000
Educational Programming for Homeless Children

Literacy New Jersey – Edison, NJ\$ 12,000
The Path to a Diploma

Mighty Writers – Philadelphia, PA\$ 10,000
After-School Programs for Long-Term Success

National Aquarium, Inc. –
Baltimore, MD\$ 10,000
Literacy Partnership

National Braille Press – Boston, MA ..\$ 5,000
Children's Braille Book Club

Nevada Center for Civic Engagement –
Sparks, NV\$ 20,000
Inquiry-Based Literacy

Spread the Word Nevada –
Las Vegas, NV\$ 25,000
Kids to Kids & Snack Time with Books

Scholarships

Eagle Wings Academy –
Syracuse, NY\$ 10,000
Scholarships and Student Support

Journey Through Hallowed Ground –
Leesburg, VA\$ 25,000
National History Academy

Pulaski Academy & Central School –
Pulaski, NY\$ 1,000
Snow Incentive Awards

Sierra Nevada Journeys – Reno, NV ..\$ 12,000
Scholarship Support

The Montpelier Foundation –
Orange, VA\$ 25,000
Professional Development for Teachers

Urban Roots – Reno, NV\$ 10,000
Education Scholarship Program

Other

Alice Paul Center for Gender Justice –
Mt. Laurel, NJ\$ 15,000
Implementing Amending Your Future

Green Our Planet – Las Vegas, NV\$ 5,000
Expanding Equitable Access to STEM Education

New Jersey Vietnam
Veterans Memorial Foundation –
Holmdel, NJ\$ 10,000
Experiential Education for At-Risk Youth

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The Cooper Union for the
Advancement of Science and Art –
New York, NY.....\$ 12,000
Engineering and Computing Pathways

\$612,700

SECONDARY GRANT PROGRAMS:

ARTS & CULTURE

We believe that engagement in the arts creates a stronger and more vibrant community and culture. **Our goal** is to foster arts education and appreciation. **Our strategies** include supporting educational curriculum, instruction, and engagement of youth via visiting artists or performances.

Arts Education

Arts for All Nevada – Reno, NV\$ 15,000
Art Workshops in Special Needs Classrooms

Count Basie Center for the Arts –
Red Bank, NJ.....\$ 21,000
All-Access Arts

Dieu Donné – Brooklyn, NY\$ 10,000
Increasing Access and Equity in the Arts

Fenimore Art Museum –
Cooperstown, NY.....\$ 10,000
Youth Arts Education Programming

The REV Theatre Company –
Auburn, NY\$ 10,000
REV on Tour

Nevada Museum of Art –
Reno, NV\$ 15,000
School Tours Program

Reno Little Theater – Reno, NV\$ 10,000
Education Programming

Syracuse Children's Theatre –
East Syracuse, NY\$ 10,000
Need-Based Scholarship Program

Music Education

Asbury Park Music Foundation –
Asbury Park, NJ\$ 10,000
Music Saved My Life

Save The Music Foundation –
New York, NY.....\$ 10,000
New Jersey Music Saves

Youth Engagement

Grounds For Sculpture –
Hamilton, NJ\$ 10,000
Trenton School Visits to Grounds For Sculpture

Lake Tahoe Shakespeare Festival –
Incline Village, NV\$ 10,000
Bringing Arts, Culture, & Shakespeare

The Reno Chamber Orchestra –
Reno, NV\$ 10,000
Youth Engagement and Education

Other

Central New York Jazz Arts
Foundation, Inc. – Syracuse, NY\$ 45,000
CNY Jazz Capacity Initiative

\$196,000

COMMUNITY INITIATIVES

We believe that a resilient social infrastructure is essential to a healthy local community. **Our goal** is to directly enhance the lives of the residents within our core geographic regions by expanding services that bridge the poverty gap. **Our strategies** include investing in community centers, safe and affordable housing, human services delivered by shelters and food pantries, and veterans services.

Community Centers

Parkinson Support Center of
Northern Nevada – Reno, NV\$ 15,000
Capacity Building

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Food Insecurity

Food Bank of Northern Nevada –
Sparks, NV.....\$ 12,000
Feeding Seniors Initiative

Huntington Family Centers, Inc. –
Syracuse, NY.....\$ 10,200
Emergency Services Equipment

Northern Nevada Dream Center –
Carson City, NV\$ 12,000
Reach The Hungry

Salt City Harvest Farm – Minoa, NY ..\$ 10,000
Deepen Our Roots Campaign

Housing

Freehold Area Open Door –
Freehold, NJ\$ 15,000
Gift of Warmth, Light, and Shelter

Human Services

Arm In Arm – Hamilton, NJ\$ 15,000
Providing for Today, Offering Hope for Tomorrow

Austin's House – Minden, NV\$ 5,000
Nourishing Stability: Food Support for Youth in Crisis

Covenant House New Jersey –
Newark, NJ\$ 10,000
Youth Transitional Living Program

Fulfill – Neptune, NJ\$ 10,000
Fulfill Navigator Program

Nevada Institute of Forensic Nursing –
Elko, NV.....\$ 20,000
Increasing Survivor Safety and Forensic Access

Northeastern Nevada SAFE –
Elko, NV.....\$ 15,000
Elder Abuse Response & Stability Program

PEACE, Inc. – Syracuse, NY.....\$ 15,000
Westside Family Resource Center

Westfield Area YMCA –
Westfield, NJ\$ 20,000
Elevator Replacement

Other

CenterState CEO Foundation –
Syracuse, NY.....\$ 20,000
Workforce Innovation

Central New York Community
Foundation, Inc. – Syracuse, NY.....\$ 10,000
Participatory Budgeting

Central New York Diaper Bank Inc. –
Manlius, NY.....\$ 10,000
Mother's Day Matching Grant

North Country Children's Museum –
Potsdam, NY.....\$ 15,000
Engineering Design Challenge Exhibit

Northern Virginia Mediation
Service, Inc. – Fairfax, VA.....\$ 10,000
Customer Relationships Management

The Two River Times Foundation –
Red Bank, NJ.....\$ 10,000
Two River Times Foundation

Village of Pulaski – Pulaski, NY.....\$ 8,000
Facility Enhancements

\$267,200

YOUTH PROGRAMS

We believe that encouraging young adults to dream and equipping them to succeed can change the trajectory of their lives. **Our goal** is to empower young adults in their personal development and to equip them in their professional aspirations. **Our strategies** focus on developing sustained relationships that offer one-on-one mentoring, character education, skills training, and violence prevention.

Mentoring

Building Men Program Inc. –
Syracuse, NY.....\$ 10,000
Community Engagement Camp 2026

Horizon Hospice – Elko, NV\$ 14,000
School-Based Bereavement Program

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Z Girls Foundation – Bellevue, WA ...\$ 10,000
Confidence Program

Skills Training

Boys & Girls Clubs of Mercer County –
Trenton, NJ\$ 10,000
Building NJ's Talent Pipeline

The First Tee of Northern Nevada –
Reno, NV\$ 20,000
Project at Wildcreek

Urban Promise Ministries Inc. –
Camden, NJ\$ 10,000
Street Leader Program

Wilderness Individual Leadership
& Development – Riderwood, MD....\$ 10,000
WILD Program

Violence Prevention

Empire State Association of
Minority Contractors – Syracuse, NY..\$ 2,000
Day of Peace

Lawndale Christian Legal Center –
Chicago, IL.....\$ 15,000
Community Justice Center Housing Program

\$101,000

TERTIARY GRANT PROGRAMS:

DISABILITIES AND ACCESS

We believe that a person with a physical, mental, or emotional disability should have equal access to opportunity within the community. **Our goal** is to support services for individuals with a disability as well as provide universal access to facilities for these individuals. **Our strategies** include supporting programs for people with disabilities as well as required facility renovations to enable universal access.

Facility Renovation

BluePath Service Dogs –
Carmel, NY\$ 25,000
Anchoring Our Future

Special Strides – Monroe, NJ.....\$ 16,000
Emergency HVAC Replacement

Mobility and Access

Achieve Tahoe – Truckee, CA.....\$ 8,000
Adaptive Snowsports Program

Oswego Health Foundation –
Oswego, NY\$ 10,000
Assertive Community Treatment Team Vehicle

Supportive Services

Note-Able Music Therapy Services –
Reno, NV\$ 12,000
Music and Music Therapy

Sierra Kids Foundation – Reno, NV ...\$ 7,500
Sierra Kids Foundation

Special Recreation Services, Inc. –
Reno, NV\$ 10,000
Amplify Life Operating Support

\$ 88,500

ENVIRONMENT

We believe that stewardship of the local environment is a fundamental responsibility. **Our goal** is to support environmental education and conservation initiatives. **Our strategies** focus on educational instruction and materials (e.g., curriculum, brochures, signs) coupled with protection of strategic parcels of land and water.

Conservation

Great Swamp Watershed Association –
New Vernon, NJ.....\$ 10,000
Mission Support

Education

Association of Nature Center
Administrators – Logan, UT.....\$ 5,000
ANCA CONNECTS

Clean Ocean Action –
Long Branch, NJ.....\$ 20,000
Engaged Youth for Ocean Protection

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DRI Research Foundation – Reno, NV	\$ 15,000
<i>A Virtual Outdoor Experience</i>	
Food & Water Watch – New Brunswick, NJ	\$ 20,000
<i>Clean Water and Air and Climate Justice</i>	
League to Save Lake Tahoe – South Lake Tahoe, CA	\$ 10,000
<i>Blue Schools Pilot</i>	
New Jersey Audubon – Bernardsville, NJ	\$ 20,000
<i>Teacher Professional Development</i>	
Tahoe Rim Trail Association – Stateline, NV	\$ 10,000
<i>Environmental Education</i>	
The Wild Center – Tupper Lake, NY	\$ 15,000
<i>Youth Summits and Teacher Training</i>	
	\$125,000

HISTORIC PRESERVATION

We believe that preservation of our history is important to educate the broader population on past events to inform current events. **Our goal** is to preserve historical accounts and artifacts to benefit future generations. **Our strategies** focus on educational instruction and materials (e.g., curriculum, brochures, signs) coupled with protection of sites, structures, objects, and events.

Site Preservation

Pulaski Historical Society –	
Pulaski, NY	\$ 15,000
<i>Archival Storage and Preservation</i>	
	\$ 15,000

GRAND TOTAL \$1,405,400